



**ILUMA™**  
BY IMAGE SKINCARE

## Why ILUMA™ eye crème?

### \* Vectorize-Technology™

- Innovative multi-layer sphere delivery system, layers “peel off” as sphere travels into the skin releasing active ingredients
- Proprietary encapsulated complex includes, peptide, plant stem cell, plant extract and lightening agent
- Time-released active ingredients for up to 48 hours for long lasting effects
- Better skin penetration
- Enhanced ingredient efficacy
- Enhanced cosmetic application and feel

### \* Innovative Lighteners

- 1| **Daisy Flower:** polyphenols with strong melanogenesis effect, twice as active as arbutin
- 2| **Beautifeye™:** significantly reduces dark circles, reduces crow's feet by 35%, lifting action on sagging skin
- 3| **Haloxyl:** reduces dark circles by 19%, activates the elimination of blood originated pigments responsible for dark circle color and local inflammation
- 4| **Illumiscin:** tyrosinase inhibitor, skin brightener, actively work against age spots



### \* Innovative Anti-agers

- 1| **SYN®-TC:** patented tri and tetra-peptide that improves skin firmness, elasticity and visibly reduces fine lines and wrinkles
- 2| **EyeSeryl®:** improves elasticity, anti-glycation, decreases capillary permeability and puffiness
- 3| **REGU® AGE PF:** improves microcirculation and protects the integrity of collagen and elastin bundles
- 4| **Malus domestica fruit cell culture:** protects own skin cells, prolongs cell life

### \* Why your accounts need ILUMA™!

- 1| Multi-functional: lighten brighten and illuminate the delicate eye area
- 2| Vectorize-Technology™
- 3| Effectively treats all major eye concerns, dark circle, puffiness and lines and wrinkles
- 4| Eyes look instantly firmer, brighter and more radiant
- 5| Comprehensive marketing and sampling
- 6| Competitively Priced
- 7| New Iluma Facial to drive retail sales

Age later.®



**IMAGE**  
S K I N C A R E