

EXCLUSIVELY sold in natural food stores

START 2020 with SAVINGS!

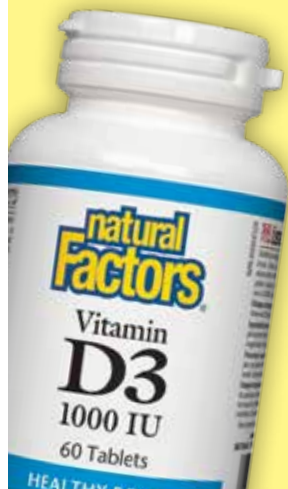
Get both
for \$16.97!
WOW!



**THIS MEANS
WAR
AGAINST THE
COLD BUG**

30 softgels FREE
when you buy
Oil of Oregano for \$16.97*

*See inside for details. While quantities last!



FREE SUNSHINE VITAMIN

Come in store for a

**FREE
Vitamin D3**

While quantities last!

FLYER SALE ENDS January 26, 2020.

Products available at your local natural food stores.



The most
RIGOROUS testing
in the **WORLD**
giving you confidence that
the products you use are
SAFE, CLEAN, and
EFFECTIVE.

Look for this
ISURA seal
of **APPROVAL**
ON PRODUCT LABELS



ISURA.CA

K2 BOGOs

Vitamin K2
Get one **FREE!**

Vitamin K2 from Natural Factors contains MK-7, the most bioavailable form of vitamin K derived naturally from natto bean. Each dose provides 24-hour protection by directing calcium towards the bones and teeth, where it is needed most, and away from the arteries where it causes damage.

11⁹⁷
BOGO



BUY 1
GET 1
FREE



"Vitamin K2 is the most important nutrient for heart disease."
– Kate Rhéaume, ND

Vitamin K&D
Get one **FREE!**

Natural Factors Vitamin K&D provides two major fat-soluble vitamins for bone and vascular health; bioactive and highly bioavailable D3, and MK-7 from natto bean. Both vitamins act on calcium and guide the mineral towards where it is needed throughout the body.

16⁹⁷
BOGO



BUY 1
GET 1
FREE

COLLAGEN

FOR BEAUTIFUL SKIN, HAIR, AND NAILS

Tested clean by ISURA®

Collagen can't be absorbed unless it's hydrolyzed. **Total Body Collagen** and **Real Total Beauty Marine Collagen** contain highly absorbable, non-GMO, hydrolyzed collagen.

Experience the total body benefits of
Total Body Collagen

- Sourced from pasture-raised and grass-fed cattle
- Helps reduce fine lines and wrinkles within four weeks
- Helps maintain strong bones, cartilage, teeth, and gums

49⁹⁷
180 tablets



49⁹⁷
500 g powder



LOOK FOR THIS SEAL **ISURA means certified clean.**
This seal assures you that this product has passed the most rigorous testing in the world. ISURA can test for over 600 potential contaminants. isura.ca

Experience the real
beauty benefits of
**Real Total Beauty
Marine Collagen**

- For beautiful hair, skin, and nails
- Reduces fine lines and wrinkles
- Improves skin elasticity, hydration, and firmness



34⁹⁷
240 g powder

RECEIVE YOUR FREE MULTI (\$30 VALUE!)

When you buy a VegiDay protein or shake

Exclusively available at participating natural health food stores. While quantities last!

100% organic, vegan protein! Even the flavours and sweeteners!

Available in four delicious options: VERY BERRY, FRENCH VANILLA, DECADENT CHOCOLATE, and NATURAL UNFLAVOURED.

39⁹⁷

powder
unflavoured

49⁹⁷

powder

49⁹⁷

powder

**YOUR
FREE
GIFT!***

VitaDay Multis with
organic whole foods are
available as Women's, Women's 50+,
Men's, or Men's 50+

- Easy-to-swallow vegetarian capsules
- Non-GMO; organic whole food greens; highly bioavailable coenzyme B vitamins
- Enzymes, antioxidants from reishi mushroom, turmeric, grapeseed, and blueberries

**\$30
Value**

REDUCE your STRESS and feel fabulous!

Guaranteed special formulas for stress,
anxiety, and insomnia

**ALL NATURAL,
NON-ADDICTIVE**

Tranquil Sleep

Helps relieve mild
insomnia and calms
nervousness

Stress-Relax Tranquil Sleep helps you fall asleep quickly, sleep soundly through the night, and wake up feeling refreshed, without the potentially serious mental and physical side effects caused by pharmaceutical "sleeping pills." Containing Suntheanine® L-theanine, melatonin, and 5-HTP, this natural alternative is completely safe, highly effective, and non-habit forming.

