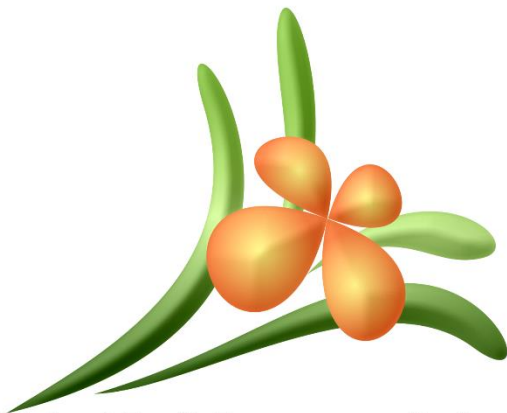


What is a...

Addiction & Family Empowerment Transformational Conference



Addiction & Family Empowerment Conference

Take Back Control, Learn the 12 Key Issues

Mr. Roy Poillon Executive Director
FamiliesImpactedByOpioids@gmail.com
www.familiesimpactedbyopioids.com

Roy P. Poillon



One of the toughest aspects of the family's journey with addiction is to deal with issues that are outside of their control.

A "Transformational Conference" is our choice of conference designs to deliver the 12 known issues faced by families on their journey with addiction. The conference seeks to impact the epidemic from several sides. This conference addresses: The Family members, The school for Drug Awareness Programs, The Church's role in using faith practices, the staffing needs of counseling organizations and government needs to include stronger police to family relations.

The numbering of these issues is not meant to suggest, in any way, these issues happen in a linear manner. As we know they don't. And not all families will experience every one of these issues. But it is safe to say most will experience some of them, at one point or another during their travels with addiction.

We begin with a Key Note Speaker who has over 40 years of family intervention experience. The conference moves forward for families to hear from 12-member panelist each discussing one of the 12 known issues they will face. In the afternoon, the families choose from 16 different learning sessions to drill deeper into one of the 12 known issues. For a "one to one" discussion the families will find over 50 professional services and government agencies to ask questions and seek help and assistance from after the conference.

There will be a theater play during the afternoon, for school superintendents to review as a drug awareness program at their schools. Also, the groundbreaking program "Preventure" will be presented during the morning Grand Session in the Grand Ballroom.

For the local counseling groups, private and public agencies there is a Job Hiring Fair in the morning sessions inside the Exhibit Hall. And the chamber of commerce will be moderating a Q&A with city mayor's.

On May 5th Sunday, Families Impacted by Opioids is calling for all faith groups to **Open their Doors to Open Their Hearts** in prayer with families that are impacted by addictions.

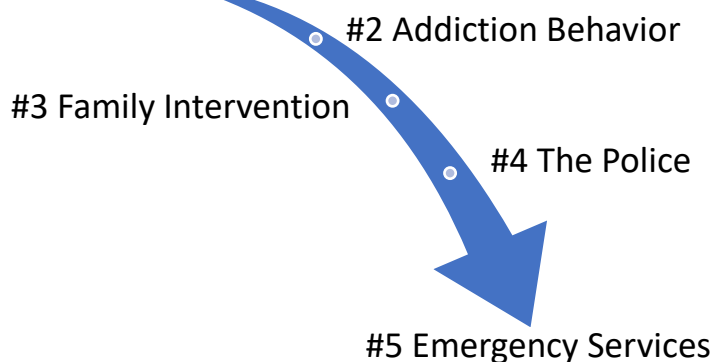
Help us to help them, invite 10 families that you know are on a journey with addiction to get on www.eventbrite.com and register for the up coming May 4, 2019 Saturday Families Impacted by Opioids Conference and Symposium. Thank you.

Respectfully,

Mr. Roy Poillon, Executive Director
Families Impacted by Opioids and other addictions Conference

The 12 Known Issues in a Family Journey with Addiction

#1 Learning the Path a Family Takes



#6 Legal Court System



#11 Bereavement (Learning how to move forward)

#12 Faith, Spiritual Practices (It's His will first and in all ways)

The Panel Discussion Members

Each Issue will have an assigned panel discussion member professional:

- #1 Learning the Path a Family Takes
- #2 Addiction Behavior (Learn what to expect)
- #3 Family Intervention (it takes a community)
- #4 The Police (use to your advantage)
- #5 Emergency Services (Help is on the way, what to do)
- #6 Legal Court System (How to navigate the courts)
- #7 Treatment Centers (what to look for, what to expect)
- #8 County, State Federal agencies (How to use them)
- #9 Getting Back to Work, Life Habits (Avoid the Pitfalls)
- #10 Life Long Recovery (Managing Remission)
- #11 Bereavement (Learning how to move forward)
- #12 Faith, Spiritual Practices (It's His will first and in all ways)

Your Question Will Be:

Q: what are the top three obstacles in your issue of i.e. "Getting Back to Work and Developing Life Habits?"



