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## The Sertoma Club of Nashville

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# *Casino Night*

Maxwell House Hotel  
Friday December 7, 2018  
6:00pm – 11:00pm

**2018 Sponsorship Package**



Dear Partner:

On behalf of Sertoma Club of Nashville, I would like to thank you for considering a sponsorship of our Casino Night. Our organization's members are excited about this inaugural Sertoma Club of Nashville event, which will improve the quality of life today for those at risk or impacted by hearing loss and/or communication disorders through education and support in Nashville and the Middle Tennessee region. Through events like Casino Night, Sertoma Club of Nashville has donated over \$150,000 in 2018 for hearing impaired, including HEAR Nashville, Songs for Sound, Bridges, One Generation Away and more. These organizations have served thousands of Nashville residents across our community as a direct result of our sponsors' support of the Sertoma Club of Nashville. Please join us in our efforts to continue to improve these individual's lives by supporting our Casino Night.

Your support of our Casino Night will not only benefit those at risk or impacted by hearing loss and/or communication disorders in Middle Tennessee, it will also provide your organization with greater visibility and exposure to a key audience in the Nashville community. Because many of our guests and supporters are successful leaders in the Nashville community, a sponsorship of Casino Night will expose your company to a valuable target audience.

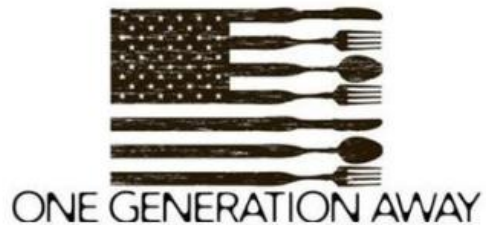
Within this package you will find an overview of Sertoma Club of Nashville, our nonprofit partners, and the different ways we are helping these organizations achieve their missions. In addition, you will find a list of Casino Night sponsorship options for your consideration. If you have any questions regarding our sponsorship offerings, please do not hesitate to contact me.

Best regards,

Greg Wood  
Treasurer and Casino Night Chair  
Sertoma Club of Nashville  
615-573-7294



## Organizations we support include:



### Casino Night Event

The Casino Night at the Maxwell House on Friday, December 7, 2018 will be a night to remember! We **bet** you will love it with heavy hors d'oeuvres, drinks and an authentic gaming experience that will make your Las Vegas or Monte Carlo dream come to life. There will be Black Jack tables, Craps tables, Roulette tables, Slot Machines, Poker, and more! (Casino chips have no cash value.) There are a limited number of tickets available. We are expecting a complete sell out for The Sertoma Club of Nashville's first ever Casino Night!

The Sertoma Club of Nashville will donate 100% of the event's proceeds to improve the quality of life today for those at risk or impacted by hearing loss and/or communication disorders through education and support nonprofits in Nashville. Our organization will be able to optimize the philanthropic impact of Casino Night by minimizing costs and maximizing partners' in-kind donations.

### Casino Night details:

- The event is scheduled for Friday, December 7, 2018. 6pm – 11pm.
- The ticket cost is \$100 and the event is expected to sell out.
- We are limiting the number of attendees to 200 people.
- **Casino Night** is an exclusive, invitation-only event for The Sertoma Club of Nashville's partners, sponsors, friends, and members.



# Casino Night Sponsorship Packages

December 7, 2018

Please join us and enjoy an authentic gaming experience that will make your Las Vegas or Monte Carlo dream come to life!

**100% of proceeds benefit improve the quality of life today for those at risk or impacted by hearing loss and/or communication disorders through education and support**

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Sertoma Club events are widely covered by popular Nashville publications, including the Nashville Post, Nashville Business Journal, Nashville Scene, and more. These articles result in tens of thousands of impressions for our sponsors and partners, carrying significant monetary value.

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## **Platinum Partnership**

- Access to exclusive VIP suite
- Your organization's name and logo prominently placed outside the front entrance of the event venue and inside the event venue
- Organization's logo prominently displayed on event website and all other event publicity
- Organization's social media links included in Sertoma Club's coordinated social media campaign, which includes posts on Instagram, Facebook, and LinkedIn prior to the event, as well as Instagram stories and Facebook live posts during the event
- Organization honored by Sertoma Club President during speech
- Organization's logo prominently displayed throughout Sertoma Club's website and highly-followed social networking web pages
- Organization's logo prominently displayed on all outgoing Sertoma Club emails related to the event
- Organization's logo displayed on all paper materials distributed at the event
- Marketing material for organization may be distributed at the event
- Six tickets to the event, which come with exclusive access to a high-top table bearing the organization's name and logo.

**Participation commitment: \$2,500**

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## **Gold Partnership**

- Your organization's name and logo prominently placed inside the event venue
- Organization's logo displayed on Sertoma Club's website and highly-followed social networking web pages
- Organization's logo displayed on all outgoing Sertoma Club emails related to the event
- Organization's logo displayed on all paper materials distributed at the event
- Marketing material for organization may be distributed at the event
- Four tickets to the event

**Participation commitment: \$1,000**

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## **Silver Partnership**

- Organization's logo displayed on Sertoma Club's website and highly-followed social networking web pages
- Organization's logo displayed on all outgoing Sertoma Club emails related to the event
- Organization's logo displayed on all paper materials distributed at the event
- Marketing material for organization may be distributed at the event
- Two tickets to the event

**Participation commitment: \$500**

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## **Bronze Partnership**

- Organization's logo displayed on all paper materials distributed at the event
- Marketing material for organization may be distributed at the event
- One ticket to the event

**Participation commitment: \$250**

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