

GLOBAL EXPERTISE TOGO

Sustainable and Inclusive Investing

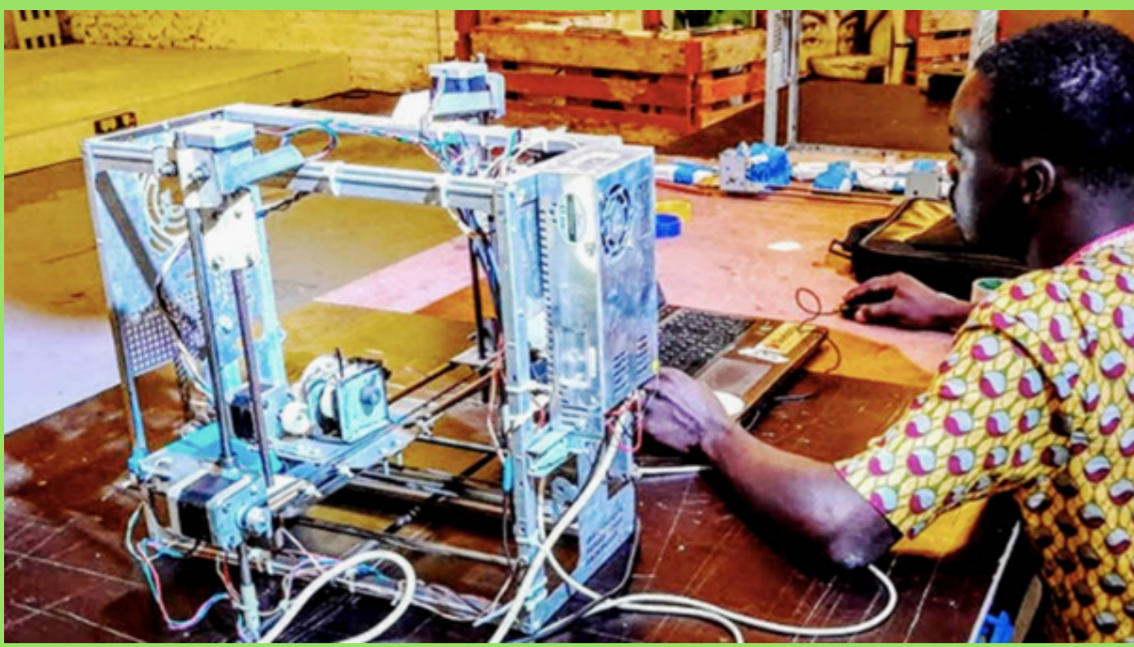
START-UPS IMPACTS

TOGO

**CONTINUOUS
IMPROVEMENT
OF IMPACTS**

**Assessment and understanding of impacts of
Start-ups in order to amplify them for start-ups
success and a thriving economy**

GLOBAL EXPERTISE RESEARCH



"STARTUPS IMPACTS" (SI) TOGO WOELAB @SILICON VILLA TOGO AN INCUBATOR

ACTIVITIES/PRODUCTS : "WoeLab Zero is the largest tech-hub in the sub-region with 600 m² and 3 levels of work. On the ground, we can find the administrative services as well as the teams of twelve young shoots. Above, the first floor houses the neighborhoods of L'Africaine d'architecture, the association that owns the project. Sénamé Agbodjinou works and lives there. Finally, a roof-top welcomes all fablab activities and big events. A colony of young startupers with very diverse profiles and on average 19 years old is constantly working with smile and determination, they form a community busy achieving great ambitions. A young and dynamic team, yes but not that. All the actors of this society have particular profiles, atypical courses that the belonging to the community tends to straighten up." (1)

VALUE PROPOSITION : "SiliconVilla / WoeLab - much better known for creating the first African 3D printer Wafate - is above all a space of "Technological Democracy" open to all and whose goal is to make everyone face the digital revolution. In this ethic, all materials and services available to community members are completely free. The lab is also open to anyone wanting to participate in its manufacturing and training workshops, all in the #LowHighTech spirit that governs the premises.

Another particularity, each member of the community is co-member of the group #SiliconVillage. Each project is thus not carried by a particular individual, but by the whole community. This aspect covers two senses here; On the one hand, the whole community is at the service of each start-up based on its skills and availability. And on the other, each start-up is at the service of others, in a total internal economic ecosystem that ensures self-sufficiency of departure. The first contracts are thus granted, the experience and the entrepreneurial maturity acquired. This is what has been called "centrality"" (1)

Source: Orange Club Entrepreneur

(1) <https://entrepreneurclub.orange.com/fr/actualites/togo-siliconvilla-une-fabrique-de-startup-au-coeur-de-lome.html>