A Tool for the Family Summary

This model is used as a worksheet in how to move through an uncontrollable issue. Each of the 12 Issues are outside the control of the family. Therefore, this tool is provided for their use to move the family forward in this journey.

Family Transformational Response (F.T.R.) Model

EVALUATION STEPS:

- I. Define the Issue?

- II. Identify, how this issue impacts the family?

- III. Using the worksheet demonstrate, What steps can the family take to prepare and respond to this issue?

- IV. Creates of list, who can help and assist the family in their response?

- V. Clarifies, what should the family expect as their outcome?

A corresponding worksheet for the family to use is also needed. This worksheet is placed in the conference workbook and online on our website.

Three criteria points are considered for each Evaluation Step

- I. Define the Issue?
 - ❖ Clearly State what happened, or will happen
 - ❖ Identify who is involved, or should be involved
 - ❖ What would you like to have happened, or like to see happen
- II. How does the issue impact the family?
 - ❖ Who in the family
 - ❖ In what way
 - ❖ What is needed to move forward
- III. What steps can the family take to prepare and respond to this issue?
 - ❖ What needs to be done, prioritize the list.
 - ❖ Who needs to be involved
 - ❖ What will it look like when completed
- IV. Who can help and assist the family in their response?
 - ❖ How to search for an organization to help
 - ❖ What to ask from them
 - ❖ What to expect
- V. What should the family expect as their outcome?
 - ❖ Time line
 - ❖ Cost
 - ❖ Required changed to successful respond to this issue

The families uses the Family Transformational Response Model to look at each issue and break it into achievable parts.

CONFERENCE AGENDA

Educate The Family: “Stand Up to Stand Together”

Registration Opens	8:00am	Registration desk
Registration Opens	8:00am	Registration desk
Exhibit Hall Opens	8:15am – 4:00pm	Exhibit Hall

Grand Session	8:30pm – 12:30pm	Room
Key Note Speaker	8:30am – 9:45am	Grand Ballroom
The “Prevention Program”	10:00am – 11:00am	Grand Ballroom
Exhibit Hall/ Break	11:00am – 11:30am	Exhibit Hall
Panel Discussion of Experts (Addressing the 12 critical issues)	11:30am -12:30am	Grand Ballroom
Exhibit Hall or Lunch	12:30 – 1:00pm	

SESSION ONE: Breakout Rooms	1:00pm – 2:00pm	Room
#1 Family Journey Issue (Know the path it takes, the twists & turns)	1:00 – 2:00pm	Rm1
#2 Addiction Behavior Issue (Learn what behavior to expect)	1:00 – 1:30pm	Rm2
#3 Family Intervention Issue (It takes a Professional)	1:30 – 2:00pm	Rm2
#4 The Police Issue (Friend not Foe, Use it to your advantage)	1:00 – 1:30pm	Rm3
#5 Emergency Medical Services Issue (Help is on the way, what to do ~ How to prepare)	1:30 – 2:00pm	Rm3
#6 Legal Court System Issue (How to navigate the courts)	1:00 – 1:30pm	Rm4
#7 Treatment Centers Services Issue (what to look for, what to expect)	1:30 – 2:00pm	Rm4
Exhibitors / Break	1:00 – 2:00pm	Exhibit Hall

SESSION TWO: Breakout Rooms	2:00pm – 3:00pm	Room
Improbable Players, Theater Performance (theater performance, students grade 6+)	2:00 – 3:00pm	Rm1
#2 Addiction Behavior Issue (what it looks like, how it changes of time)	2:00 – 2:30pm	Rm2

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#3 Family Intervention Issue (It takes a Professional)	2:30 – 3:00pm	Rm2
#4 The Police Issue (Friend not Foe, Use it to your advantage)	2:00 – 2:30pm	Rm3
#5 Emergency Services Issue (Help is on the way, what to do ~ How to prepare)	2:30 – 3:00pm	Rm3
#6 Legal Court System Issue (How to navigate the courts)	2:00 – 2:30pm	Rm4
The Center for Behavioral Health Sciences, CSU (drughelp.care) new search app development	2:30 – 3:00pm	Rm4
Exhibitors / Break	2:00 – 3:00pm	Exhibit Hall

