## CertainTeed

# PRESIDENTIAL SHAKE<sup>TM</sup>

## Luxury Shingles





# executive privilege: the power of PRESIDENTIAL SHAKE<sup>™</sup>



## LEADERSHIP STARTS AT THE TOP.

When you're the innovator, people take notice. And when the first-of-its-kind becomes one of the top choices in the industry, the industry follows.

Presidential Shake is the original luxury shingle created to replicate the look of cedar shakes with the performance of fiber glass construction.

This is peak performance at new heights.

Presidential Shake delivers the charm and character of hand-split wood shakes with the durability and strength that presides over wood in virtually every surrounding.

# presidential appeal: a shake-up in good looks



## executive style in a true original

From the shade, texture and rustic sculpted edges of Presidential Shake to the staggered, authentic design, this is one decision that goes straight to the top. No other roofing has the performance, the durability and the stunning replication of real wood shakes like Presidential. That's why we're America's finest man-made shake solution.

#### two-in-one construction

When one layer is good, two layers are better. That's CertainTeed's theory, and it's the reason our two laminated layers of the industry's most durable materials exceed the toughest performance standards. Presidential Shake shingles are built to last.

## the look of wood (minus the worry)

Presidential Shake costs a fraction of natural wood shakes, but the benefits don't end there. Unlike wood, it won't rot or decay, and it offers excellent wind and fire resistance. Plus, with StreakFighter<sup>™</sup> (available in select areas), it will protect your roof from the streaking caused by airborne algae.

Presidential Shake. Don't just choose it for its two-in-one durability, originality, or even the cost advantages. Choose it for the power of its position... high above the rest.

## Integrity Roof System<sup>®</sup>



A systems approach combines high-performance components – underlayments, shingles, accessory products and ventilation – to make the Integrity Roof System a complete roofing solution. When you choose an Integrity Roof System, you gain the advantage of having CertainTeed as your single manufacturing source to stand behind its roof system components.

#### Hip & Ridge Accessories

Accessory shingles are used to finish the hips and ridges of the roof and are designed to complement the appearance of CertainTeed shingles.

#### **CertainTeed Shingles**

High-quality shingles available in a wide variety of styles and colors, covered by the strongest warranty in the business. Flintlastic<sup>®</sup> roll roofing products are also available for flat roof areas.

#### Roofers' Select<sup>™</sup> or DiamondDeck<sup>™</sup>

High-performance underlayment provides a protective water-resistant layer over the roof deck and a secondary barrier against leaks.

#### WinterGuard<sup>™</sup>

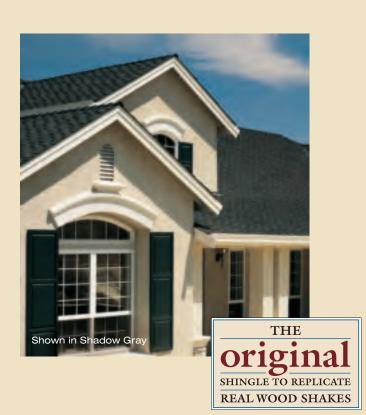
Waterproofing shingle underlayment prevents leaks from wind-driven rain and ice dams in vulnerable areas.

#### Starter Shingles

Starter shingles are designed to work specifically with each different type of CertainTeed shingle for maximum performance.

# tips for selecting a roof

- Think big View a full-sized shingle, not just a swatch or sample.
- Be real Look at actual houses where the house and roof color combinations are similar to what you're considering.
- Watch the light As you look, notice how colors appear under changing light conditions and at various times of day.
- Consider the pitch Look for roofs with a similar pitch to your own. A roof's pitch affects the way you see its color.
- Ask your contractor They might be able to point you to a home where they've installed a roof of your style and color.