18⁹⁷

60 chewable
tablets

Mental Calmness

Promotes deep relaxation
and mental clarity

Stress-Relax Mental Calmness formula provides natural anxiety and stress control without the side effects of pharmaceutical drugs. For anyone feeling stressed, frazzled, or overcommitted in this 24/7 world, this safe supplement restores mental calmness and promotes relaxation.

17⁹⁷

60 chewable
tablets

100% Natural GABA

Fast-acting relief
for nervousness
and acute stress

Stress-Relax 100% Natural GABA is a superior source and naturally produced form of the important brain compound gamma-aminobutyric acid (GABA). Convenient chewable tablets in tropical fruit flavour help to quickly promote relaxation and ease nervous tension.

19⁹⁷

60 chewable
tablets

Magnesium Citrate

Relaxes muscles
and calms nerves

Stress-Relax Magnesium Citrate is an effective way to meet the body's daily magnesium requirements. Magnesium helps the body metabolize carbohydrates, fats, and proteins. It also assists in tissue formation, and helps maintain bones, teeth, and proper muscle function. Inadequate magnesium intake can heighten the symptoms of stress, including muscle tension and sleep disturbances.

17⁹⁷

250 g
Berry and
Tropical flavours

THIS MEANS WAR AGAINST THE COLD BUG

ARM YOURSELF - *send the Cold Bug packing!*

**Flu & Cold
Instant
Soothing
Hot Tea
Concentrate**

**Amazing relief
Sore Throat
Relief**

For a dry, sore throat
Available in Natural
Orange and Cherry
flavours

**Breathe easy
Lung, Bronchial
& Sinus Health**

Tested herbs and nutrients
that help soothe irritated
airways, thin mucus, and
loosen phlegm to improve
breathing and calm coughs

**NEW!
Super Strength
Garlic+Reishi**

Two powerful ingredients
used in herbal
medicine to support
the immune system

**Your first line
of defence!
Anti-Viral**

Effective against all
viral conditions

**Tickle in your throat?
Oil of Oregano**

Natural Factors Organic Oil of
Oregano is clinically proven effective
against bacterial and viral infections,
parasites, and superbugs – take a drop
or two, or swallow or bite a softgel



**FREE
\$17 Value!**

**30 softgels
FREE**
when you buy
Oil of Oregano
30 mL
for \$16.97



EXCLUSIVELY available in natural health food stores • Ask natural health food store employees for these flyer products.

EXCLUSIVELY available in natural health food stores • Ask natural health food store employees for these flyer products.

#1 Whole Food Supplements

Exclusively Available in Natural Food Stores.

Try Whole Earth & Sea for yourself, and feel the difference!

Fermented Protein & Greens goes far beyond standard greens and protein products. This innovative formula gives you all the nutrition in our **organic greens superfood formula along with 21 g of the cleanest possible plant-based vegan proteins.**

These unique food supplements harness the power of natural fermentation to create highly bioavailable nutrition from the Whole Earth & Sea.

Fermented Greens is the **ONLY 100% fermented and 100% organic greens formula.** Our new enzymized greens are non-GMO and vegan friendly **providing 6 g of quality fermented plant protein** in every serving. This exceptional formula also includes fermented grasses, fruit, vegetables, and micronized medicinal mushrooms.

The best nutrition from our organic farms.

55⁴⁷
Greens

63⁹⁷
Protein & Greens

33⁹⁷
60 tablets

63⁹⁷
120 tablets

ORGANIC
CHOCOLATE,
VANILLA CHAI,
TROPICAL, and
UNFLAVOURED

LOOK FOR THIS SEAL
isura
NON-GMO • MASS SPEC
Documentation ✓ Lab Tested ✓

ISURA means certified clean.
This seal assures you that this product has passed the most rigorous testing in the world. ISURA can test for over 600 potential contaminants.
isura.ca