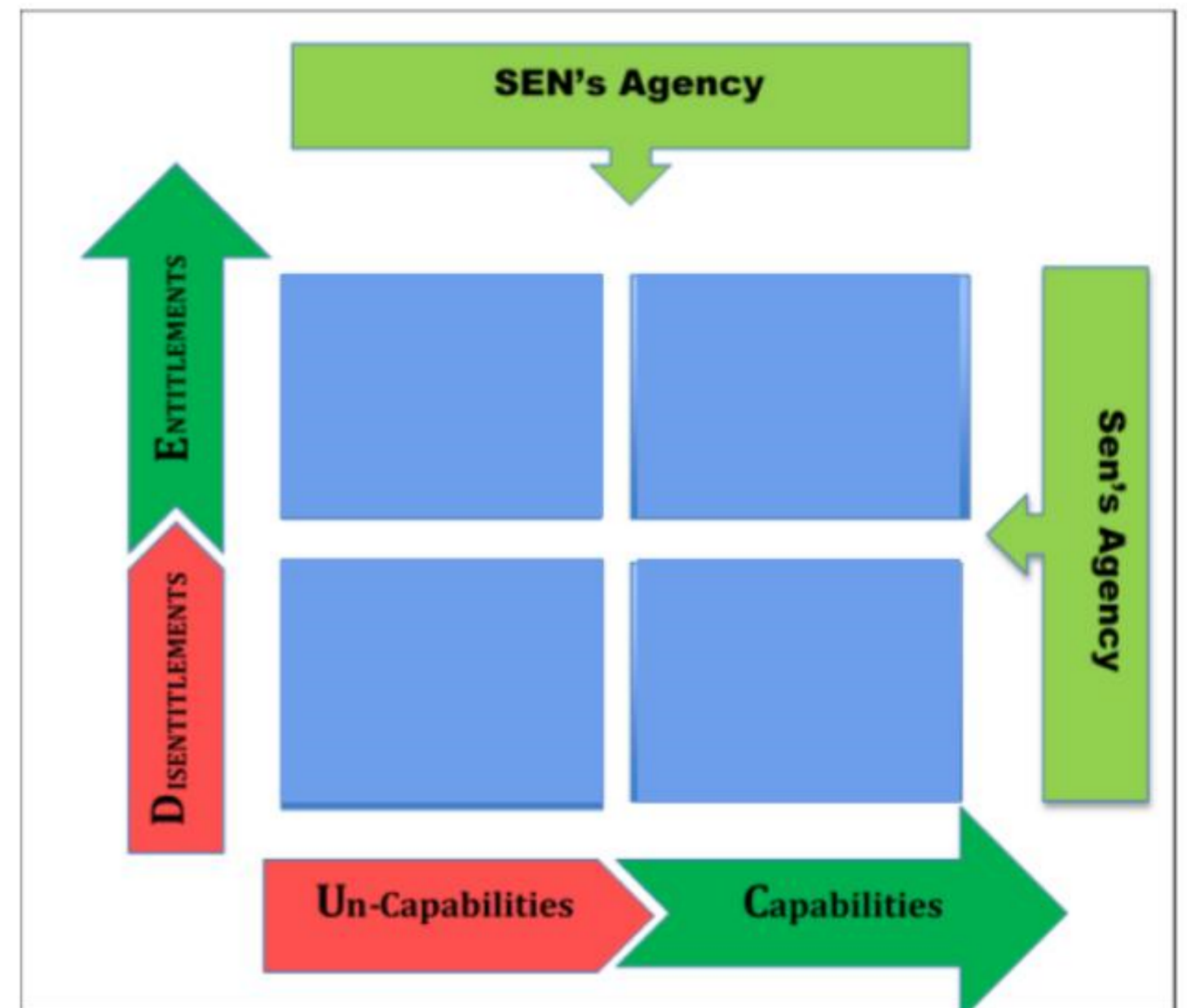
TURN OPPORTUNITY TO PROSPERITY

GEI CAPABILITY MATRIX (GEI CM)

A tool to optimize investments and their impacts through the best use of opportunities and capabilities to achieve best results

GEI CM is designed to help funding agencies and also directly entrepreneurs use the best of their capabilities by understanding, acknowledging, and leveraging them in a way that optimizes their actions, results, and impacts.

Global Expertise International Capability Matrix (GEI CM) *For Continuous Improvement*



GEI CM combines opportunity, capability, and situational strategy analysis for the entrepreneur based on his specific situation and aptitude to adjust and to become successful.

GEI CM brings in a significant use of "agency" of the entrepreneur in a way that not only espoused the Nobel winner Amartya Sen's human-based Capability Approach, but also the business strategy and competition approaches developed by Harvard Strategy professor, Michael Porter.

This unique analysis provides the funding agency with insights on best finding strategies to adopt and the entrepreneur with the means not only to survive at the launch of his venture, but also to growth and prosper in a way that is secured for the long term.

GEI CM was among selected presentations at the 11th Global Youth Economic Opportunities Summit (GYES) in Washington DC. The concept of "agency" central to GEI CM was voted #1 theme of the Summit.

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