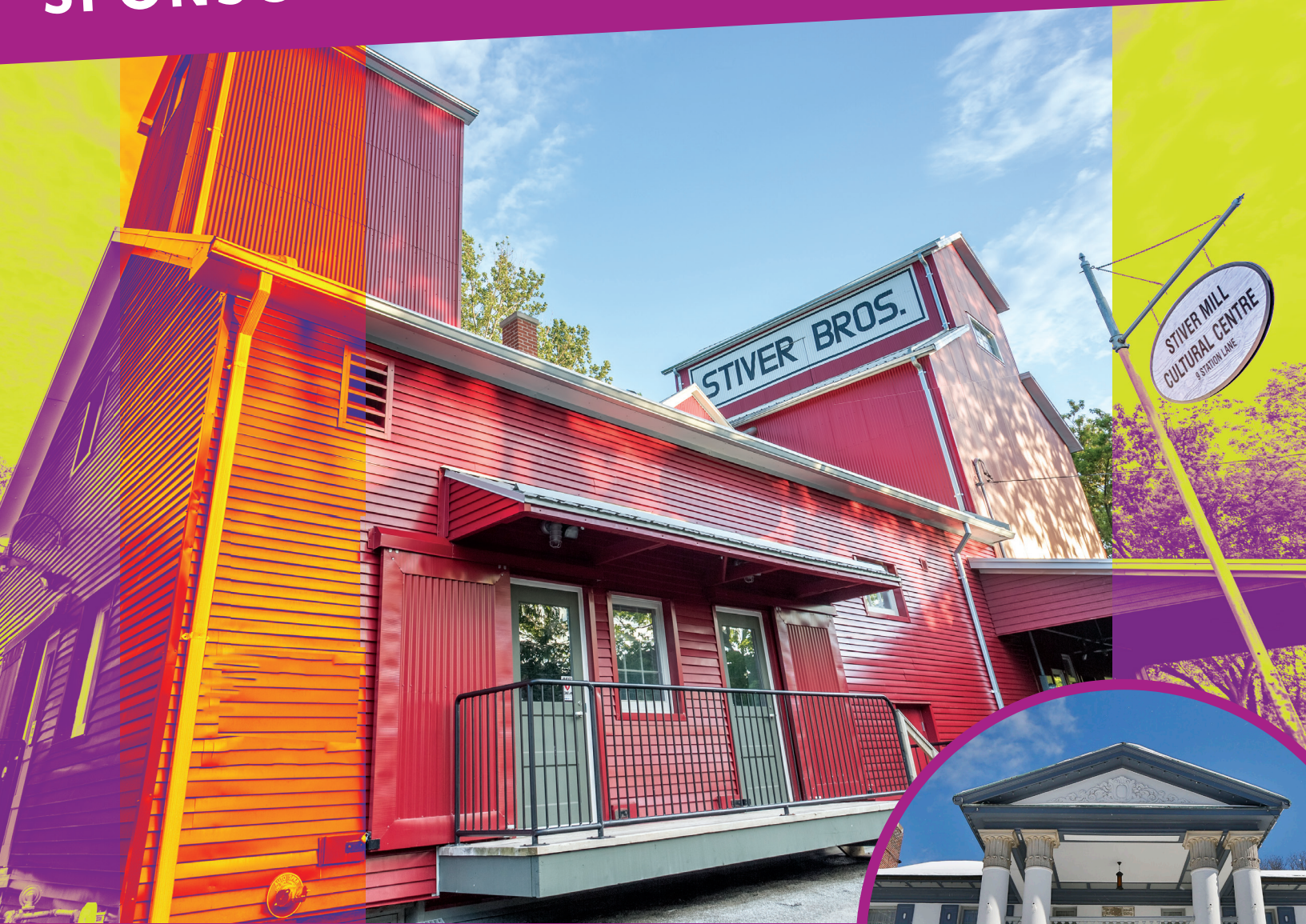


# SPONSORSHIP OPPORTUNITIES



**THE CITY OF MARKHAM**

**PROUD HOST OF**

**2020**

**Ontario Heritage Conference**

**May 28 - 30, 2020**







# 2020 Ontario Heritage Conference

## “2020 Vision - Clarity for a New Decade”

**When:** Thursday, May 28 to Saturday, May 30, 2020 | **Where:** City of Markham, SMSV Meeting Facility

### **Audience Profile/Appeal:**

Members of Community Heritage Ontario, the Architectural Conservancy of Ontario, the Ontario Association of Heritage Professionals (includes heritage professionals, volunteer municipal advisory committee members, heritage advocates, private consultants, municipal planners, provincial staff and administrators)