Feel the difference with
Whole Earth & Sea multis

**Women's and Women's 50+
Men's and Men's 50+
Multivitamin & Mineral**

Made with farm-fresh,
organic, and sustainably
grown non-GMO
ingredients



#1 CURCUMIN RECOMMENDED BY PHYSICIANS

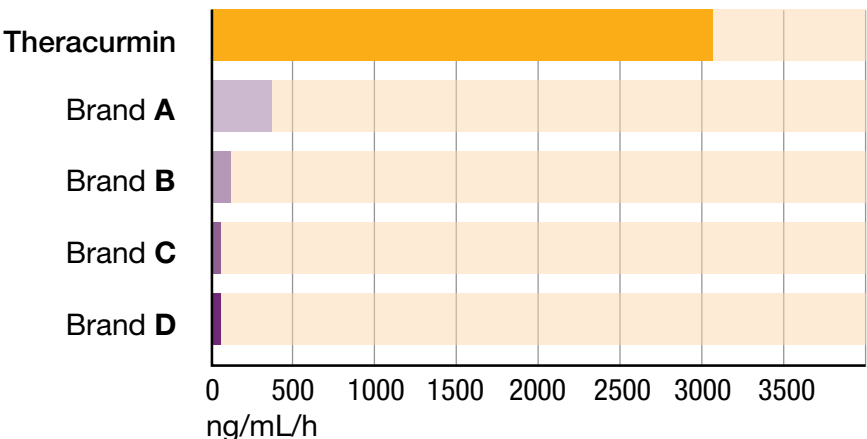
Why? It's the only curcumin clinically proven to work.

Not all curcumin products are equal. Numerous studies have been published so far on Theracurmin with additional studies underway. Clinical trials on the patented formula show proven benefits.

THERACURMIN: #1 absorbed form of curcumin[†]

Detailed absorption studies have proven that Theracurmin is the best-absorbed form of curcumin on the market on a milligram-to-milligram basis compared to all other curcumin supplements. This improved absorption with Theracurmin is extremely important in getting the health benefits curcumin provides.

Bioavailability Comparison of Curcumin[†]



Comparison conducted using leading brands of enhanced and regular forms of curcumin.
[†] Bioavailability comparison of curcumin from two published studies showing blood levels of curcumin over a 12-hour period normalized at the same dosage level.
[‡] Scientific scrutiny revealed that Theracurmin was more bioavailable on a milligram-to-milligram basis than other leading[†] enhanced and regular forms of curcumin. [‡]As measured by SPINS 2014 data.

THERACURMIN – All natural

Making Theracurmin even more special is its all-natural composition. Theracurmin is naturally produced using a patented process that retains the most important compounds in curcumin. These unique compounds produce powerful anti-inflammatory benefits. The process is entirely natural and no synthetic chemicals are used.

69⁹⁷
120 vcaps

39⁴⁷
60 vcaps

**HOT
PRICE!**



If you're not using Reliefibre you won't get relief

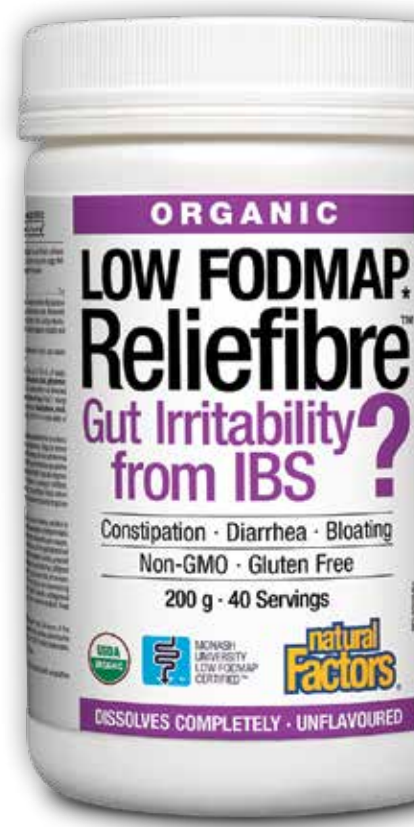
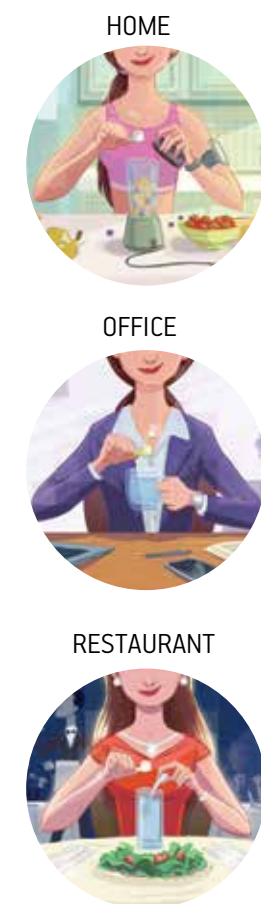
FODMAPs are the key reason why many people suffer from IBS, constipation, diarrhea, gas, and bloating.

