

BLACKFALDS AG SOCIETY
Minutes of February 18, 2014 Meeting
BLACKFALDS MULTIPLEX
<http://www.blackfaldsagsociety.com>
admin@blackfaldsagsociety.com

Attendance:

Wayne Tutty	Leona Levins	Dena Thomas	Trish Willis
Kevin Baughman	Tristina Branconnier	Mat Reijnders	

7 Attendees in total

1.0 Call to order at 7:06 pm

2.0 Introduction of Guest(s) & New Members:
Not Applicable

3.0 Reading and Amendments of Minutes and Agenda

3.1 The Minutes were circulated via email to the membership and hand-outs were made available at the start of the meeting. Wayne makes a motion to accept the minutes as circulated. **CARRIED**

3.2 The Agenda was made available at the start of the meeting. Agenda item 10.1 'Upcoming Events' is cancelled since the listed event has already taken place. Dena asks to add agenda item 8.5 'ACCA Camp'. Wayne moved to approve the amended agenda. **CARRIED**

4.0 Delegations

4.1 Maria Pais-Martin – Blackfalds Farmers' Market

Trish introduced Maria Pais-Martin, the new Market Manager. Maria thanks the membership for the opportunity. She is very enthusiastic and eager to start. Before the market season starts she wants to put out a questionnaire to get some input from the people of Blackfalds. Maria already prepared a draft of the questionnaire for our review. She already talked to some of our local businesses (Hardware Store and Family Foods) for their ok to distribute questionnaires at these locations. She also plans on standing outside the post office to interview people and hand out questionnaires. This way we will get some ideas/feedback to improve the market. Leona proposed to include a draw as an incentive for people to fill out the questionnaire. At this time the Farmers' Market is tentatively booked on Mondays from 3 pm to 6 pm.

Maria anticipates a total investment of \$370 for the survey (9 hours x \$30 = \$270 & \$100 for printing of flyers). The total timeframe for the survey is 3 weeks with an end date of March 18, 2014.

Reminder to update the Alberta Central Farmers' Market website.

Leona makes a motion to accept the budget of \$370 for the survey. Since there is no quorum voting will take place through email.

5.0 Addresses and Reports of Officers

5.1 Financial Report

Tristina presented the latest Financial Report (January 2014) to the membership. At this time the closing balance is \$51,908.67.

Dena makes a motion to approve the Financial Report. Since there is no quorum voting will take place through email.

5.2 Blackfalds Farmers' Market reconciliation

The reconciliation was completed by Tristina.

Trish indicated that this year we won't be paying for radio advertisements since this did not have the desired effect on the attendance numbers.

6.0 Reports of Committees

Not Applicable

7.0 Unfinished Business

7.1 Year End Package – January 8, 2014

Trish and Mat prepared the Year End Package. Trish made sure the package was sent and received by Alberta Government before the deadline. The total expenditures for last year were approximately \$30,000.

7.2 Bleacher Rentals – Drag Racing Association & D. Olfert

The auditor noticed that no revenue was shown on the financial statements. However, last year we rented the bleachers to the Drag Racing Association and another party through Darryl Olfert. The Drag Racing Association indicated that they had issued a cheque for the rental. Tristina checked her records but she never received the cheque so Trish will follow up with the Drag Racing Association to ask them to issue a new cheque.

Darryl paid the rental fee in cash to Trish who in turn handed Tristina a cheque for \$250 to be deposited in the Ag Society bank account.

8.0 New Business

8.1 Beshano Bike Trials Club

The Ag Society received a brochure from the Beshano Bike Trials Club to let us know they can be hired to show off their skills and tricks.

8.2 Alberta Barrel Racing Association (ARBA) funding opportunity

The Ag Society received a donation request from ARBA for their event coming up in August in Ponoka. Two years ago we donated \$500 for their cause. Last year we didn't sponsor the Association.

Dena makes a motion to buy a \$100 business card size ad in their event program guide. Since there is no quorum voting will take place through email.

8.3 Blackfalds Octagon Club – Blackfalds Fun Run and Walk

The Blackfalds Octagon Club is seeking sponsorship for the program guide or for gym rental at the Abbey Centre.

Tristina makes a motion to decline their request. Since there is no quorum voting will take place through email.

8.4 Town of Blackfalds

8.4.1 Community Group Contact Release Form

Tristina asks to be taken off the list.

8.4.2 Spring/Summer 2014 Program Guide

Dena makes a motion to approve the purchase of a ¼ page ad announcing that the Farmers' Market is coming. Total cost is \$83. Since there is no quorum voting will take place through email.

8.5 ACCA Camp

Dena is wondering if the Ag Society's policy of sending maximum 10 kids to camp is still the same? The answer is yes, the policy has not been amended. Minimum age is 11 years.

9.0 Addresses and Discussions

9.1 Correspondence

9.1.1 Foster Park Baskett Insurance

The binder has been received. Trish handed the binder to Tristina. BFHS is still a rider on our insurance policy. Since the Blackfalds Field House Society will be dissolved shortly this will be the last year the BFHS Society will be on the Ag Society insurance policy.

9.1.2 Agri-Business Forward Newsletter

Received.

9.1.3 AGLC – Volunteer Credits

Received.

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9.1.4 Alberta Association of Agricultural Societies – Certificate of Membership
Received.

9.1.5 Alberta Agriculture and Rural Development – Hall of Fame award
The AARD is asking to bring forward candidates eligible to receive a Hall of Fame award.

10.0 Upcoming Events

10.1 AAAS Conference

Agenda item cancelled (see 3.2)

11.0 Payables

11.1 Foster Park Baskett

\$1,500.00 for 2013-2014 Insurance

11.2 McGill & Company

\$1,995.00 for 2013 Financial Audit

11.3 Trish Willis

\$19.54 for postage and stamps

Wayne makes a motion to approve all above mentioned payments. Since there is no quorum voting will take place through email.

12.0 Next Meeting/Adjournment

Next meeting will be on March 18, 2014 at 7:00 pm.

Motion to adjourn by Kevin at 8:28 pm.

CARRIED

END OF MEETING