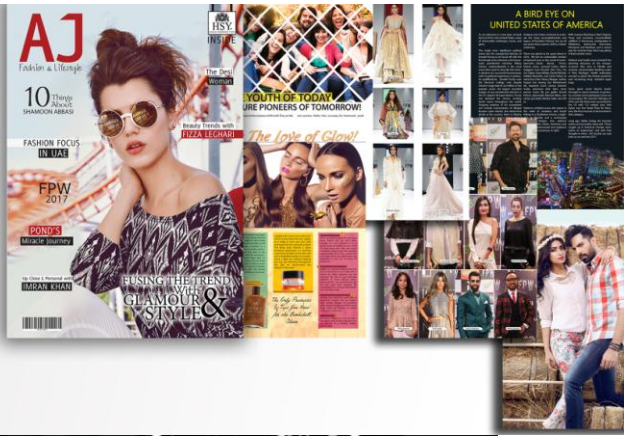




FASHION & LIFESTYLE  
**MAGAZINE**  
 www.ajmagazine.com



## 2019 AJ MAGAZINE INTERNATIONAL FASHION EXCHANGE (IFXKC) DESIGNER REGISTRATION FORM

Please note that the below fields must be completed in order to be considered for the **2019 AJ MAGAZINE INTERNATIONAL FASHION EXCHANGE (IFXKC)**.

Please submit this form with a professional photograph of yourself, a photograph of your brand/ company logo and 2 – 4 sample photographs of the collection you wish to display in high-resolution/ high-quality.

**DISCLAIMER: Due to high demand, the AJ Magazine team reserves the right to give priority to those designers who make the 25% upfront payment on their designer registration fee - first.**

**DESIGNER REGISTRATION DEADLINE IS MAY 31<sup>ST</sup>, 2019.**

TITLE (Mr/Mrs/Miss):	
FIRST NAME:	
LAST NAME:	
NATIONALITY:	

NAME OF COMPANY/ BRAND:	
COUNTRIES YOUR COMPANY/ BRAND IS LOCATED IN:	
EMAIL:	
ADDRESS:	
P.O.BOX:	
ZIP CODE:	
CITY:	
COUNTRY:	
PHONE:	
CELL:	
WEBSITE:	
FACEBOOK:	
TWITTER:	
INSTAGRAM:	
BE A LEADER, INVITE OTHER DESIGNERS TO PARTICIPATE:	1.
	2.
	3.
	4.
	5.
NUMBER OF YEARS IN THE INDUSTRY:	
DESIGNER PACKAGE (I/II/III):	
<b>*** SEE BELOW FOR DETAILED INFORMATION ON DESIGNER PACKAGES.</b>	

NAME OF COLLECTION:	
INSPIRATION BEHIND YOUR COLLECTION:	
RUNWAY SHOWCASE ITEMS (WOMEN'S/MEN'S/CHILDREN'S/JEWELRY):	
<b>*** DESIGNERS SHOWCASING JEWELRY OR HEADWEAR TO BE DISPLAYED ON THE RUNWAY STILL NEED TO PROVIDE THE ATTIRE FOR THE MODELS TO WEAR. IT WOULD BE ADVISABLE TO PROVIDE NUDE, WHITE OR BLACK APPAREL BEST SUITED FOR WHAT WILL BE SHOWCASED SO THAT THE GARMENT DOES NOT DISTRACT FROM THE ACCESSORIES AS THEY COME DOWN THE RUNWAY.</b>	
NUMBER OF MODELS:	
<b>*** PLEASE SUBMIT PHOTOGRAPHS OF THE COLLECTION YOU WILL BE SHOWCASING. PLEASE BE AWARE THAT OUR FEMALE MODELS ARE SIZES 0-6 AND MALE MODELS SIZES S-M.</b>	
WOULD YOU LIKE TO TAKE PART IN THE EXHIBITION TO SELL YOUR GOODS? (YES/NO):	
<b>*** PARTICIPATION IN THE EXHIBITION IS AN ADDITIONAL \$500USD. CATEGORY III DESIGNERS ARE AUTOMATICALLY GRANTED A COMPLIMENTARY EXHIBITION SPACE.</b>	
ADDITIONAL COMMENTS:	

**DESIGNER PACKAGES:**

**CATEGORY I DESIGNERS: \$500USD**

- Designers showcase a collection with a minimum of 8 pieces and a maximum of 10 pieces.
- Designers will be provided with professional models based on size specifications provided.
- Designers will have their logos displayed during their runway showcase.

**CATEGORY II DESIGNERS: \$1000USD**

- Designers showcase a collection with a minimum of 8 pieces and a maximum of 12.
- Designers will be provided with professional models based on size specifications provided.
- Designers will have their logos displayed during their runway showcase.
- Designer bio will be displayed on the AJ Magazine website and social media pages.
- Designer will have 1 FREE VIP Access Pass to the 2019 AJ Magazine International Fashion Exchange (IFXKC) After-Party.

**CATEGORY III DESIGNERS: \$1500USD**

- Designers showcase a collection with a minimum of 8 pieces and a maximum of 15 pieces.