Reliefibre is the only organic fibre low-FODMAP certified in Canada

Organic Reliefibre

- Monash University Low FODMAP Certified™
- 100% organic; non-GMO; gluten free
- Dissolves rapidly in water

Reliefibre
is so easy to use



33⁹⁷

Unflavoured 200 g powder
Tropical 268 g powder

Premium formulas for advanced effectiveness

Natural Factors began producing probiotics more than 35 years ago for the natural health industry. We have the most experience in Canada producing stabilized and effective probiotics. We can guarantee the best results for digestive health. No other probiotic manufacturer can compare.

Ultimate Multi Probiotic

Natural Factors Ultimate Multi Probiotic is a 12-strain blend featuring eight lactobacilli and one *Lactococcus* species for small intestine support, and three bifidobacteria species for the large intestine.

37⁹⁷

120 vcaps

12 BILLION
live probiotic
cultures

20⁴⁷

60 vcaps



HOT PRICE
Limited time
sale!

Critical Care Probiotic

Natural Factors Critical Care Probiotic formula provides 55 billion live probiotic cultures. This formula features nine bifidobacteria and lactobacilli strains for targeted support of both the large and small intestines, and are ideal for replenishing bacteria lost through antibiotic use, sickness, or diarrhea.

26⁹⁷

30 vcaps

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Documentation ✓ Lab Tested ✓

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The most powerful, effective digestive enzymes

Good health starts in your gut. These new intensive-strength enzyme formulas target specific digestive issues to **REJUVENATE YOUR LIFE!**

HIGH-PROTEIN, HIGH-FAT DIET? Keto Paleo MacroGest

Keto Paleo MacroGest is an intensive-strength enzyme formula that supports the breakdown of protein-rich and high-fat foods such as dairy, eggs, and meat, making it ideal for anyone following a paleo or keto diet.



20⁹⁷

60 dr caps

GLUTEN ISSUES? ReliefZyme

ReliefZyme contains a unique enzyme blend with dipeptidyl peptidase IV (DPP-IV) activity to help support the complete digestion of wheat, gluten, and dairy proteins. This intensive-strength formula offers significant enzyme activity, helping to improve nutrient absorption in individuals with gluten and dairy sensitivities.

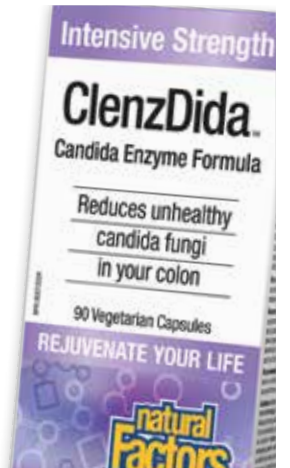


21⁹⁷

45 vcaps

CANDIDA? ClenzDida

ClenzDida is a unique enzyme blend specially designed to support digestive function and intestinal balance. This comprehensive digestive aid is used between meals to help break down food particles and release nutrients in the intestine.



20⁴⁷

90 vcaps

The top two best-tasting omegas in Canada



High EPA!
42⁹⁷
250 mL

31⁴⁷
SeaRich with Vitamin D3
1500 mg EPA/750 mg DHA

20⁴⁷
SeaRich Omega-3
200 mL

21⁴⁷
SeaRich with Vitamin D3
750 mg EPA/500 mg DHA

43⁹⁷
SeaRich Omega-3
500 mL

ULTIMATE ENERGY SOLUTIONS

Maca Energy

Helps with energy, moods, and stress

Libido

Supports optimal sexual energy by maintaining healthy testosterone levels

30⁹⁷

180 vcaps

72⁹⁷

180 vcaps



Huge Vitamin C BOGO!

Buy One Get One FREE

Vitamin C 500 mg
with Bioflavonoids & Rosehips • 250 tablets

LOOK FOR THIS SEAL



NON-GMO • MASS SPEC
Documentation ✓ Lab Tested ✓

ISURA means certified clean.

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isura.ca

WOW!
2 bottles
15⁹⁷



EXCLUSIVELY AVAILABLE IN NATURAL FOOD STORES.

Incredible Vitamin C DEALS

Time Release
Vitamin C 1000 mg
Bonus Bottle 30 FREE tablets

Vitamin C 1000 mg
Bonus Bottle 30 FREE tablets



15⁹⁷
210 tablets

12⁹⁷
210 tablets

The Best Active CoQ10 on the Market!

Powerful supplement for cardiovascular health

Natural Factors Ubiquinol Active CoQ10
provides superior bioavailability compared
to conventional CoQ10

LOOK FOR THIS SEAL



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Documentation ✓ Lab Tested ✓

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isura.ca

32⁹⁷
60 softgels

61⁹⁷
120 softgels



32⁴⁷
30 softgels

60⁴⁷
60 softgels