

Why ILUMA™ eye crème?

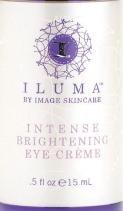
*** Vectorize-Technology™**

- Innovative multi-layer sphere delivery system, layers "peel off" as sphere travels into the skin releasing active ingredients
- Proprietary encapsulated complex includes, peptide, plant stem cell, plant extract and lightening agent
- Time-released active ingredients for up to 48 hours for long lasting effects
- Better skin penetration
- Enhanced ingredient efficacy
- Enhanced cosmetic application and feel

* Innovative Lighteners

- 1 Daisy Flower: polyphenols with strong melanogenesis effect, twice as active as arbutin
- 2| **Beautifeye™**: significantly reduces dark circles, reduces crow's feet by 35%, lifting action on sagging skin
- 3 Haloxyl: reduces dark circles by 19%, activates the elimination of blood originated pigments responsible for dark circle color and local inflammation
- 4 Illumiscin: tyrosinase inhibitor, skin brightener, actively work against age spots









* Innovative Anti-agers

- 1| SYN®-TC: patented tri and tetra-peptide that improves skin firmness, elasticity and visibly reduces fine lines and wrinkles
- 2| EyeSeryl®: improves elasticity, anti-glycation, decreases capillary permeability and puffiness
- 3 REGU® AGE PF: improves microcirculation and protects the integrity of collagen and elastin bundles
- 4 Malus domestica fruit cell culture: protects own skin cells, prolongs cell life

***** Why your accounts need ILUMA™!

- 1 Multi-functional: lighten brighten and illuminate the delicate eye area
- 2 Vectorize-Technology™
- 3 Effectively treats all major eye concerns, dark circle, puffiness and lines and wrinkles
- 4| Eyes look instantly firmer, brighter and more radiant
- 5 Comprehensive marketing and sampling
- 6 Competitively Priced
- 7 New Iluma Facial to drive retail sales

Age later.

