



Michelle Taylor Willis

Michelle Taylor Willis is a successful business owner, award-winning publisher, and speaker, and she is a wife and mother of four boys. As a highly focused business leader with proven success in selling, training, development, and leadership, Michelle's experience in corporate companies, as well as small businesses and organizations enables her to provide fresh perspective and a breadth of insight. Willis is the CEO and founder of MTW Enterprises, which aids in the personal and professional development skills of entrepreneurs, and she is the Publisher of South Fulton Lifestyle Magazine.

Michelle has had experience in the following industries: insurance, construction, plumbing, appliances, telecom, pharmaceutical, medical devices, cuisine, medical consulting, human resources, and publishing. Michelle serves as an avid community volunteer and sits (chairs) on several boards of directors and advisory boards, including the United Way of Greater Atlanta and the Atlanta Area Boy Scouts, and she serves as VP of Film and Entertainment on the Board of Directors for the South Fulton Chamber of Commerce. With her platform as Publisher of South Fulton Lifestyle™ Magazine, Michelle established relationships with key business, entertainment, and political leaders to build the South Fulton County community as a vital, economic contributor to the Greater Atlanta Area. She fashioned the "Best of South Fulton" awards to honor businesses that were chosen by the community to be the best. She even coined the term "SoFu™," the now trademarked nickname people use for the area.

Rolling Out named Michelle as one of the Top 25 Most Powerful Women in Atlanta and a Sister with a Superpower in 2019, and Women Works Media listed her on their Georgia's Most Powerful and Influential Women list for 2019. ICABA saluted Michelle as an Atlanta Leading Influencer in 2019. Michelle was named Top 100 Most Influential Women in Georgia by the Global Women Wealth Warriors, Top 100 Women of Influence in Atlanta and Woman of the Year Finalist by the Atlanta Business League 2018. South Fulton Lifestyle was named "Publication of the Year" 2018 in Atlanta by the Rice Awards Foundation. (And, the publication was nominated again for 2019). She received the "Small Business of the Year 2016," and in December 2017, she was named "Outstanding Business Person of the Year 2017" by the South Fulton Chamber of Commerce. In 2016, she also received the Woman of Impact Award from Marvelous Light Empowerment organization. Michelle has been recognized in several publications for her entrepreneurial successes and work she's done in the South Fulton County area and in the business arena. She recently launched the "According to Michelle" brand, a web series and radio show that highlights businesses and movers and shakers around the metro Atlanta area, and she is the creator of the Moms All In® Conference, a two-day conference centered around a well-balanced life for female entrepreneurs.

Michelle has delivered keynotes, emceed/hosted events, and delivered talks around purpose, leadership and entrepreneurship around Atlanta, Georgia, and the nation.