**Attendance:** 200+

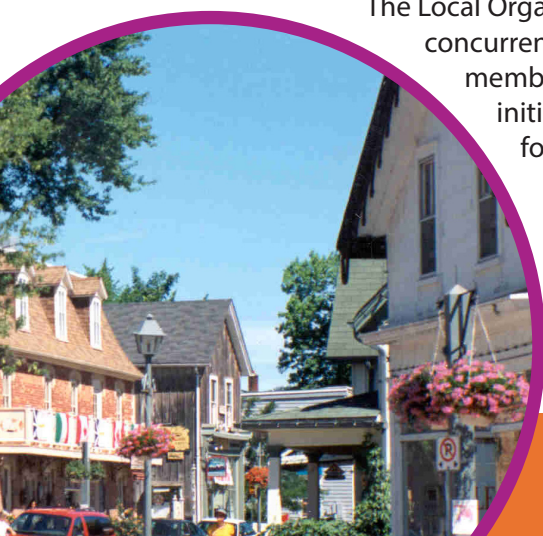
Markham is a beautiful urban city just north of Toronto. We offer the ideal blend of modern design while respecting and honouring our past by preserving cultural heritage resources and historic areas. Markham has responded to both rapid change and development pressures over the last three decades by adopting policies, bylaws and programs to preserve much of the historic fabric of our community.

Markham is excited to be the host of the **2020 Ontario Heritage Conference** which brings together those who are working in both a voluntary and professional capacity to preserve and protect the cultural heritage resources of our Province. The conference will include local tours, panel discussions, keynote speakers and a Gala Dinner at Angus Glen Golf Club.

This will be the first time the conference will be held in the GTA since 2004 allowing easy access within a two-hour drive from **over 65 municipalities**.

The Local Organizing Committee is busy developing the program with three streams of concurrent sessions – one that will be of interest to municipal heritage committee members/municipal planning staff; one that highlights heritage conservation initiatives and advocacy in general; and one that is geared to heritage professionals focusing on their projects or skills.

We are also planning a trade show that will allow exhibitors to showcase their heritage-related skills, projects and products. See our Exhibitor Opportunity package for more information. There are also many sponsorship opportunities.



## Sponsorship Opportunities

This is an opportunity to showcase your business or service and let our attendees know of your support for the heritage sector in Ontario. Sponsors may include those directly involved in the heritage conservation field as well as others who just want to demonstrate that they care about heritage objectives and community building.

Sponsorship opportunities have been designed to **maximize your exposure** and **return on investment**. The packages provide different options at various contribution levels. If there are other ways in which you would like to be involved in the conference, we welcome the opportunity to discuss these with you.

### Available Sponsorship Levels

- A Gala Dinner Sponsor** – (\$3,000, one available)
- B Day Sponsor** – (\$2,500, two available)
- C Lunch Sponsor** – (\$1,500, two available)
- D Welcome Reception Sponsor** – (\$1,500, one available)
- E Conference Supporter Sponsor** – (\$500, several available)
- F Networking Break Sponsor** – (\$500, four available)
- G Reception Table Sponsor** – (\$250, one available)



Benefit	A	B	C	D	E	F	G
Conference webpage (logo hyperlink to your website)							
Conference social media posts							
Conference programme							
Full page ad in Conference programme							
Community Heritage Ontario newsletter post-Conference							
Event signage							
Delegate bag logo							
1x Complimentary Conference pass							
2x Complimentary Conference pass							
Verbal acknowledgment							





**Contact us to become a 2020 Conference Sponsor!**

Chris Wilson

905.477.7000 x6170 | [heritage@markham.ca](mailto:heritage@markham.ca)

[ontarioheritageconference.ca](http://ontarioheritageconference.ca)