SESSION THREE Breakout Rooms **3:00pm – 4:00pm** **Room**

Mayors Round Table (what to look for, what to expect)	3:00 – 3:30pm	Rm1
Crisis Assessment and Intervention Services (Frontline Services, Mobile Crisis Teams (MCT))	3:30 – 4:30pm	Rm1
On University Campus NARCAN Program (how to start a Campus NARCAN Program)	3:00 – 3:30pm	Rm2
#8 County, State, Federal Programs (getting the best from what they provide)	3:30 – 4:00pm	Rm2
#9 Back to Work (its more than just a job search)	3:00 – 3:30pm	Rm3
#10 Successful Life Long Recovery (Avoid the pitfalls)	3:30 – 4:00pm	Rm3
#11 Bereavement Issue (Learning how to move forward)	3:00 – 3:30pm	Rm4
#12 Faith, Spiritual Practices (Inter Faith Family Healing Church Service)	3:30 – 4:00pm	Rm4
Exhibitors / Break	3:00 – 4:00pm	Exhibit Hall

YOUR SUPPORT IMPACTS

ALL THESE GROUPS

1. *OUR CITIES: MAYOR'S ROUND TABLE FORUM UPDATE*

Session 3-3:30pm

2. *OUR CHILDREN: MIDDLE SCHOOL PREVENTION PROGRAM "PREVENTURE"*

Session 10-11:00am

3. *OUR CHILDREN: HIGH SCHOOLS "Improbable Players" Theater Play in Breakout*

Session 2-3:00pm

4. *OUR CHILDREN: UNIVERSITY CAMPUS "NARCAN Program" ADAMSCC Initiative*

5. *OUR EMPLOYERS; JOB HIRING FAIR, Addiction Counselor's and Social Workers*

Session 8-12pm.

6. *OUR FAMILIS: Learning their journey and the "12 key issues" What they are, how to handle them ON-LINE SEARCH: DrugHelp.Care by Initiative Cleveland State*

University

7. *OUR CHURCHES: May 5, 2019 call to prayer, "OPEN DOORS to OPEN HEARTS"*

pray with the families experiencing the addiction journey.

“EXHIBIT HALL TABLES”

21 Issue #1	22 Issue #2	23 Issue #3	24 Issue #4	25 Issue #5	26 Issue #6	26 Issue #7	27 Issue #8	28 Issue #9	29 Issue #10	30 Issue #11
20					50 Sold				31 Issue #12	
19					49				32	
18					48				33	
17					47				34	
16					46				35	
15					45 Sold				36	
14					44 Sold				37	
13					43 Sold				38	
12					42 Sold				39	
11					41 Sold				40 Sold	

TREATMENT CENTERS
FAMILY THERAPY

AGENCY PROGRAMS

____ COFFEE STATION _____ / Exhibitors Entrance / _____ Coffee Station _____

Sponsor Tables in Hall Way

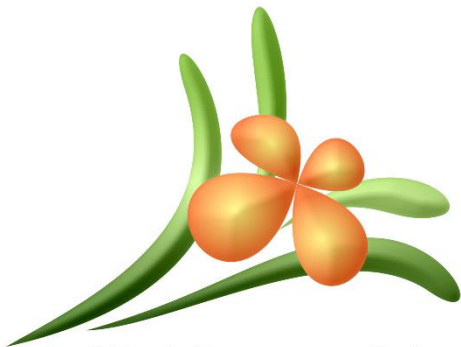
10 Sold	9 Sold	8	7	6	5	4 Silver	3 Silver	2 Gold	1 Gold
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Job Hiring Fair

Addiction Counselor's,
&
Mental Health
Social Workers

Go To: Register Now

www.eventbrite.com



Addiction & Family Empowerment Conference

Take Back Control, Learn the 12 Key Issues

Families Impacted by Opioids, 3888 Winton Park Drive North Olmsted
www.FamiliesImpactedbyOpioids.com email: familiesimpac

May 4, 2019
8:00am-12:00pm
Holiday Inn
Conference Center
Families Impacted
by Opioids Exhibit
Hall (Only)

Families Impacted by Opioids Conference and Symposium is a family focused conference designed to wrap around the needs of the family in their journey with addiction.