## PRESIDENTIAL SHAKE<sup>®</sup> specifications

- Two-piece laminated fiber glass base construction
- Distinctive sculpted, rustic look
- 355 lbs. per square

CertainTeed products are tested to ensure the highest quality and comply with the following industry standards:

#### **Fire Resistance:**

- UL Class A
- UL certified to meet ASTM D3018 Type 1

#### Wind Resistance:

- UL certified to meet ASTM D3018 Type 1
- ASTM D3161, Class F, 110 mph wind resistance

#### **Tear Resistance:**

- UL certified to meet ASTM D3462
- CSA standard A123.5

#### Wind Driven Rain Resistance:

Miami-Dade Product Control Acceptance

#### **Quality Standards:**

• ICC-ES-ESR-1389

# peace of mind ...guaranteed

## warranty

- Lifetime limited transferable warranty against manufacturing defects on residential applications
- 50-year limited transferable warranty against manufacturing defects on group-owned or commercial applications
- 15-year StreakFighter<sup>™</sup> warranty (where available)
- 10-year SureStart<sup>™</sup> protection
- 15-year 110 mph wind-resistance warranty
- Wind warranty upgrade to 130 mph available. CertainTeed starter and CertainTeed hip and ridge required.

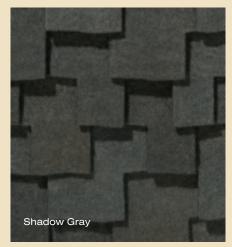
See actual warranty for specific details and limitations.

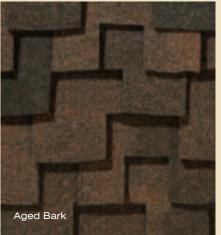
# PRESIDENTIAL SHAKE<sup>™</sup> color palette

