training with

IMAGE SKINCARE

EDUCATION ELEMENTS

IMAGE
AGE LATER INSTITUTE
Learn now. *Age* later.™

IMAGE Age Later Institute, is dedicated to providing exceptional education through innovative curriculum and hands-on experience to licensed skin care professionals to further its mission of helping the world to Age later.



Plant-derived
Stem Cell Technology

ALL THE SCIENCE SUPPORTING YOUR NECK.

This ultra firming neck and décolletage lifting crème targets sagging and lax skin, deep creases, wrinkles and fine lines. Contains the MAXimum concentration of innovative peptides combined with plant-derived stem cell technology that helps increase elasticity, brightens, visibly tightens and defines the neck and jawline.

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WELCOME TO THE *age later* INSTITUTE

A MESSAGE FROM
CEO & FOUNDER OF
IMAGE SKINCARE
JANNA RONERT



click to view welcome message from Janna



THANK YOU FOR ATTENDING

Thank you for attending our training and taking the time to learn about the future of the aesthetic industry. We are delighted that you share our passion for skin care. IMAGE travels the world in search of dedicated individuals – aestheticians, physicians and skincare professionals just like you – who truly understand the importance and value of effective, results oriented skincare.

Thank you for choosing **IMAGE!**

Janna

Janna Ronert
CEO and Founder

IMAGE
AGE LATER INSTITUTE
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WHY • train • WITH image SKINCARE

THE MOST INNOVATIVE SKINCARE BRAND IN THE INDUSTRY

The Bureau of Labor Statistics states that job opportunities for skin care specialist are expected to grow at a rate of 40% from 2012-2020 due to the rising in demand for skin treatments. The empowered aesthetician knows the importance of professional development. IMAGE offers a variety of comprehensive and interactive classes that will help keep you up-to-date on the latest advancements, give you the ability to treat clients' skin more effectively and help build a solid clientele, and show you how to take your business to the next level.

TRAINING TESTIMONIALS

"IMAGE classes keep us up to date with industry changes, new skin care technology and ideas to continually grow our business, I greatly appreciate the time our Rep takes to provide top of the line knowledge and trainings every month. I personally feel these trainings have made me a better aesthetician and gives myself and my staff confidence to say 'We can help you with your skin.'"

- A. Pangelina

"From 'Rock your Retail", to peels, to managing Rosacea, hyper pigmentation and acne, (IMAGE's) classes are informative and filled with creative ideas that inspire me and have helped me build my day-spa business!"

- P. Walker



"I have taken many IMAGE training classes and each time I have left the class with so much knowledge! I have taken that knowledge and skills back to my business which has grown immensly!"

- L. Perkins

"My IMAGE educator is so knowledgeable and insightful. Even though I have several years of retail sales and customer service experience, I learn something new every time I attend training classes. She is always helpful and full of ideas to build your business. I respect, trust and admire her educational prowess and business expertise"

- R. Deese

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IMAGE classes AND descriptions

INTRODUCTORY
INTERMEDIATE
ADVANCED

INTRODUCTORY CLASSES

Who is IMAGE?

Join the IMAGE Nation and get to know one of the fastest growing and most innovative professional skincare brands on the market.

Who should attend?

- New IMAGE accounts
- Prospective IMAGE accounts
- Yearly IMAGE update
- Accounts wishing to achieve Level 1 Certification (required before taking intermediate classes)
- Anyone wanting to improve retail & treatment sales

The Colors of Image: Innovative Product Collections - This lively, interactive class is the perfect introduction to our color-coded Age Later™ product formulations. During this in-depth product knowledge class, you will be able to touch, smell, and experience each IMAGE product while learning the ingredients that make them so effective. Pro selling tips will have your products flying off of the shelves!

Class Duration: 3 and ½ hours

Clinical Couture Designer Peels: All exfoliation is not created equal! Today's client demands effective treatments that are as unique as their individual skin needs. This class walks you through our full range of designer peels from Organic to TCA and gives you the tools to create results- oriented treatments that will keep clients coming back for more.

