"Where is Sneaky Puss Exploring?" Promotion

Terms and Conditions

- 1. Information on how to enter forms part of these terms of entry. Entry into the Promotion is deemed acceptance of these terms and conditions.
- 2. The Promoter is Sneaky Universe, www.sneakyuniverse.com.

How to Enter

- 3. Employees of the Promoter or any related body corporate and their immediate families are not eligible to enter.
- Entrants under the age of 16 years must have parental/guardian approval to enter. The parent/guardian agrees to the terms and conditions of the Promotion.
- 5. For the purposes of these terms and conditions, an "eligible entrant" is a person who has complied with these terms and conditions.
- 6. To enter, eligible entrants must enter the Promotion submitting a complete entry form which can be found at <u>www.sneakyuniverse.com/competition</u>
- To be eligible to win the prize, the entrant must complete the entry form with correct responses identifying the location of the images shared via Facebook @Sneaky Puss.
 - a. An image of Sneaky Puss at an Iconic Australian destination will be posted to Facebook @Sneaky Puss each day for seven consecutive day. Each image will be in a different location.
 - b. To identify each location correctly, the monument/venue must be identified along with the city/suburb/town and Australian state. For example: Harbour Bridge, Sydney, NSW.
- 8. By entering the Promotion, eligible entrants:
 - a. consent to their first name and state of residence being made publicly available on the Promoter's Facebook page; and
 - b. consent to the entry being used by the Promoter in accordance with these terms and conditions (and by Facebook for promotion purposes in accordance with Facebook's terms of use).

Prizes and Judging

- 9. This is a game of skill.
- 10. There will be 1 prize as set out below.
- 11. Total prize pool is valued at \$AUD 40.00.

- 12. The Promoter will award the following prize:
 - a. 1 signed copy of "Sneaky Puss Goes Exploring" by Pauline Malkoun and Rick Sgambellone
 - b. 1 Classic Sneaky Puss Postcard
 - c. 5 Classic Sneaky Puss Stickers
- 13. If a winner is disqualified in accordance with these terms and conditions or a prize remains unclaimed after reasonable efforts have been made by the Promoter to contact a winner, the winner forfeits the prize and the Promoter reserves the right to award the prize to another entrant as determined by the Promoter in its absolute discretion, subject to any directions from a regulatory authority
- 14. By accepting a prize, the winner (and their parent/guardian) agrees to participate in and co-operate as required with all reasonable marketing activities relating to the prize.
- 15. The Promoter's decision is final and the Promoter will not enter into correspondence regarding the promotion result or enforcement and interpretation of these terms and conditions (including disqualification).

General

- 16. The prize, or any unused portion of the prize, cannot be exchanged or redeemed for cash. If a prize is unavailable for whatever reason, the Promoter reserves the right to substitute the prize for a prize of equal or greater value, subject to state regulation.
- 17. The Promoter reserves the right, at any time, and in its sole discretion to
 - request entrants to provide proof of identity and/or proof of valid entry; or
 - b. disqualify any entrant who the Promoter has reason to believe has breached any of these conditions or engaged in any unlawful or other improper conduct or any conduct calculated to jeopardise the fair and proper conduct of the promotion.
- 18. If for any reason this promotion is not capable of running as planned, including but not limited to tampering, weather event, earthquake, terrorism, unauthorised intervention, fraud, any technical difficulties or equipment malfunction or any causes beyond the control of the Promoter, which corrupt or affect the administration, security, fairness or integrity or proper conduct of this promotion, the Promoter reserves the right in its sole discretion to take any action that may be available, and to cancel, terminate, modify or suspend the Promotion, subject to state regulation.

- 19. The Promoter makes no representations or warranties as to the quality, suitability or merchantability of any goods or services offered as part of the Promotion. To the extent permitted by law, the Promoter is not liable for any loss (including indirect and consequential loss) suffered to person or property by reason of any act or omission (including deliberate or negligent acts or omissions) by the Promoter or its employees or agents, in connection with the arrangement for the supply, or the supply, of goods or services by any person to the prize winners and, where applicable to any persons accompanying the prize winners. To the fullest extent permitted by law, any liability of the Promoter or its employees or agents for breach of any such rights is limited to the payment of the costs of having the prize supplied again.
- 20. Failure of the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.

Privacy

- 21. The Promoter collects the entrant's personal information for the purpose of conducting and promoting this promotion (including but not limited to determining and notifying the winner). If the entrant is not willing for this to occur the entrant cannot participate in the Promotion.
- 22. The Promoter will hold an entrants' personal information in a secure manner in accordance with the Promoter's Privacy Policy (a copy of which can be found on https://www.sneakyuniverse/privacy-policy) for an indefinite period. A request to access, update or correct any information should be directed to the Promoter.

Intellectual property

- 23. By entering into the Promotion the entrant consents to the Promoter using, modifying and disclosing:
 - a. the entrant's first name, likeness, image or voice (including photograph, film or recording) in any media (including making them available on the Promoter's Facebook or other social media pages); and
 - all information provided by the entrant to the Promoter at any time (including at Registration), for an unlimited time, anywhere in the world, without further reference, payment or any other compensation to the entrant for the promotion of any of the Promoter's products or services, including sending the entrant electronic messages.