

Protecting your private information is our priority. This Statement of Privacy applies to <a href="www.diversifymgmt.comand">www.diversifymgmt.comand</a> Diversify Management and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all reference to Diversify Management include <a href="www.diversifymgmt.com">www.diversifymgmt.com</a>. The Diversify Management website is a Ecommerce site. By using the Diversify Management website, you consent to the date practices described in this statement.

## **Collection of your Personal Information**

In order to better provide you with products and services offered on our Site, Diversify Management may collect personally identifiable information, such as your:

- Firs and Last Name
- Mailing Address
- E-mail Address
- Phone Number
- Employer
- Job Title

If you purchase Diversify Management's products and services, we collect billing and credit card information. This information is used to complete the purchase transaction.

We do not collect any personal information about you unless you voluntarily provide ti to us. However, you may be required to provide certain personal information to us when you elect to use certain products or services available on the Site. These may include: (a) registering for an account on our Site; (b) entering a sweepstakes or contest sponsored by us or one of our partners; (c) signing up for special offers from selected third parties; (d) sending us an email message; € submitting your credit card or other payment information when ordering and purchasing products and services on our Site. To wit, we will use your information for, but not limited to, communicating with you in relation to services and/or products you have requested from us. We also may gather additional personal or non-personal information in the future.

#### **Use of your Personal Information**

Diversify Management collects and uses your personal information to operate its website(s) and deliver the services you have requested.

Diversify Management may also use your personally identifiable information to inform you of other products or services available from Diversify Management and its affiliates.

# **Sharing Information with Third Parties**

Diversify Management does not sell, rent or lease its customer lists to third parties.

Diversify Management may share date with trusted partners to help perform statistical analysis, send you email or postal mail, provided customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide the services to Diversify Management, and they are required to maintain the confidentiality of your information.

Diversify Management may disclose your information, without notice, if require to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on











Diversify Management or the site; (b) protect and defend the rights of property of Diversify Management; and/or (c) act under exigent circumstances to protect the personal safety of users of Diversify Management, or the public.

#### **Tracking User Behavior**

Diversify Management may keep track of the websites and pages of our users visit within Diversify Management in order to determine what Diversify Management services are the most popular. This data is used to deliver customized content and advertising within Diversify Management to customers whose behavior indicates that they are interested in a particular subject area.

## **Automatically Collected Information**

Information about your computer hardware and software may be automatically collected by Diversify Management. This information can include: your Ip address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Diversify Management website.

## Children Under Eighteen

Diversify Management does not knowingly collect personally identifiable information from children under the age of eighteen. If you are under the age of eighteen, you must ask your parent or guardian for permission to use this website.

#### **E-mail Communications**

From time to time, Diversify Management may contact you via email for the purpose of providing announcements, promotional offers, alerts, confirmations, surveys, and/or other general communication.

If you would like to stop receiving marketing or promotional communications via email from v, you may opt out of such communications by clicking on the UNSUBSCRIBE button.

## **Changes to this Statement**

Diversify Management reserves the right to change this Privacy Policy from time to time. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your account, by placing a prominent notice on our site, and/or by updating any privacy information on this page. Your continued use of the Site and/or Services available through this Site after such modifications will constitute you: (a) acknowledgement of the modified Privacy Policy; and (b) agreement to abide and be bound by that Policy.

#### **Contact Information**

Diversify Management welcomes your questions or comments regarding this Statement of Privacy. If you believe that Diversify Management has not adhered to this Statement, please contact Diversify Management at:

Diversify Management 4104 Sunset Ave Rocky Mount, North Carolina 27804

Email Address: <a href="mailto:contactus@diversifymgmt.com">contactus@diversifymgmt.com</a>
Telephone number: (252) 228-4473

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