Class Duration: 3 hours

INTERMEDIATE CLASSES

I love IMAGE!

Already a proud member of the IMAGE nation? These next level classes will make you an authority on our brand and qualify you for the new Level 1 Certification program!

Who should attend?

- Current IMAGE accounts
- New accounts who have attended introductory classes
- Accounts looking to master home care recommendations and retailing skills
- Accounts wishing to achieve Level 1 Certification (pre-requisite Introductory classes required)
- Anyone wanting to improve retail & treatment sales

Targeted Ingredients for a Healthy Skin Diet: Calling all ingredient junkies. Learn the benefits of the 8 essential ingredients, each with a unique effect on the skin, needed to create a healthy, balanced "diet for the skin." Interactive case studies guide you through building an easy daily home care regimen that your clients will love and that deliver maximum correction, prevention and nutrition.

Class Duration: 3 hours

#I-Retail, #I-Profit: Selling and Social Media: Retail is a key profit driver in any business, and there is a direct correlation to retailing and increasing client loyalty and retention. They key to successful retailing starts with the educational consultation. This class will help you master the art of the consultation and show you the basics on utilizing social media to stay engaged with your clients and keep them your number one fans.

Class Duration: 3 hours

ADVANCED CLASSES

Nothing but IMAGE!

IMAGE gurus, just when you thought you knew all there is to know, these advanced classes will sharpen your already expert skills and qualify you for Level 2 Certification.

Who should attend?

- Current IMAGE accounts
- All accounts who have attended introductory and intermediate classes
- Accounts looking to master customize peels
- Accounts looking to take current menu offerings to the next level
- Accounts wishing to achieve Level 2 Certification (Level 1 certification required)
- Anyone wanting to improve retail & treatment sales

I-Design: Peela beyond the Basics – It's time to take your treatments to the next level. In this interactive class, you are the designer! Master the art of customizing IMAGE peels to target primary and secondary skin concerns simultaneously, delivering results faster. Learn to design an effective peels series, and which treatments and products to enlist to help clients maintain their skin. Come prepared to design a peel and to give and receive a peel treatment.

Class Duration: 3 hours

Innovative Treatments: Pairing IMAGE with advanced modalities - Are your clients bored with your current menu offerings? Are you looking for ways to increase your results and your profits? If so, then this class is for you. Learn which products and treatments to use to prep the skin for advanced treatments, which products can be combined with your current menu offerings and how to take care of the skin post-treatment to speed healing times and reduce risk of adverse reactions.

Class Duration: 3 hours



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CERTIFICATION *program*

BECOME AN IMAGE SKINCARE EXPERT

GET CERTIFIED!

Today's clients are seeking highly skilled professionals who are able to deliver effective treatments and home care regimens customized for their individual skincare concerns. IMAGE's Master certification program guides you from the basic building blocks of product knowledge, social media and retailing to advanced skin analysis, cosmetic chemistry and chemical peeling.



Become an IMAGE Professional

Receive Image T-Shirt, IMAGE professional certificate and IMAGE pin upon completion.

- The Colors of Image: Innovative Product Collections
- Clinical Couture Designer Peels
- Targeted Ingredients for a Healthy Skin Diet
- #I-Retail, #I-Profit: Selling and Social Media



Become an IMAGE Specialist

Receive IMAGE T-Shirt, IMAGE specialist certificate and IMAGE plaque upon completion.

- IMAGE Professional Certification
- I-Design: Peels Beyond the Basics
- Innovative Treatments: Pairing IMAGE with advanced modalities

