Program Activity Report (PAR)

Historian/Media Relations Chairman

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PROGRAM ACTIVITY REPORT

The Department VFW Community Service Chairman and the VFW Auxiliary PAR Chairman combine the totals from each organization and submit them to National VFW once a year. These numbers represent the work done by the Department of Arizona. National in turn totals all Department results for a thorough representation showing VFW contributions to America, and beyond.

2019-20 Total Arizona VFW Auxiliary

Donations: \$534,140.10

Volunteer Hours: 87,787.25

DEPARTMENT FACEBOOK

https://www.facebook.com/azvfwaux.org/

DEPARTMENT WEBSITE

http://www.azvfwaux.org/

FACEBOOK

Facebook is a growing tool for promoting the Arizona VFW Auxiliary. The Department Facebook Page garnered 781 LIKES with 823 FOLLOWERS during the 2019-2020 year. Districts and auxiliaries are participating in this fabulous tool. Please share your Auxiliary Facebook Page on the Department website by contacting shutts@citlink.net

Marketing membership is made easier through Facebook participation!

<u>PINPOINTS NEWSLETTER</u> – This is a ten-month publication August through May. Auxiliary members, officers, and program chairman should add their emails to this free tool that promotes and offers training for auxiliary responsibilities. We need to grow subscribers! Arizona VFW Auxiliary has 10461 members with 756 receiving Pin Points.