



**FACT SHEET:**  
**Loveisrespect.org, The National Teen Dating Abuse Helpline**

**WHAT:** Launched in January 2007, Loveisrespect.org, The National Teen Dating Abuse Helpline (NTDAH) provides resources and support to teens, parents, friends, family and the general public, including a 24-hour telephone helpline and a website. Designed to help address teen dating abuse, the website offers expert advice, peer counseling, information and other support services. The Helpline is operated by the National Domestic Violence Hotline and was established through a gift from Liz Claiborne Inc.

Key year one statistics:

- \* The NTDAH received 5,455 calls and 3,026 chats
- \* 64% of contact has been made by calls; 36% in chats
- \* The most common caller identified themselves as a victim/survivor (29%) followed by family/friend (13%)
- \* 88% of the callers were female; 12% male
- \* 93% of callers fall between ages of 13 to 24; over the course of the year, calls/chats from callers between the ages of 13 and 17 decreased and calls/chats between callers between the ages of 18 to 24 increased

**WHY:** Teen dating abuse is a problem in the U.S:

- One in three high school students has been or will be in an abusive relationship.
- Forty percent of teenage girls ages 14 to 17 say they know someone their age that has been hit or beaten by a boyfriend.

(Liz Claiborne Inc. study on teen dating abuse conducted by Teenage Research Unlimited, February 2005.)

Teen dating abuse is a subject that few teens openly talk about. It's hard to know when it's happening to you or a friend. It is confusing and painful when the person you care about is hurting you. And while every relationship has its ups and downs, it is especially concerning when there is a pattern of controlling behavior.

Liz Claiborne Inc. and the National Domestic Violence Hotline saw a need for a resource specific to the issues and concerns teens face in dating relationships today.

**WHERE:** For more information call the Helpline 24 hours a day at 1-866-331-9474 [1-866-331-8453 TTY] or start a Live Chat at Loveisrespect.org (between 4 p.m. – 2 a.m. CST)

###

The National Teen Dating Abuse Helpline is a resource that can be accessed by Internet or phone. The Helpline and loveisrespect.org offer real-time one-on-one support from trained advocates. The National Teen Dating Abuse Helpline operates the National Domestic Violence Hotline from their call center in Austin, Texas. Loveisrespect.org provides resources for teens, parents, friends and family, Advocates, government officials, law enforcement officials and the general public. All communication is confidential and anonymous.