

# Touch Up-Color Refresh Policy

All Full Price New Procedures clients receive one follow up visit for \$50 with your initial price *per procedure* .

You must wait at least 30 days before you can be touched up. You **MUST** have your touchup within 90 days of your initial visit.

Anyone ***not*** having their touchup done within 90 days will have to pay a full Color Refresh fee for their follow up.

Color Refresh fees are ½ the full current price per procedure.

Signed\_\_\_\_\_Date\_\_\_\_\_  
Print Name\_\_\_\_\_

Date you must have your touchup by\_\_\_\_\_  
Color refresh fee if applicable after 90 days\_\_\_\_\_

\_\_\_\_\_

Staff Signature\_\_\_\_\_Date\_\_\_\_\_

Asheville Permanent Makeup Clinic  
131 McDowell St Suite 202  
Asheville NC 28801 828-255-5554

\*Touchups are only applied to FULL PRICE NEW PROCEDURES.  
You DO NOT get a touch up with Color Refresh appointments.

## **Client Contact Info**

Date\_\_\_\_\_

Name\_\_\_\_\_

Home Phone\_\_\_\_\_

Work Phone\_\_\_\_\_

Cell Phone\_\_\_\_\_

Address\_\_\_\_\_

City\_\_\_\_\_State\_\_\_\_\_Zip\_\_\_\_\_

Email\_\_\_\_\_

Who referred you?\_\_\_\_\_

Date of Birth\_\_\_\_\_

Age\_\_\_\_\_

Would you like to receive email updates / newsletters and specials?

Yes\_\_\_\_\_

We do not sell or share our mailing list.

## ***Client History***

Physician's Name? \_\_\_\_\_ Phone? \_\_\_\_\_

Please List All Medications You Are Taking \_\_\_\_\_

Please List Any Allergies To Medications \_\_\_\_\_

### **Please circle and explain all that apply:**

Do you use Latisse or another eyelash lengthening serum or cream? **No Yes**

Are you undergoing radiation or chemotherapy? **No Yes**

Have you had alcohol in the last 24 hours? **No Yes**

Have you had permanent makeup or tattoos before? **No Yes**

Have you had chemical or laser peels in the last 6 months? **No Yes**

Do you have any allergies to latex? **No Yes**

Do you use Retin-A or Glycolic products? **No Yes**

Do you wear contact lenses? **No Yes**

Do you have any trouble healing from small wounds or scratches? **No Yes**

Do you use tobacco? **No Yes**

Are You Diabetic? **No Yes** Type 1 Type 2

Do you bleed easily from minor cuts? **No Yes**

Are you sensitive to petroleum based products, Vaseline type? **No Yes**

Do you have Botox injections? **No Yes**

Do you have glaucoma, cataracts, or any other eye conditions? **No Yes**

Do you have any type of hepatitis? **No Yes**

Please List the procedures you are having today\_\_\_\_\_

Please List any questions or concerns you may have about your procedure so they may be addressed before your procedure begins.

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**The following is a consent for permanent cosmetic procedures, please read carefully and sign or initial where needed:**

I \_\_\_\_\_ understand I may or may not have an allergic, or negative reaction to the pigments or anesthetics used in my permanent makeup procedure, either immediately or in the future. I will not hold Asheville Permanent Makeup Clinic, Earleen Bennett or her estate liable for negative reactions as they cannot be predicted. I understand this is an elective procedure and I choose to have cosmetic tattooing done at my own risk.

**I understand before and after pictures must be taken and may be used in advertising, portfolios or on website and published materials. I choose to have the following type photos used: You MUST Initial one line below!**

**(Initial Below)**

***Full Facial Features No restrictions***\_\_\_\_\_

***Procedure area only, No Full Face Photos***\_\_\_\_\_

I have advised Earleen Bennett of ALL medications I am taking at appointment time. I acknowledge I am of sound mind and not under the influence of alcohol or mind altering drugs.

