

April 12, 2005

Dear

RE: National Nursing Week - May 9-15, 2005
Protect your health. Protect nurses now!

National Nursing Week provides nurses (Registered Nurses, Registered Practical Nurses and Nurse Practitioners) with an opportunity to increase awareness among the public, policy-makers and governments about the many contributions nurses make to the well-being of Canadians.

Planning is underway for a special feature in *The Windsor Star* that will recognize the dedication and achievements of the nurses in Windsor and Essex County. This special feature will be published on **Monday, May 9, 2005**. Through story line and photos our goal will be to celebrate nursing's accomplishments, educate our community about health issues and identify the many challenges nurses face as a profession.

An opportunity exists for you to promote your association with the nursing profession whether it is as an employer, educator or supporter by purchasing an ad within this special feature. The feature will be read by over 260,000 readers in Windsor and Essex County.

Although I am affiliated with the Registered Nurses Association of Ontario, Essex Chapter, the goal of this project is to recognize the contribution that nurses make across the continuum of care... regardless of nursing affiliation.

Please assist us by completing and returning the enclosed participation agreement by **Monday, April 25, 2005**. If you have any questions please feel free to call me at Hotel Dieu Grace Hospital at **(519) 973-4411, ext. 3282**. We thank you in advance for your support of the nurses in Windsor & Essex County.

Sincerely,



Lynda Monik
President, Essex Chapter, Registered Nurses Association of Ontario