

The Image Skincare Advantage

Cosmeceutical Skincare Line

- Pharmaceutical grade, plant derived active ingredients that work at the cellular level.
- Not Sold from Our Own Website: Image supports, does not compete with accounts.
- Sold Only by Licensed Estheticians, Nurses and Physicians with a Consultation.
- Clinical Studies and Research

Philosophy

- Daily Home Care
- Series of Clinical Treatments
- Maintenance Treatment Every 4-6 Weeks

Advantages

- Complete Offering in One Line: Organic to MD
- Targeted Approach, Straight Forward, Results Driven Protocol
- Color-coded line: Easy to use, recommend and sell
- Opening Orders: Include free back bar, samples, trial kits, marketing materials
- No Minimum Orders
- 10% Discount and free shipping for orders over \$100, at all Training Classes
 - + 5% Back in Samples and Marketing Materials for orders over \$500
- Product Specials
- Value: Low prices, pharmaceutical grade active ingredients that produce results.

Environmentally Conscious and Safe

- No Animal Derived Ingredients (Vegan) and No Animal Testing
- Gluten Free
- Biodegradable Packaging
- No Synthetic Fragrances, No Artificial Colors/Dyes
- Non-comedogenic, Hypoallergenic
- Paraben and Petrochemical Free
- Our FDA Approved Lab sources pharmaceutical grade materials that are 100% plant derived.

Education

- Free Monthly Training Classes Held at the Pleasant Hill Hyatt House Hotel and the Rohnert Park Wedgewood Event Center (Foxtail Golf Course): Product Knowledge, Basic Peels, Advanced Peels, Hyperpigmentation, Acne/Rosacea, Rock your Retail, Ingredients/Cookbook
- Online "Ask the Doctor" Events
- Free Webinars
- Treatment Videos

Marketing

- Beautiful Marketing Collateral
- File Share Intranet,
- Social Media Content

Support

- Phone in Customer Service Staffed by Licensed Estheticians
- One-on-one Business Coaching Appointments with Jacqueline
- Image Supported Events for Your Business
- Annual New Product Launch and Worldwide Event
- Local Image Manager and Educator, Jacqueline Scott: Onsite Education, Support and Event Assistance

Jacqueline Scott, LME

Northern California Territory Manager & Educator

707.605.5520 jscott@imageskincare.com www.imageskincare.com