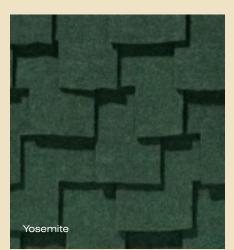




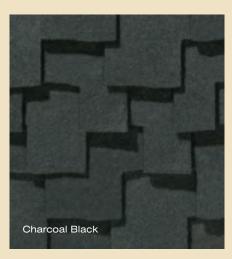






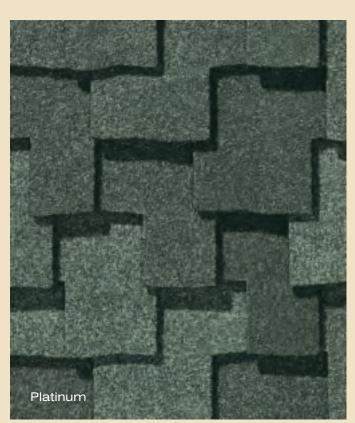




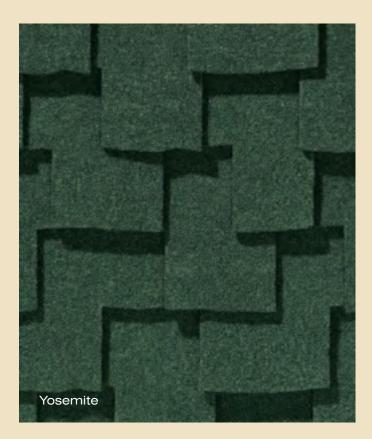


# PRESIDENTIAL SHAKE<sup>™</sup> gallery

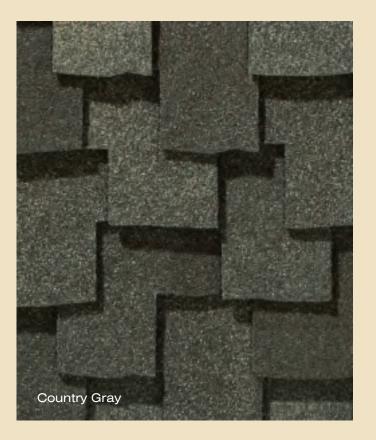


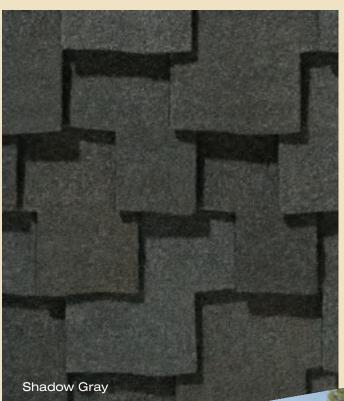






## From light, inviting earth tones to darker, bolder hues





Shown in Aged Bark

Color your home...virtually. Log on to www.certainteed.com/colorview

# PRESIDENTIAL SHAKE<sup>™</sup> gallery



# not sure which color to pick?

### CHECK OUT CERTAINTEED'S COLORVIEW.™

ColorView<sup>™</sup> is CertainTeed's interactive tool to help you visualize product style and color options. Using it is easy. Just go to www.certainteed.com/colorview.





We've put green thinking behind our shingle and environmentally sound manufacturing ahead of standard industry practices to produce a product line that is green and growing.

CertainTeed is committed to resource conservation. Our roofing manufacturing facilities recycle close to 90% of the production waste into asphalt materials used for the construction of roads. We also integrate recycled content into many of our packaging needs including corrugated rolls and kraft paper.

They're small steps in a big world. But we're green and growing everyday. It's a commitment we take seriously at CertainTeed.

# easy selection

#### What's behind our #1 rating?

Builders and remodelers across America know certain things to be true of CertainTeed. For starters, we've been in the roofing business for over 100 years. We have thousands of satisfied homeowners. The process of building that satisfaction begins the moment you turn to us.

CertainTeed offers you the broadest range of color and style choices. But you'll see it's not style over substance. You'll get a roof that's made from the highest quality materials and backed by a strong warranty program. It's our promise to you: quality made certain, satisfaction guaranteed.



## Add a little accent to your roof.

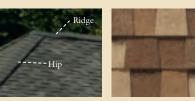
CertainTeed offers Mountain Ridge, an accessory product used for capping hips and ridges. It is the perfect finishing touch for your roof, offering blended color and high-profile design. For the best performance, CertainTeed Presidential Starter is required to be used with these shingles.

# #1 rating





BY BUILDING & REMODELING PROFESSIONALS



# long-term protection



#### Reaching for the ENERGY STARS.

ATED

SUSTAINED EXCELLENCE As a 2012 ENERGY STAR Sustained Excellence

recipient for Energy Management, we are proud of our commitment to designing high quality, sustainable roofing products.

#### Color Companion Products™

With CertainTeed Flintlastic® SA, you can coordinate flat roof areas like carports, canopies and porches with your main roof. Flintlastic SA is a self-adhering low slope roofing product available in eight colors that match some of the most popular CertainTeed shingles. Ask your contractor for more information.

Lifetime limited transferable warranty, including 10-year SureStart<sup>™</sup> protection, is applicable only in the United States, its territories and Canada; for products sold outside these areas, please refer to the International Warranty for specific details and limitations.

WARNING: FOR LOW-VOLUME RAIN AND SALT-FOG AREAS In areas of low-volume rain (defined as insignificant rainfall during 90-day period) and "salt fog," such as parts of the Southern California coastline, copper released by algae-resistant (AR) granules can react with the aluminum in gutters, leading to severe corrosion of the gutters. Therefore, in such regions, it is strongly recommended that aluminum gutters not be used with algae-resistant shingles. Vinyl or copper gutters are recommended.

NOTE: Due to limitations of printing reproduction, CertainTeed can not guarantee the identical match of the actual product color to the graphic representations throughout this publication.

Presidential Shake™ available in areas shown

FSC<sup>®</sup> C018640

Printed on FSC<sup>®</sup> certified paper



#### ASK ABOUT ALL OF OUR OTHER CERTAINTEED® PRODUCTS AND SYSTEMS:

ROOFING • SIDING • TRIM • WINDOWS • DECKING • RAILING • FENCE INSULATION • GYPSUM • CEILINGS • FOUNDATIONS • PIPE

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