



Accounting **C**areer **A**wareness **P**rogram

11th Anniversary ***Residency Program***

A Career Development Program for Ethnic Minority High School Students

2019 Prospectus



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"Lifting As We Climb"

National Association of Black Accountants, Inc.

Accounting Career Awareness Program

3262 Westheimer #420, Houston, TX 77098

www.nabahoustonacap.com

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March 1, 2019

Greetings!

The Houston Metropolitan Chapter of the National Association of Black Accountants, Inc. (NABA) will be hosting the tenth annual Accounting Career Awareness Program (ACAP) July 14-20, 2019 at the University of Houston. The ACAP program is currently operating in approximately 20 major cities across the United States.

In addition to increasing the number of minority students that attend college and major in accounting or other related business field of study, some of ACAP's major goals are the development of an Alumni mentoring program and networking initiatives to help further ensure the success of the program participants.

The one-week residency program is approximately \$1,500 per student. The program is offered at no charge to the students who are selected through the competitive screening process. This process includes meeting academic standards, submission of an essay and recommendations from teachers and/or counselors. Students can also earn scholarships towards their college education. Other program aspects include corporate tours, career development, financial planning, networking, interpersonal skills development, etc.

Enclosed you will find details about the various partnership levels. We will be very proud to have you as one of our Corporate/Community Partners. Through your support we will be able to facilitate up to 24 participants.

Please complete the commitment form and return to us by Friday, May 31, 2019. Please provide your contribution check and company logo file by Friday, June 28, 2019.

If you have any questions concerning the prospectus, please call me at 251-458-2626 or email me at info@nabahoustonacap.com.

Sincerely,

Candice Elliott, CIA
ACAP Director
Houston Metropolitan Chapter
National Association of Black Accountants, Inc.

ACCOUNTING CAREER AWARENESS PROGRAM

NABA recognized the need for a program that would direct African-Americans and other minority students toward the accounting profession. NABA also recognized that preparation for a professional career begins as a junior or senior in high school. In 1980, the Seattle Chapter of NABA designed a pilot program that could mark a turning point in the academic lives of secondary students, motivating them to pursue a higher education; thus, the summer residency concept was developed. ACAP is managed by NABA's National Board of Directors and is operated at the chapter level.

ACAP'S GOALS:

- ❖ To increase the number of high school students from underrepresented ethnic groups that attend college and major in accounting and other business-related fields.
- ❖ To provide educational enrichment experiences; and
- ❖ To retain the students in the pipeline by providing ongoing activities and interactions with student and professional NABA chapters.

ACAP'S SUCCESS:

- ❖ ACAP Houston has matriculated 212 participants from over 40 different Houston area high schools since inception in 2009.
- ❖ ACAP Houston has awarded 106 scholarships totaling \$57,395 ranging from \$100 to \$1,500 each.
- ❖ Former ACAP students have received full scholarships to the colleges and universities of their choice and are attending those institutions, majoring in Accounting. Some have completed semesters with 4.0 GPAs.
- ❖ Former ACAP students have worked as summer interns or have part-time jobs in the offices of local ACAP Corporate Partners.
- ❖ A former Houston ACAP student was instrumental in chartering a NABA Student Chapter at Louisiana State University.
- ❖ A former Houston ACAP student participated in the local Business Professionals of America Case Study Competition and advanced to the Business Professionals of America State Qualifier Competition in Dallas, TX.
- ❖ A former Houston ACAP student was selected for the Fort Bend Independent School District Student Leader Delegation to Hong Kong and Foshan, China.
- ❖ Two former Houston ACAP students were recognized at the 2010 NABA National Convention in Houston, TX; one received the Distinguished Collegian award and one received a national scholarship.

PARTICIPANT CRITERIA

The student selection process is competitive. Participants must complete an application, secure two letters of recommendation, and attend an interview with an ACAP panel. The participant criteria are as follows:

- ❖ Minimum grade point average of 2.7
- ❖ As initially established, to operate in the spirit of the program, students participating in ACAP should be ethnic minorities.
- ❖ Current high school student during application period and at least 14 years old

PROGRAM OVERVIEW

Day	Focus	Schedule Summary
Sunday	Goal Setting	Opening Reception, Orientation, Team Building , Project Initiation
Monday	Technical Skills	Career Panel, Analyzing Accounting Transactions , Certifications, SOX and Internal Audit , Research Techniques, Project Planning
Tuesday	Soft Skills	Ethics , Developing a Career Plan, Conflict Management , Business Etiquette, Dressing for Success, Networking, Project Execution
Wednesday	Career Exploration	Corporate Tours , Project Execution
Thursday	Personal Development	Mentoring , Dos and Don'ts of Social Media, Personal Finance , Project Execution
Friday	College Preparation	Group Project Presentations , Admissions & Financial Aid, Freshman Year Expectations
Saturday	Giving Back & Celebration	Community Service , Closing Banquet, Scholarship Awards