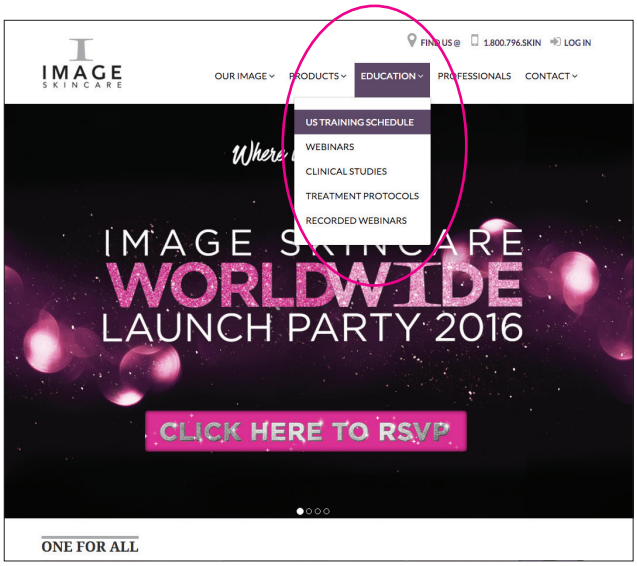


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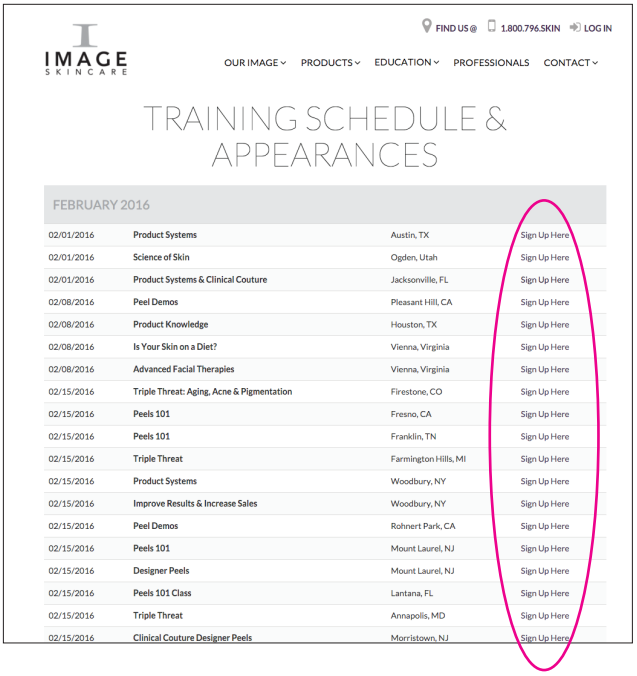
HOW TO register FOR image TRAININGS

SIGN-UP INSTRUCTIONS

- Visit www.imageskincare.com and click on the Education tab on the top right corner
- On the drop down menu click on US Training Schedule to view training options



- Find your nearest training provided by your Territory Manager in your area
- Click on the 'Sign Up Here' on the right



02/01/2016	Product Systems	Austin, TX	Sign Up Here
02/01/2016	Science of Skin	Ogden, Utah	Sign Up Here
02/01/2016	Product Systems & Clinical Couture	Jacksonville, FL	Sign Up Here
02/08/2016	Peel Demos	Pleasant Hill, CA	Sign Up Here
02/08/2016	Product Knowledge	Houston, TX	Sign Up Here
02/08/2016	Is Your Skin on a Diet?	Vienna, Virginia	Sign Up Here
02/08/2016	Advanced Facial Therapies	Vienna, Virginia	Sign Up Here
02/15/2016	Triple Threat: Aging, Acne & Pigmentation	Firestone, CO	Sign Up Here
02/15/2016	Peels 101	Fresno, CA	Sign Up Here
02/15/2016	Peels 101	Franklin, TN	Sign Up Here
02/15/2016	Triple Threat	Farmington Hills, MI	Sign Up Here
02/15/2016	Product Systems	Woodbury, NY	Sign Up Here
02/15/2016	Improve Results & Increase Sales	Woodbury, NY	Sign Up Here
02/15/2016	Peel Demos	Rohnert Park, CA	Sign Up Here
02/15/2016	Peels 101	Mount Laurel, NJ	Sign Up Here
02/15/2016	Designer Peels	Mount Laurel, NJ	Sign Up Here
02/15/2016	Peels 101 Class	Lantana, FL	Sign Up Here
02/15/2016	Triple Threat	Annapolis, MD	Sign Up Here
02/15/2016	Clinical Couture Designer Peels	Morristown, NJ	Sign Up Here

"Due to the education I have received, I am able to offer better treatment results and more precise retail recommendations which has tripled my client retention and repeat retail purchases. IMAGE Skin Care is now the #1 selling retail item our spa offers! The only problem is keeping it in stock!"