This is a place where professionals will address the 12 issues faced by the family in their journey.

This is a place where schools will learn about intervention programs for their parents and student body.

This is a place (morning Exhibit Hall) where healthcare providers can meet candidates for hiring and networking.

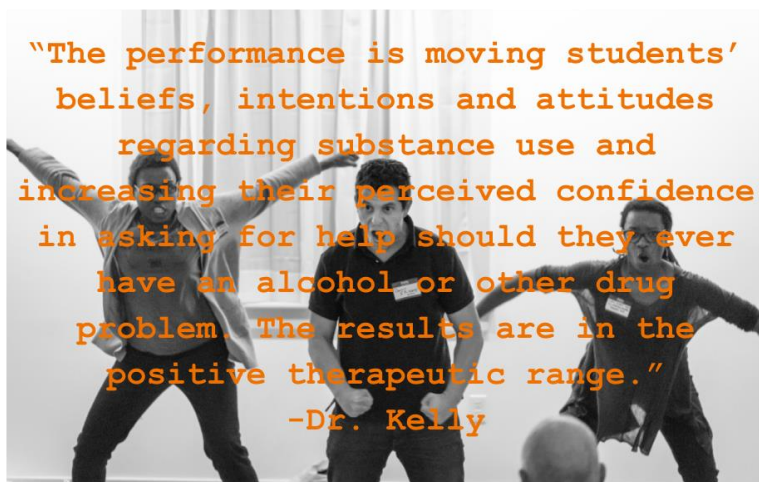
This is a place where faith groups can gather to provide their faith into the equation of challenges faced by families.

The Family 12 Issues, the Schools intervention programs, The employers seeking candidates

The Faith Groups included to the journey.

This is family:

STAND UP ~ TO ~ STAND TOGETHER
against opioids and other addictions.



BRING THE MESSAGE TO YOUR SCHOOL THROUGH THEATER

At the conference

A theater performance is part of the Families Impacted by Opioids conference schedule, Saturday May 4, 2019. You will have the opportunity to speak with the director and actors immediately following the play. Over 1.1 million student lives have been impacted by this theater company. Let's add yours.

Improbable Players uses theater performances and workshops to address addiction, alcoholism, and the opioid epidemic. By bringing this organization into your school system, students will find coping strategies that work for them when faced with social pressures. To learn more, register to attend this event at www.eventbrite.com. Or call us (216) 714-3288 to set up a time to meet. We are here to help you, help them.

Come to the conference and see a play, by the improbable players, talk with the director

Families Impacted by Opioids Conference

Saturday May 4, 2019

8:00am-4:00pm

Holiday Inn Rockside Rd
Independence OH

Who: Superintendents,
Principles, guidance
counselors, Theater Director

Register: www.eventbrite.com

CONFERENCE COORDINATOR

Mr. Roy Poillon 440.385.7605

IMPROBABLE PLAYERS CLEVELAND REGIONAL DIRECTOR:

MS. KAREN SNYDER

(216) 714-3288

KAREN@IMPROBABLYPLAYERS.O

familiesImpacteByOpioids.com

This is an all-day conference for families impacted by opioids and other drug addictions. Please Invite families in your school that suffer in the epidemic.

Prevention Program Launches at Bay Village Middle School



Prevention: Personality-Targeted Interventions for Adolescent Substance Misuse program was developed by Dr. Patricia Conrod, professor of psychiatry at the University of Montreal,

PREVENTURE is a school-based intervention aimed at reducing adolescent drug and alcohol use in high-risk teenagers. Students with high-risk personality profiles as identified by a screening questionnaire are invited to participate in two 90-minute group workshops. High risk youths are identified through the Substance Use Risk Profile Scale (SURPS). The program involves delivering specialized coping skills group workshops to high risk students. Four different workshops will be run, focusing either on managing impulsivity, sensation seeking, anxiety sensitivity or negative thinking. This model has been shown to pick up 90 percent of those at risk. They are given the workshop targeted to their most troublesome trait.

Sean McAndrews will review the initial steps in setting up this program for their 2018-2019 Calendar school year. Learn first hand the steps taken to get this program up and running.

SPEAKER: Sean McAndrews



Sean McAndrews has served as principal at Bay Middle School since 2005. Prior to that, he was assistant principal at Bay High School, beginning in 2000. He began his career teaching middle school students at Mero-Catholic Parish in Cleveland and at Harding Middle School in Lakewood before becoming house/unit principal at Lakewood High School. In addition to holding a Superintendent's License, McAndrews holds a Master's of Education degree in administration from Cleveland State University and a Bachelor's Degree in Sociology from John Carroll University.