I understand this consent form will be used for all present and future procedures done at Asheville Permanent Makeup Clinic by Earleen Bennett and I will not have to sign a new consent for future appointments.

I understand this is a tattoo procedure, and that is an art as well as a science. I understand that the exact length of time my makeup will last cannot be predicted and will be different for each client. I understand I will need touch up appointments in the future to retain color.

I understand more than one appointment may be needed. I understand the policy of a \$50 charge for touchups within 90 days of initial appointment. I understand if I do not have the \$50 touchup appt within 90 days of initial appt I will be charged full touchup price.

I understand full payment is due at initial appointment time of service.

I understand it is my responsibility to discuss medication changes with my physician in the case a medication interferes with a procedure being performed. I understand I may need a release from my physician for certain procedures if so deemed necessary by Earleen Bennett.

I will adhere to all pre and post procedure instructions. I understand my failure to do so may jeopardize my chances for a successful permanent cosmetic procedure.

I understand if I have any laser procedures or certain cosmetic surgery procedures done in the future it may alter the placement or coloring of my permanent cosmetics. These changes may not be correctable.

I understand lifestyle choices such as sunbathing, use of exfoliating products, anti-aging creams and lotions, glycolic peels, smoking and certain medications can change the appearance of my permanent cosmetics and may make it necessary for more frequent color touch ups.

**I ACCEPT FULL RESPONSIBILITY FOR THE DECISION TO HAVE COSMETIC TATTOO PROCEDURES PERFORMED:**

CLIENT SIGNATURE\_\_\_\_\_Date\_\_\_\_\_

PRINT NAME\_\_\_\_\_

Technician Signature\_\_\_\_\_Date\_\_\_\_\_

Asheville Permanent Makeup Clinic  
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Owner Earleen Evans

## **Helpful Hints: Before and after your permanent makeup!**

### **Permanent Makeup is a tattoo!**

Tattoos produce a scab or crust over the top, just like if you cut yourself. This scab, even though it is thin and may not seem like much is the only thing keeping the color in your skin. It makes your permanent makeup look thicker and darker than what it will be when the scab naturally comes off. If you think your makeup is too dark or thick and you "pick" the crust...this will make uneven color, it could also cause infections as you are reopening the skin to elements outside the body. For the best results give your body a chance to heal your makeup. If you leave it alone it will actually heal faster. This is what your body is designed to do. Adding too much cream or lotions not provided or recommended by your artist may make your procedure take longer to heal.

### **Skincare products!**

Boy this is a tough one to make women understand but MOST products, even some of the ones for sensitive skin, have anti-aging ingredients in them. Please avoid these products around your procedure area a few days before and after your procedure. Wash your tattooed areas with a mild soap or cream like Cetaphil or baby shampoo, even clear water is fine because you won't be using makeup over the area. Avoid creams and lotions for at least 7 days after your procedure. You can use them on other areas of your face but NOT over your tattooed areas. They can be very irritating to freshly tattooed skin.

### **Eyelash growing serums!**

Such as Latisse or over the counter products may make your eyelash line more sensitive during your eyeliner procedure. **Discontinue use for 10 days prior to/and after your eyeliner.**

***Nothing makes the color of eyebrows change more than sunlight and anti-aging skin care.***

***These skin care products are developed to work inside your skin to the dermal layer where they do their magic...this is also where your permanent makeup is after healing, so what they do to your color is NOT so magic! It can bleach out the pigment and change the color quickly! So avoid these creams around the edges of your brows; it might take a little longer to apply, but you will be glad when your eyebrows are still a nice natural color and not a peach/apricot or bluish color!***

### **Exercise!**

Let's avoid hot yoga and intense exercise immediately before and for a few days after. When you perspire heavily it will wet the scab and you will be more likely to rub the area which will in turn make the scab come off. Which will likely ruin or diminish the color result. Intense exercise before and after can also increase your heart rate, blood flow and body temperature making it difficult for numbing creams to work during your procedure.

