

# SMART EFFICIENCY FINANCING IS HERE

A better way to pay for  
your home upgrades

## Why CaliforniaFIRST?



CaliforniaFIRST is a financing program from Renew Financial that provides upfront funding for home energy efficiency, renewable energy, and water-saving improvements. Simply apply, have a Registered Contractor complete your project, and repay on your property taxes over the course of up to 30 years.\*\*

CaliforniaFIRST is a Property Assessed Clean Energy (PACE) program created by national energy finance leader Renew Financial in cooperation with state and local governments to encourage energy and water efficiency while creating jobs.

## Efficiency. Financed in Five Simple Steps.



**Get started. Apply online at [renewfinancial.com](http://renewfinancial.com) or call 844-736-3934.**



**Increase your home's comfort and save resources. Easily.**

## CaliforniaFIRST is a smart solution for homeowners:

### Government-authorized financing

CaliforniaFIRST is financing offered in cooperation with your local government and is designed to support homeowners, and communities too. That's financing you can count on.

### True Fixed Rate™

When you choose CaliforniaFIRST, you're assured a fixed interest rate that never rises.

### Local registered contractors

All projects financed are completed by CaliforniaFIRST Registered Contractors in your community who have been trained on our financing and have met program standards, including license and insurance.

"After looking at a number of different ways to finance the work, CaliforniaFIRST offered by far the best choice. I can make my home more comfortable and more energy efficient. It's a win all around!"

— JEFF SILVER, Homeowner, Emeryville, CA

CaliforniaFIRST financing covers home upgrade projects and products including:

#### Energy Efficiency

- Central A/C
- Furnace
- Insulation (attic, floor, wall)
- Windows and Doors
- Roofs
- Ducts
- Heating and Cooling Packaged System

#### Renewable Energy

- Solar Electric System
- Solar Pool Heating
- Solar Water Heating
- Advanced Energy Storage System (battery back-up)

#### Water Saving

- Artificial Turf
- Drip Irrigation
- Weather-based Irrigation Control
- Greywater System
- Lawn Replacement
- Hot Water Delivery System

#### Seismic Retrofits

*Not all products are eligible in all areas. Please see the handbook for details.*

The Renew Financial PACE program is sponsored by the California Statewide Communities Development Authority, by Los Angeles County, or by the Western Riverside Council of Governments and is administered by Renew Financial Group LLC.

AN INNOVATIVE  
FINANCING  
SOLUTION FROM



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