HIGH SCHOOLS OF PAST ACAP PARTICIPANTS

- | | |
|---|--|
| <ul style="list-style-type: none"> ❖ Alief Hastings High School ❖ Bellaire High School ❖ Benjamin Davis High School ❖ Carnegie Vangard High School ❖ Clear Horizons Early College High School ❖ Coldspring-Oakhurst High School ❖ Dawson High School ❖ Deerfield Academy ❖ Dekaney High School ❖ Eisenhower High School ❖ Elkins High School ❖ Foster High School ❖ Hastings High School ❖ Hightower High School ❖ Houston Academy for International Studies ❖ KIPP Generations Collegiate ❖ KIPP: Sunnyside High School ❖ Klein Collins High School ❖ Klein Forest High School ❖ Klein Oak High School | <ul style="list-style-type: none"> ❖ Lamar High School ❖ Manvel High School ❖ Marshall High School ❖ Milby High School ❖ Morton Ranch High School ❖ Newton High School ❖ Nimitz High School ❖ Ridge Point High School ❖ Sharpstown High School ❖ Spring High School ❖ Stephen F. Austin High School ❖ Summer Creek High School ❖ The Elevated Places ❖ Thompkins High School ❖ Travis High School ❖ Victory Early College High School ❖ Westbury Christian High School ❖ Westbury High School ❖ Wheatly High School ❖ Wunsche Senior High School |
|---|--|

COLLEGES ATTENDED BY PAST ACAP PARTICIPANTS:

- ❖ Alcorn State University
- ❖ Baylor University
- ❖ Dillard University
- ❖ Duke University
- ❖ Hampton University
- ❖ Howard University
- ❖ Jackson State University
- ❖ Lamar University
- ❖ Lindenwood University
- ❖ Lone Star College - North Harris
- ❖ Louisiana State University
- ❖ Millsaps College
- ❖ Northwood University
- ❖ Prairie View A&M University
- ❖ Sam Houston State University
- ❖ Southern University
- ❖ Stephen F. Austin State University
- ❖ Texas A&M University
- ❖ Texas Southern University
- ❖ Texas Tech
- ❖ Tougaloo College
- ❖ Tuskegee University
- ❖ University of Houston
- ❖ University of Houston Downtown
- ❖ University of North Texas
- ❖ University of Pennsylvania
- ❖ University of Saint Mary
- ❖ University of Texas at Arlington
- ❖ University of Texas at Austin
- ❖ University of Texas at San Antonio
- ❖ Xavier University

INTERNSHIP EMPLOYERS OF PAST ACAP PARTICIPANTS:

- ❖ Apple
- ❖ Accenture
- ❖ Corpro Companies Inc.
- ❖ Deloitte
- ❖ Hewlett Packard Enterprise
- ❖ Houston Independent School District
- ❖ KPMG, LLP
- ❖ Locus Analytics
- ❖ Pannell, Kerr, Forster
- ❖ PricewaterhouseCoopers
- ❖ Teacher Retirement System of Texas
- ❖ U.S. Commercial Service
- ❖ UT MD Anderson Cancer Center
- ❖ Wood Group PSN

FULL-TIME EMPLOYERS OF PAST ACAP PARTICIPANTS:

- ❖ Accenture
- ❖ Capital One Auto Finance
- ❖ CBIGG Management LLC
- ❖ Delta Air Lines
- ❖ Google
- ❖ Houston Rockets
- ❖ Keller Williams Realty, Inc.
- ❖ KPMG, LLP
- ❖ PricewaterhouseCoopers
- ❖ Schultz Process Services, Inc.
- ❖ United States Navy
- ❖ University of Houston
- ❖ Washington Orthopedics & Sports Medicine

BENEFITS OF CORPORATE/COMMUNITY PARTNERSHIP

The following are some of the key benefits of being a Corporate/Community Partner with NABA on behalf of ACAP:

- ❖ Increase the pipeline for employment through diversity.
- ❖ Increase the educational opportunity for underrepresented ethnic minority students in accounting and related business fields at colleges and universities.
- ❖ Fulfill civic goals and objectives.
- ❖ Opportunity to serve on the Board of Directors for ACAP.

CORPORATE/COMMUNITY PARTNERS & OTHER CONTRIBUTORS

We would like to extend our sincere appreciation to existing and past partners who have demonstrated a significant commitment in assisting NABA Houston to reach its goals and objectives. We salute our partners and encourage their continued support of NABA Houston through ACAP as it pursues its mission of introducing minority high school students to accounting and other business careers.

- ❖ ACAP Alumni and Parents (Individuals)
- ❖ A-Rocket Moving & Storage, Inc.
- ❖ Cargill
- ❖ Chevron
- ❖ Comerica Bank
- ❖ Deloise Holmes, Jr. CPA Attorney at Law
- ❖ Deloitte, LLP
- ❖ Emerson
- ❖ Enbridge (formerly Spectra Energy Corp)
- ❖ Ernst & Young, LLP
- ❖ Exelon
- ❖ ExxonMobil
- ❖ Gainer, Donnelly & Desroches, LLP
- ❖ Grant Thornton
- ❖ Houston CPA Society
- ❖ Jesse H. Jones School of Business - Texas Southern University
- ❖ JP Morgan Chase
- ❖ KPMG, LLP
- ❖ McConnell, Jones, Lanier & Murphy, LLP
- ❖ NABA Houston Membership (Individuals)
- ❖ National Black MBA Association – Houston Chapter
- ❖ PricewaterhouseCoopers, LLP
- ❖ Smith, Graham & Co. Investment Advisors, LP
- ❖ Statoil
- ❖ Stinnett & Associates, LLC
- ❖ The Kaleidoscope Foundation
- ❖ Williams

