

# A 1-Day Workshop For Leadership and In-Line Executives

# LEADERSHIP & INFLUENCE

Leadership is not telling others what to do. Leadership is inspiring others to do what needs to be done | Influence is subtle, yet incredibly powerful. You can order someone to do a task, but you cannot order them to do their best.

Explain the Great Man Theory | Explain the Trait Theory | Understand Transformational Leadership

**This Workshop Can Be Held In  
Our State-of-the-Art Training  
Center Or On Your Site  
Please Contact Us To Scheduled  
A Time**

## **UPON COMPLETION OF THIS WORKSHOP, PARTICIPANT WILL BE ABLE TO:-**

- ◆ Define "leadership"
- ◆ Define "influence"
- ◆ Explain the Great Man Theory
- ◆ Explain the Trait Theory
- ◆ Understand Transformational Leadership
- ◆ Understand the people you lead and how to adapt your leadership styles
- ◆ Explain Situational Leadership
- ◆ Kouzes and Posner
- ◆ Conduct a personal inventory
- ◆ Create an action plan
- ◆ Establish personal goals



## **Value Added Include:**

- ◆ Earn 6 Professional Development Continuing Education Units (PDCEU)
- ◆ All Training Materials, Including Kouzes and Posner Textbook
- ◆ Breakfast | Lunch
- ◆ Guest Keynote Speaker
- ◆ Certificate of Completion