Conference Date:

May 4, 2019

Location:

Holiday Inn
Rockside Rd.
Independence, OH

**For Families Impacted
by Opioids; Learn the
Journey of Addiction.**

Also

**School Introduction to
prevention program.**

**All Day, Grand
Ballroom, Breakout
Learning Sessions, and
Exhibit Hall**

**FAMILIES IMPACTED BY
OPIOIDS**

3888 Winton Park Drive
North Olmsted, Ohio

Roy Poillon: 440.385.7605

Website

familiesimpactedbyopioids.com

Email:

FamiliesImpactedbyOpioids@
Gmail.com

Mayor's Roundtable

Current Opioid Epidemic Initiatives Update



Holiday Inn Conference Center
6001 Rockside Rd. Independence, Ohio
May 4, 2019

Roundtable Discussion Moderator:

Roundtable Discussion Sponsor:

TABLE AGENDA:

- I. Current programs implemented within the city
- II. Programs Challenges
- III. Programs Successes
- IV. Next Phase in development

TABLE PARTICIPANTS

Moderator:

Table Participants:

- AVON
- MEDINA
- LORAIN
- CLEVELAND
- PARMA
- AKRON

ATTENDEE'S WILL GAIN:

An insight to the mayor's city initiatives in response to the opioid and other addictions.

Network with other families in how they access and use city level programs.

Can speak one to one with these city administrators.



Families Impacted By Opioids

Education, Caring, Networking

A Nonprofit Organization



Holiday Inn Conference Center Facility Specifications

MEETING ROOMS

- **GRAND BALL ROOM**
(500 seating limit)
Key Note Speaker
Panel Discussion
How to use the
Conference Work Book
Prayer Faith Service
- **Break-Out Meeting Room**
3 Rooms will be the
Grand Ball Room
partitions closed to create
separate rooms with
separate entrances.
- The separation of rooms
will be set up at the
lunch break hour.
- **Exhibit Hall** (Its own
room) next to Grand Ball
Room
Holds 40 exhibitors, 10
more table in Hall way

OTHER ACCOMIDATIONS

Room Reservations: No guest rooms are being blocked or reserved for this event. However, booking early for a room is recommended.

Lunch/Dinner: There are many restaurants in the area, some next to the hotel. Go to Four Square app. For a list and ratings.

Public Transportation: Public Bus Service is available to and from Cleveland.

Parking: Parking is free in front of the hotel.

WIFI: A hotel WIFI is available for conference attendee access.

On-Site Restaurant: The hotel does have its own restaurant **Michael's Grill** has a good quality menu.

Airport Shuttle Services: Free shuttle to airport and for local

EVENT

Key Note Speaker	Grand Ball Room
12 Member Panel Discussion	Grand Ball Room
9 Learning Sessions	Three Breakout Rooms
Exhibit Hall (Open 8-4pm)	Exhibit Hall

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Speakers Information Pack

SPEAKER/Panelist

- **2 Key Note Speakers**
#1 Key Note is James Joyner of Joyner and Associates with over 40 years practice experience in addiction counseling.
#2 The Preventure Program Presented by Bay Village Middle School Principle Mr. Sean McAndrews
- **Panelist, 12-members**
The Panel member will address a question of an assigned issue. These questions cover the 12 issues facing a family in their journey.
- **Presenters (Learning Rooms)** The presenter is assigned a room in the afternoon breakout session to discuss an assigned issue in greater detail.

ATTRACTION PROGRAM

Attendee Demographics:

Primary: Those family members currently involved in the care of a loved one addicted to opioids and other addictions.

Geographic Coverage:

Primary: The following counties will be covered in media exposure announcements; Cuyahoga, Medina, Lorain, Lake, Summit, Stark.

Multi Media Exposure:

- Print Media
- Social Media
- Database Emails
- Television Interviews
- Free Press News
- Lobby Poster for institutions and treatment centers
- Church Weekly Bulletin

EVENT

Key Note Speaker	Grand Ball Room
Preventure Program	Grand Ball Room
Member Panel Discussion	Grand Ball Room
Improbable Player Theater	Breakout Room
9 Learning Sessions	Three Breakout Rooms
Exhibit Hall (Open 8am-4pm)	Exhibit Hall

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Exposure into a hard to reach audience.

