



PROCLAMATION

WHEREAS, Scenic Lafayette, which is an affiliate of Scenic America, recognizes that beautification, economic prosperity and civic pride are the hallmarks of a successful city; and

WHEREAS, the Historic Azalea Trail was founded in 1938 by the Lafayette Garden Club and the former Lafayette Chamber of Commerce, now One Acadiana, by founding members of our community; and

WHEREAS, the Historic Azalea Trail became a rallying cry for the community which led to the beautification of many areas of our city; and these beautification efforts served to foster a strengthening of neighborhoods, development of property and many attractive homes, an ongoing increase of property values, the retention of homeowners and the attraction of many to move into these areas to raise families; and

WHEREAS, the development of these beautiful neighborhoods and homes along the route created the opportunity to garner the support of local restaurants and the hotel industry to collaborate with the Lafayette Garden Club and the Lafayette Chamber of Commerce to promote the trail on a national level; and

WHEREAS, the collaboration of community organizations and business groups to promote the Historic Azalea Trail directly led to the economic prosperity of the city of Lafayette by attracting millions of visitors to our city over the span of nearly 100 years; and

WHEREAS, after decades of success, efforts to promote the Historic Azalea Trail have drastically diminished; and

WHEREAS, Scenic Lafayette seeks to revitalize the Historic Azalea Trail in order to help reconnect people and neighborhoods, increase civic pride, restore our lost heritage, create an economic impact, and collaborate with One Acadiana, the Lafayette Convention & Visitors Commission, and the City of Lafayette for the betterment of our community and to beautify gateways into our fair city;

NOW, THEREFORE, I, Joel Robideaux, Mayor-President of the Lafayette Consolidated Government, do hereby proclaim March 18th as

“LAFAYETTE’S HISTORIC AZALEA TRAIL DAY”

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the Lafayette Consolidated Government to be affixed this 21st day of February, 2017.



**JOEL ROBIDEAUX, MAYOR-PRESIDENT
LAFAYETTE CONSOLIDATED GOVERNMENT**