CORPORATE/COMMUNITY PARTNERSHIP LEVELS

LEVEL I – Platinum

\$10,000 & Above

- ❖ 2 Scholarships in the company's name (\$4,000 and \$1,000)
- ❖ Designee to sit on Board of Directors for ACAP (optional)
- ❖ Technical Session Speaker
- ❖ Corporate Tour Destination
- ❖ Judge for Student Presentations (optional)
- ❖ Company's name and/or logo on ACAP Houston Website and other ACAP publicity
- ❖ 20 Tickets for ACAP Closing Banquet

LEVEL II -- Gold

\$5,000-\$9,999

- ❖ Scholarship in the company's name (\$1,500)
- ❖ Technical Session Speaker
- ❖ Corporate Tour Destination
- ❖ Judge for Student Presentations (optional)
- ❖ Company's name and/or logo on ACAP Houston Website and other ACAP publicity
- ❖ 10 Tickets for ACAP Closing Banquet

LEVEL III -- Silver

\$2,500-\$4,999

- ❖ Scholarship in the company's name (\$500)
- ❖ Technical Session Speaker
- ❖ Corporate Tour Destination (as space permits)
- ❖ Company's name and/or logo on ACAP Houston Website and other ACAP publicity
- ❖ 6 Tickets for ACAP Closing Banquet

LEVEL IV -- Bronze

\$1,000-\$2,499

- ❖ Scholarship Contributor
- ❖ Technical Session Speaker
- ❖ Company's name and/or logo on ACAP Houston Website and other ACAP publicity
- ❖ 4 Tickets for ACAP Closing Banquet

LEVEL V -- In-Kind/Contributor

Varies

- ❖ Company's name and/or logo on ACAP Houston Website and other ACAP publicity
- ❖ 2+ Tickets for ACAP Closing Banquet (quantity based on the value of contribution)
- ❖ Other based on the value of contribution

Level VI – Souvenir Booklet

\$200

- ❖ Full page color advertisement for your business in the Closing Banquet Souvenir Booklet

Example In-Kind & Other Contributions

- ❖ Underwrite ACAP Closing Banquet (approximately \$5,000)
- ❖ Underwrite Dormitory Expenses for Students (approximately \$4,350)
- ❖ Underwrite Campus Meal Expenses for Students and Counselors (approximately \$4,000)
- ❖ Underwrite Printing of Banquet Booklets (approximately \$1,800)
- ❖ Underwrite Transportation Costs for Corporate Tour (approximately \$1,200)
- ❖ Donation of Opening Deposits for Student Bank Accounts (approximately \$1,200)
- ❖ Underwrite Dormitory Expenses for ACAP Counselors (approximately \$900)
- ❖ Underwrite First Year of NABA Student Dues (approximately \$840)
- ❖ Underwrite ACAP Polo Shirts (approximately \$600)
- ❖ Underwrite ACAP College Fair and Reception (approximately \$500)
- ❖ Underwrite ACAP T-Shirts (approximately \$450)
- ❖ Underwrite and/or Host Student Social Event (approximately \$400)
- ❖ Donation of ACAP Backpacks (approximately \$400)
- ❖ Underwrite Transportation Costs for Community Service Project (approximately \$400)
- ❖ Donation of Business Books to Student Participants (approximately \$360)
- ❖ Donation of Snacks for Students' Dorm Rooms (approximately \$200)
- ❖ Donation of Program Supplies such as binders, tab dividers, etc. (approximately \$150)
- ❖ Underwrite an ACAP Scholarship (minimum of \$100)





CORPORATE/COMMUNITY PARTNERSHIP FORM

NABA – Houston Metropolitan Chapter
Accounting Career Awareness Program (ACAP)
3262 Westheimer #420
Houston, TX 77098

Federal Tax ID# [23-7330123](#)

Organization Name: _____

Address: _____

Contact Person/Title: _____

Phone: _____ **Fax Number:** _____

Email: _____

Have you been a Partner with NABA before? Yes _____ No _____

My organization will partner with NABA at the following level: (please check one)

Platinum \$10,000 ☐ **Gold** \$5,000 ☐ **Silver** \$2,500 ☐

Bronze \$ 1,000 ☐ **In-Kind/Other Amount** ☐ **Specify** _____

I would like to underwrite a specific event or element of the program. ☐

Signature: _____ **Date:** _____

Please sign and return this form along with your company's logo in jpeg format to info@nabahoustonacap.com by May 31, 2019.

Please remit your check payable to **NABA Houston ACAP** to the address above, ATTN: ACAP Director by June 28, 2019.

Please direct questions regarding Corporate/Community Partnership to Candice Elliott at (251) 458-2626 or via email at info@nabahoustonacap.com.