

BLACKFALDS AG SOCIETY
Minutes of December 17, 2013 Meeting
BLACKFALDS MULTIPLEX
<http://www.blackfaldsagsociety.com>
admin@blackfaldsagsociety.com

Attendance:

Wayne Tutty	Victor Schweiger	Sherri Klam	Kylie Sjare
Dena Thomas	Trish Willis	Mat Reijnders	Carol Simpson
Les Simpson	Kevin Baughman	Tristina Branconnier	

1.1 Attendees in total

1.0 Call to order at 7:04 pm

2.0 Introduction of Guest(s) & New Members:

Not Applicable

3.0 Reading and Amendments of Minutes and Agenda

3.1 The Minutes were circulated via email to the membership and hand-outs were made available at the start of the meeting. Sherri makes a motion to accept the minutes as circulated. **CARRIED**

3.2 The Agenda was made available at the start of the meeting. No amendments to the Agenda. Wayne moved to approve the agenda as presented. **CARRIED**

4.0 Addresses and Reports of Officers

4.1 Financial Report

Tristina indicated that the Financial Report is up to date as per the end of October 2013. The Closing Balance is \$56,167.94.

The exterior renovation of the Multiplex totaling \$2,200 was paid out of the Casino Account.

5.0 Reports of Committees

Not applicable

6.0 Unfinished Business

6.1 Email Follow Ups

Emails were sent by Trish to vote on several agenda items requiring quorum:

- Regarding the donation of \$2,000 to Blindman 4H Light Horse Club out of the General Account; **CARRIED**
- Payment of \$800 for Director's Insurance out of the Casino Account; **CARRIED**
- Request by Minor Hockey to borrow the Farmer's Market tables for the following time periods: January 10-12, January 24-26 and February 7-9, 2014. Only 8 votes were received.

Dena Thomas makes a motion to approve the use of the Farmer's Market tables by Minor Hockey according to the policy of the Ag Society for the time periods listed above. **CARRIED**

6.2 Farmer's Market Discussion – 2014

Two ladies interested in becoming the new Farmer's Market Manager contacted Trish. The first applicant is Rhonda Stanchfield. She has experience as a vendor and ran the Bentley Farmer's Market and is convinced she can revive the market. The second applicant is Maria Martin. She has no experience with Farmer's Markets but loves to organize events and seems very eager to take on the challenge.

First a decision needs to be made whether or not to hold the Blackfalds Farmer's Market this year. Vic makes a motion to try it one more year. **CARRIED**

Trish already contacted Jeff from the Town of Blackfalds to find out what the time schedule and hall availability looks like. The Town puts the ice in on August 11, 2014. The regular Farmer's Market season is 14 weeks. Wayne thinks the Market should be half indoor/half outdoor. The danger with that is that people might only visit the outdoor part and don't go inside.

After last season it was clear that the Thursday as Market day didn't work.

Carol makes a motion to organize the Blackfalds Farmer's Market on Monday from 3 till 6 to be held indoors from when the Town takes out the ice (presumably May) to when the ice goes back in (August 11, 2014). **CARRIED**

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It is also decided that Trish and Dena (if available) will meet with the two Market Manager candidates and make recommendations to the Ag Society membership.
As a reminder...the new Market Manager has to be added as signing authority and the Farmer's Market Sponsorship Body paperwork has to be filled out and send out.

7.0 New Business

7.1 Alberta Association of Agricultural Societies – Membership Renewal

A motion was made by Dena Thomas to pay \$300 out of the Casino Account for the annual AAAS membership renewal fee. **CARRIED**

7.2 Audited Financial Statements – Approval

Trish sent out an email with an attachment containing the Financial Statements to the membership requesting to review the statements and provide a motion for approval. Sherri made a motion to accept the Year End Financials as presented. **CARRIED**

7.3 Telus Communications – Working with Ag Society on Jim Hurley Skate

The Ag Society received a request from Telus Communications to advertise their Optic TV project by providing donuts and hot chocolate at the Jim Hurley Skate event. After some discussion it was determined that it appears there is a possible conflict of interest with the proprietor of the arena concession stand.

Carol makes a motion to thank Telus Communications for their interest but the Ag Society declines their offer. **CARRIED**

7.4 Canadian Herb, Spice and Natural Health Products –Tristina – Ag Event?

The Ag Society received a request from Tristina to hold an Ag Event promoting this company. They are looking for people to attend their workshop for which they are providing the advertising. Canadian Herb, Spice and Natural Health Products is looking for a sponsor for this event. The Ag Society would pay for the fees for people to attend the workshop. Dena indicated that she will contact the company to ask for information.

7.5 Central Alberta Adult Riding Club – Sponsorship Request

Trish received a letter in which they asked for funds. They mentioned in their request that the funds received last year (\$500) went towards training and helping to keep their membership fees low.

A motion was made by Les Simpson to donate \$500 to the Central Alberta Adult Riding Club. **CARRIED**

7.6 Town of Blackfalds – Ice Scooters

The Ag Society received a request from the Town of Blackfalds to help pay for the acquisition of new Learn To Skate Tutors. The ones currently in use are in bad condition. The proposal is for the Ag Society to contribute 75% of the total cost which comes down to \$1,866 for the purchase of 12 units (shipping included).

Dena makes a motion to kindly decline their request. **CARRIED**

7.7 The Horse Ranch – Victor – Horsemanship Courses – Ag Event?

Trish received an email from Victor regarding horseman clinics provided by The Horse Ranch to be organized as a possible Ag Event. We could look into the possibility of holding the clinic in a stable or indoor/outdoor riding arena near Blackfalds. Trish to investigate further.

7.8 AAAS Conference – February 7-9 – Edmonton

The location of this year's conference is different than last year's and will be held at the Ramada Conference Center. The Ag Society budget for this year indicates \$1,500 for all conferences. The cost for the AAAS Conference is \$600 (!) per person, not including mileage. The early bird registration closes on December 31, 2013. After discussion the membership concluded that the AAAS Conference is not valuable enough to warrant the expense this year. The Vitalize and Rural Economic Development conferences on the other hand may have more value to the society.

8.0 Correspondence

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8.1 The following correspondence was received:

- Ag Advance newsletter
- Information regarding Alberta Horse Breeders Conference
- Boucher Entertainment
- LA Radio Station
- The Convertibles

9.0 Payables

No payables at this time.

10.0 Next Meeting/Adjournment

Next meeting will be on January 21, 2014 at 7:00 pm.

Motion to adjourn by Kevin at 8:18 pm.

CARRIED

END OF MEETING