### **Tenderness and swelling!**

After your permanent makeup procedure most people have tenderness for approximately 45 minutes which is a little intense. Not everyone feels this but it is likely. It will soon diminish and feel like a hard sunburn. Most people after eyeliner procedures have redness and swelling for a few days after. Every person reacts differently, I have seen people with very little swelling and I have seen women puff up like a water blister. I wish I could predict how you will react but it is impossible. Swelling and redness around an abraded area is your body's way of healing. Your body sends fluids to the area as it rebuilds itself. This is a temporary situation and to be expected. Be happy if you have a little swelling, it means your body is doing what it should. Eyebrows will be tender and a little red around the edges but not as puffy as eyeliner because the skin around your eyes is thinner and more sensitive.

### **Cool compresses!**

Can help but please don't overdo it. Imagine holding a pack of frozen peas on your eyes without being tattooed, I suspect it would be uncomfortable and irritating...so why do it after you are tattooed? Just cool water is all that's needed. It will help soothe the area but it will NOT prevent swelling, as I said before that is your body's healing in motion.

### **Aftercare Cream!**

After a couple of days as the swelling and discomfort subside your skin may begin to itch as the tattooed area is healing and the skin dries out over your crust. This is when the aftercare cream comes in handy. It helps keep the area moist so you are not as likely to scratch and the scab can stay intact as long as possible. Remember you WANT the scab to stay on as long as possible because this helps you retain color. So keep it clean and moist but don't glob on cream...a little goes a long way!

### **Cleansing!**

Keeping the tattooed area clean is important. Splash the area with cool water or use clean hands to apply a mild cleanser and splash clean. DO NOT USE WASHCLOTHS! Again, this will easily remove the crust and ruin your permanent makeup. If after 7 days you still have crust over the area that has not flaked off but has no pain or discomfort then by all means wash your face normally, bits of the tattooed color may get caught in eyelashes or eyebrows as it comes loose from your skin and you will need to wash this out.

When you clean the area around your permanent makeup please be careful not to wash off the scab. Doing so will not make it lighter faster. As much as you want to do it “your” way and not trust my instructions there are reasons why I ask you to avoid washcloths, chlorinated water, swimming in general and hot tubs.

### **Makeup!**

DO NOT wear makeup over your tattooed area. It is difficult to remove makeup without disturbing the crust. Makeup can also contaminate the area, which is an open wound until it heals...you do not want an infection, it will take even longer to heal! Oily makeup removers can remove your protective crust very easily. So please avoid.

Remember...When you look in the mirror after your makeup procedure it will seem like you have more makeup than you expected. The rest of the world may not think it looks nearly as dark and crazy as you do because they are used to seeing you with makeup on...(In most cases). And don't listen to people when it is new and dark when they say (What have you done?) Most won't even notice...they will just think you look great and ask you if you got your hair cut!!!!

### **Trust Me!**

You are used to seeing yourself with no eyeliner or eyebrows when your face is clean. After your permanent makeup procedures this will become your new (No Makeup) look. For this reason many women come back wanting more...more...more...because they get used to it. Please trust my judgment when I tell you it is enough!!! You want your makeup to look natural and the colors to fade naturally. I understand I cannot make everyone happy. There are procedures I will not do, like lip color and thick “winged” eyeliner. Permanent makeup is meant to enhance your looks, but it is best done naturally so the colors can be adjusted and it looks good for years to come.

***Trendy is NOT good with permanent makeup. What you want now may NOT be what you want in 10 years, so keep it natural but strong enough to make a difference!***

I hope these tips can help explain your aftercare instructions and help you prepare for your procedure. They are not designed to frighten you, or make you anxious, just to educate you and help you have a wonderful outcome!

Earleen Evans  
Asheville Permanent Makeup Clinic

828-255-5554