- J. Berry

"In 2015 I attended several IMAGE trainings and have enhanced my skill set immensely. With every class I complete, I am more confident to reach my goals of increasing client retention and increasing bookings and sales by 20% annually. Thank you."

- H. Curtin

"Attending the IMAGE Skin Care monthly training classes has proven to be invaluable for my business. Each class offers a new nugget of information that I didn't know that helps keep me motivated and educated. Even though I have carried IMAGE for 10 years, protocols and product ingredients change, so by attending the live IMAGE training sessions, I am able to stay informed to deliver quality service and products to my clients. As to my bottom line, my treatment revenue has increased almost 15%, and my product sales have increased by 22%!"

- L. Riggs

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WORLDWIDE *launch party* AND *after party* TRAINING

JOIN US FOR NEW PRODUCT TRAININGS AFTER THEIR WORLDWIDE RELEASE

JOIN THE PARTY

after the party...

Join us for an in depth training! Learn about our new products, latest innovations and much more!

IMAGE SKINCARE WORLDWIDE LAUNCH PARTY

New York, NY



HUNGARY



Chicago, IL



Palm Beach, FL



NETHERLANDS



click to view worldwide launch party video



"Thank you so MUCH for the great informative After Party Class! I just love Image Skincare Products, the company, and the knowledge thru events, videos, social media and one on one correspondences I've had so far with you! I discovered IMAGE years ago at The IECSC Show in Las Vegas, and while I have had my ups and downs in my practice, I always manage to come back to Image. The changes, improvements, marketing, and Sales/Education Reps the company has chosen outshines any other company I've dealt with! I am just loving the term/slogan "Clinical Couture"! I look forward to more education and working with you! Mahalo again!"

- E. Stevenson

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TRADE SHOW classes AND webinars

TRADESHOW CLASSES

BECOME A SKIN DESIGNER

Creating results-based product regimens and treatment plans

Learn how to effectively treat all skin conditions including aging, acne and hyperpigmentation. This class will show you how to combat each condition in your treatment room and how to put together the perfect home care regimen to keep your clients coming back for more! A Signature Lift will be performed and all attendees will receive a certificate and have a chance to win a fabulous IMAGE prize!





WHAT'S IN THE BOTTLE?

Discover the most innovative ingredients in the industry and how they affect the skin

Calling all ingredient junkies! This class will cover the most effective and innovative ingredients on the market so you and your clients can stay on the cutting edge of skincare. Stem cells, peptides and a demonstration of our unique O2 Lift are just some of the featured superstars of this exciting class. All attendees will receive a certificate and have a chance to win a fabulous IMAGE prize!

PUMP UP THE PRESTIGE

Using multiple platforms to promote your brand and increase retail sales

Retail therapy, anyone? This class will teach you how to use multiple platforms such as social media, marketing and creative merchandising to move that product off the shelf and into your client's daily skincare regimen! #INCREASESALES. All attendees will receive a certificate and have a chance to win a fabulous IMAGE prize!

WEBINARS



- Virtual Classroom: Live Interactive Trainings
- Product, Peel & Retail Training
- Recorded webinars available for on demand training
- To register for webinars:
  - visit www.imageskincare.com
  - click on the **Education** tab
  - scroll down to **Webinars** and click
- **GoTo Meeting** app, allows training from any mobile device

TREAT YOUR SKIN. DOCTOR'S ORDERS.

This multi-functional restorative complex with organic ingredients supports regenerative processes of the skin after treatments such as laser resurfacing and chemical peels. Helps reduce transepidermal water loss, discomfort, redness and irritation with plant-derived botanicals and antioxidants.



Formulated with organic ingredients for optimal skin health

Clinical Couture
DESIGNER PEELS

Available exclusively in Medical Practices, Resorts and Spas Worldwide

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