



PLANT CITY MAIN STREET

Cultivating Success

A healthy Plant City downtown positively affects economic growth and civic pride. Historically, downtown was the heart of the community. It embodies the true heritage of community life. The Main Street approach grew out of a recognition that a community is only as strong as its core.

Plant City Main Street was formed to play an active role in revitalizing our downtown. It is focused on retaining the real sense of community that downtown provides through preservation, economic development and community revitalization.

YES, I (we) wish to become a Plant City Main Street member and support its efforts to strengthen our community through a strong downtown.

REAL BENEFITS

Who benefits from Plant City Main Street?
The entire community!

RESIDENTS

- Increased shopping options
- More employment opportunities

MERCHANTS

- Greater opportunity for sales growth and expansion
- Expanded customer base

PROPERTY OWNERS

- Increased occupancy rates and rents
- Increased property values

FINANCIAL INSTITUTIONS

- Expanded business and residential customer base
- Improved public image and goodwill

COMMUNITY PARTNERS

- Improved quality of life in the community
- Healthier overall business climate

CITY AND COUNTY GOVERNMENT

- Increased sales and property tax base
- Protection of property values and infrastructure investment

PROFESSIONALS AND SERVICE BUSINESSES

- Readily available customer base of downtown employees
- Nearby amenities for clients and staff

CORPORATIONS/MAJOR INDUSTRY

- Improved quality of life makes recruiting employees easier
- Additional amenities for employees and clients

BECOME A MEMBER OF MAIN STREET!

MEMBERSHIP INFORMATION

Be a part of the excitement!

PERSONAL \$50

- Virtual (digital) Member Decal
- Plant City Main Street Newsletter & Email Updates
- Recognition on the Plant City Main Street website member page

BUSINESS \$100

- All benefits of Personal level, plus:
- Plant City Main Street Welcome Package*
- Networking with other business members

Bronze Membership \$250

- All benefits of Business level, plus:
- Business Listing on DVP Brochure
- Business name & logo on Plant City Main Street website member page
- Promotion on Plant City Main Street social media
- Emcee recognition at Plant City Main Street events

Silver Membership \$500

- All benefits of Bronze level, plus:
- Link on PCMS website to your website on home page
- Business flyers at Plant City Main Street booth during Plant City Main Street events
- Opportunity to host Plant City Main Street Topics on Tap

Gold Membership \$1,000

- All benefits of Silver level, plus:
- Recognition on Plant City Main Street event poster
- Recognition in Plant City Main Street monthly newsletter

Platinum Membership \$2,500

- All benefits of Gold level, plus:
- Top listing on Plant City Main Street website home page
- Complimentary booth space at up to three (3) Plant City Main Street events
- Spotlight opportunity in Plant City Main Street newsletter

Please contact director@PlantCityMainStreet.com for more information on becoming a benefactor.

To join, fill out the form below & return with payment to Plant City Main Street.

Membership for (circle one): Personal Business Platinum Gold Silver Bronze

Name: _____ Business: _____

Address: _____ State: _____ Zip Code: _____

Email: _____ Phone: _____