- Designers will be provided with professional models based on size specifications provided.
- Designers will have their logos displayed during their runway showcase.
- Designer bio will be displayed on the AJ Magazine website and social media pages.
- Images from the Designer's current and/or previous collection(s) will be displayed on the AJ Magazine website and social media pages.
- Designers will be granted a complimentary exhibition space and banner display during the 2019 AJ Magazine International Fashion Exchange (IFXKC) all day exhibitions, where they will be able to promote and/or sell their products and/or goods.
- Designers will participate in post-event interviews which will be conducted by local and international media and used by AJ Magazine for local and international promotional purposes.
- Designers will have 2 FREE VIP Access Passes to the 2019 AJ Magazine International Fashion Exchange (IFXKC) After-Party.

**Designers from all categories will have access to the following on the day of the event:**

- Professional models for the showcased collections
- Designated preparation area for Designers and models
- Hair and make-up
- Clothing Racks
- Professional runway photography

**Designers from all categories must provide the following for their showcase segments:**

- 5 Music tracks that are complimentary to the collection must be provided.
- Complimentary jewelry and accessories must be provided.

**Designers will be required to attend the fitting sessions allocated, prior to the event. Designers who are unable to attend will have their models and the hair and make-up per model allocated to each of their pieces for them.**

Designers and exhibitors understand and agree that in order to ensure content quality of the 2019 AJ Magazine International Fashion Exchange (IFXKC), 2 - 4 sample photographs of the collection the designer will be showcasing must be submitted; along with their designer application forms for prior approval.

Exhibitors understand and agree to not exhibit products or solicit services listed on the "DO NOT EXHIBIT" list on the Exhibitors Registration Form. Exhibitors must also submit 2 - 4 sample photographs of the products to be exhibited (if applicable). Designers and Exhibitors understand and agree that all relative photographs submitted by the designers and exhibitors, interviews conducted, photographs and videography filmed at the 2019 AJ Magazine International Fashion Exchange (IFXKC) will be used for promotional purposes by AJ Magazine prior to and post the event via print and/or electronic media.

## **DESIGNER AND EXHIBITOR REGISTRATION FEE**

Participating Designers and Exhibitors understand and agree that the Designer Registration Fees and the Exhibitor Registration Fee for participation in the 2019 AJ Magazine International Fashion Exchange (IFXKC) is NONREFUNDABLE. The deadline for registration and receipt of payment is **MAY 31<sup>ST</sup>, 2019**. All payments will be made either by:

WIRE TRANSFER:

ACCOUNT HOLDER NAME: INTERNATIONAL FASHION EXCHANGE KC INC  
ACCOUNT NUMBER: 145574237486  
SWIFT: AUSBKUS44IMT  
BANK NAME: US BANK  
BANK ADDRESS: 3700 W 95<sup>TH</sup> ST, LEAWOOD, KS 66206

OR

WESTERN UNION

OR

Via PAYPAL.COM to our event organizers: [INFO@ALITIPT.COM](mailto:INFO@ALITIPT.COM)

Upon selection and payment of the fee, Designers and/or exhibitors will be entitled to the above Designer Package(s) and/or Exhibitor Package.

## **TRAVEL & ACCOMMODATION**

AJ Magazine will not be held responsible for the travel and accommodation of its participating contestants; however, AJ Magazine has provided discounted hotel accommodation rates via their venue partner. Contact [info@ajmagazine.com](mailto:info@ajmagazine.com) for more information.

**NOTE:** By signing and completing the registration form, you understand and agree to the following:

1. You confirm and agree that you are 18 years or older.
2. To the non-refundable registration payment in order for your registration to be complete. Upon the return of this form to [info@ajmagazine.com](mailto:info@ajmagazine.com), you will be expected to make a 25% payment towards your Designer Package to confirm your registration.  
Designers wishing to pay using PayPal will be sent a payment request via PayPal.com from our event organizers: ALITI Productions & Talent Agency (USA | UAE) via email address: [INFO@ALITIPT.COM](mailto:INFO@ALITIPT.COM) to complete and confirm your registration.
3. To the usage of your images for the 2019 AJ Magazine International Fashion Exchange (IFXKC) marketing purposes by AJ Magazine and all affiliated third parties, prior to and post the 2019 AJ Magazine International Fashion Exchange (IFXKC).
4. You understand and agree that although security will be present, AJ Magazine will not be held responsible for the safe keeping, loss, damage and or theft of designer collections and/or exhibitor goods.
5. You understand and agree that AJ Magazine reserves the right to make adjustments to models selected, products and/or services exhibited, music provided and to the appearance of a collection; if necessary.

**PRIVACY/THIRD PARTY DISCLAIMER**

We do not collect information about our users that is not supplied voluntarily through web forms or e-mail. Any information collected in this manner is never shared with anyone unless expressly requested by the user. We do not reveal user information to anyone.

By completing and signing this form, you agree to the payment terms and agreement terms listed above.

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Date: \_\_\_\_\_

**THANK YOU FOR YOUR INTEREST IN BEING A PART OF THE 2019 AJ MAGAZINE INTERNATIONAL FASHION  
EXCHANGE (IFXKC)**