Sponsorship Information Pack



Families Impacted By Opioids

Education, Caring, Networking

Conference Highlights

- Educate the Family: Educate, Organize and Network their journey to empower them with knowledge and support.
- Give them tools to handle the 12 issues they will face and network them with the professionals that can provide assistance.
- Early School Intervention: Present a groundbreaking middle school initiative with proven 90% success rate. The **Preventure Program**. Introduce a new theater concept of delivering the message to students. **Improbable Players Co.**
- The Professional Community: Each issue in the journey will have a professional service for support at the conference.
- The Government Agencies
- Inter-Faith groups.

ATTRACTION PROGRAM

Attendee Demographics:

Primary: Everyone in our community knows someone with addiction. All demographics are included. To support this cause is to support all our families.

Geographic Coverage:

Primary: Includes attracting from; Cuyahoga, Medina, Lorain, Summit, Stark. Your message of support goes into these counties. Also, all school systems in Ohio.

Media Exposure:

- Print Media
- Social Media
- Database Emails
- Television Interviews
- Free Press News
- Lobby Poster for institutions and treatment centers
- Church Weekly Bulletin

EVENT

Key Note Speaker	Theater Play on Addiction
12 Member Panel Discussion	Groundbreaking School Initiative
16 Learning Sessions	Grand Ballroom, Breakout Rooms
Exhibit Hall (Open 8-4pm)	Exhibit Hall (over 50 vendors)

A Conference workbook that becomes the "Family Plan of Action". To then be published and available on Amazon.com after the conference. Your sponsoring will be a printed part of this book, nationwide.



Families Impacted By Opioids

Education, Caring, Networking

A Nonprofit Organization



Exhibitor Information Pack

EXHIBIT BOOTH AVAILABLE

- Exhibit Hall Hours
Opens: 8:00am
Closes: 4:00pm
- Exhibit Booth Fee
6' Table with table cloth and two chairs.... \$200
- Electrical Outlet Fee
\$75.00
- Hallway Location in front of Grand Ball Room additional fee.....\$300

Total # of Exhibit Tables: 50

ATTRACTION PROGRAM

Attendee Demographics:

Primary: Those family members currently involved in the care of a loved one addicted to opioids and other addictions.

Geographic Coverage:

Primary: The following counties will be covered in media exposure attraction campaigns
Cuyahoga, Medina, Lorain, Summit, Stark.

Media Exposure Used:

- Print Media
- Social Media
- Database Emails
- Television Interviews
- Free Press News
- Lobby Poster for institutions and treatment centers
- Church Weekly Bulletin

EVENT

Key Note Speaker	Grand Ball Room
12 Member Panel Discussion	Grand Ball Room
9 Learning Sessions	Three Breakout Rooms
Exhibit Hall (Open 8am-4pm)	Exhibit Hall
Theater Play for schools	
Groundbreaking Program on Middle School Intervention	

The Conference Workbook turns into a Family Plan of Action

The flow of each session, one to the next, is an important part of the success in delivering this Transformational Conference. The family needs to learn how to define an issue, in what way it impacts the family, how they can get prepared for it, who can help them deal with it and what to expect from their response.

- I. In our Grand Session they will hear about the 12 issues from our panel discussion members.
- II. In the breakout learning session they will learn more about each issue, how to get organized.
- III. In the Exhibit Hall from a “one to one” conversation is where they will address their specific questions.

In all three forums the attendee is required to interact in completing a part of their workbook. Both the attendee and speaker/exhibitor will share their contact information in a book.

1. The Conference Workbook/Family “Plan of Action” Book:

The Attendee will receive a conference book at the registration desk and interact with it through each session. They will be asked to turn to the exact page in their conference workbook for that issue and record the presenter/exhibitors name, number and topic.



2. The Presenter/Exhibitor Conference Attendee Log Book:

The Presenter/Exhibitor (when asked) will record the attendees name, phone and email address in their Conference Attendee Log Book, when they stop by the booth.

Both will use their books, not greater than 120 days following the conference to contact each other on that topic.

This is when the conference will become a “Transformational Conference”. It is when the conference comes into the living room of the family attendee and a professional is there to assist them.

NEXT STEPS:

We are seeking family on the journey of addiction to attend, please invite those you know. The attendee registration is open at www.eventbrite.com May 4 2019 Families impacted by opioids. These tickets are going fast so register now.