

# Cedar Impressions<sup>®</sup>

Polymer Shingles and Shakes

Life happens here.™

**CertainTeed**  
SAINT-GOBAIN



# Capture the beautiful impressions of natural cedar.

The eight classic Cedar Impressions styles precisely recreate the timeless appeal of freshly sawn wood using authentic patterns and textures. Combined with the choice of 39 colors, the Cedar Impressions family of shingles and shakes offer exceptional beauty plus versatility to design your home to your distinctive taste.



On cover:

Siding: Cedar Impressions Double 7"  
Staggered Perfection Shingles in terra cotta.

Trim: Vinyl Carpentry® & Restoration Millwork®.





Siding: Cedar Impressions Double 7" Straight Edge  
Perfection Shingles in mountain cedar.

Trim: Vinyl Carpentry & Restoration Millwork.





Installing polymer siding is a smart investment, with **one of the highest returns** of any major home remodeling project when it's time to sell.

**76.7%**

Return on investment  
for polymer siding

Source: *Remodeling* magazine  
2018 Cost vs. Value Report





# Make a lasting impression on your home.

Not all polymer sidings are equal. Cedar Impressions high performance features such as reinforced nail slots, Molded Perimeter Lock™ and HammerTapper™ ensure you enjoy the beauty and performance for many carefree years. In fact, CertainTeed, a building industry leader for over 100 years, offers a lifetime limited warranty on all Cedar Impressions products.



Lifetime Limited Warranty



Reinforced Nail Slots



Wind Load Protection

Siding: Cedar Impressions Double 7" Straight Edge Perfection Shingles in herringbone.

Trim: Vinyl Carpentry® & Restoration Millwork®.





# Wrap your home in authentic textures and colors.

Cedar Impressions TrueTexture™ finish is molded from real cedar shingles. Choose from the historic character of sawmill shingles, the distinctive beauty of perfection shingles or the rustic charm of rough-split shakes. With a wide selection of deep shades and popular neutrals, Cedar Impressions also features the **industry's first** natural looking blended color throughout.



TrueTexture™ Finish



Wide Color Selection





Curb appeal is an **important consideration** for home buyers when it comes to home exteriors.

Good curb appeal can  
**add**  
**20%**  
to the value  
of your home

Source: realtor.com 2016

Siding: Cedar Impressions Double 7" Straight Edge  
Perfection Shingles in pacific blue.

Trim: Vinyl Carpentry® & Restoration Millwork®



On average, **polymer siding** **saves time and money** when compared to maintaining other siding options or painted exteriors.\*



**\$5**

polymer siding /  
soap and water

VS

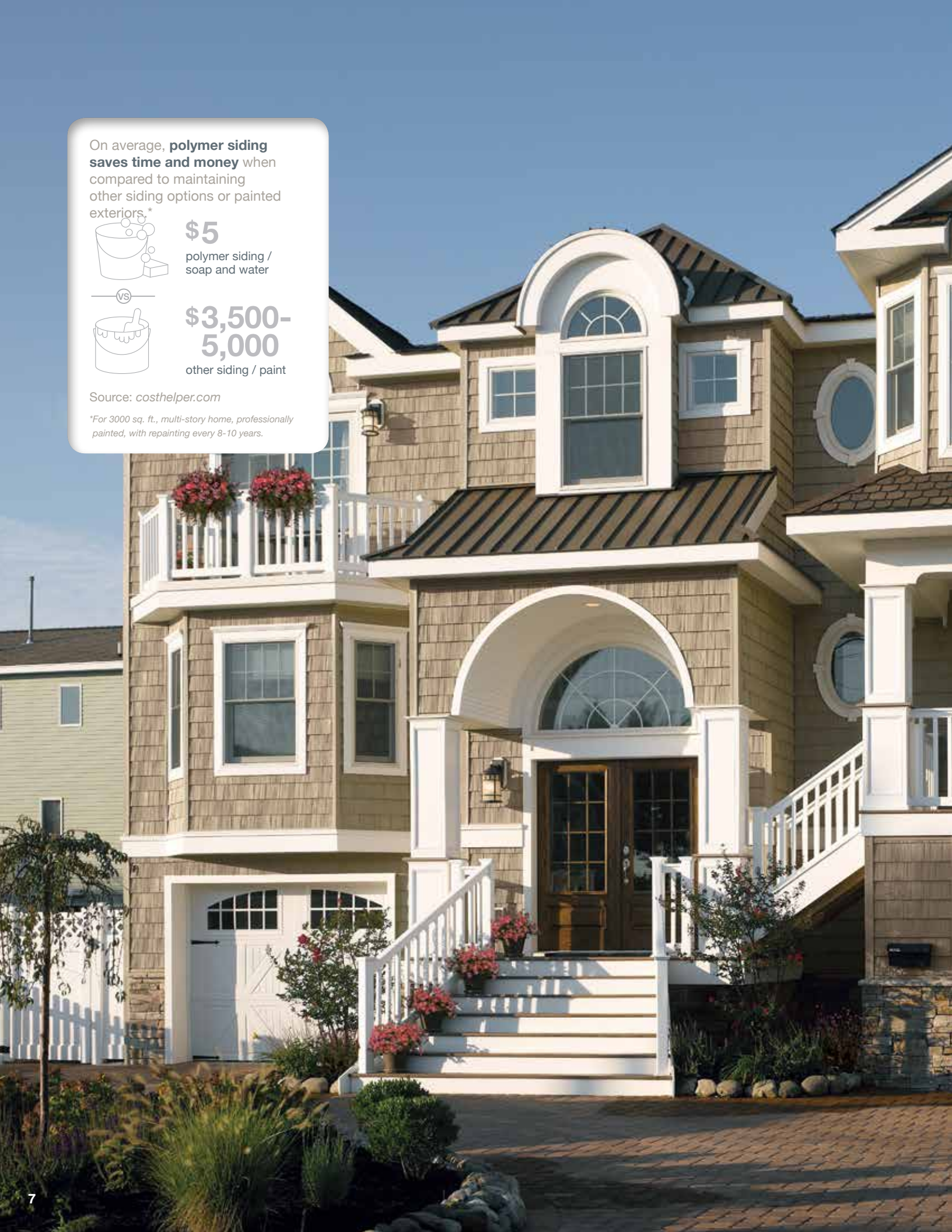


**\$3,500-  
5,000**

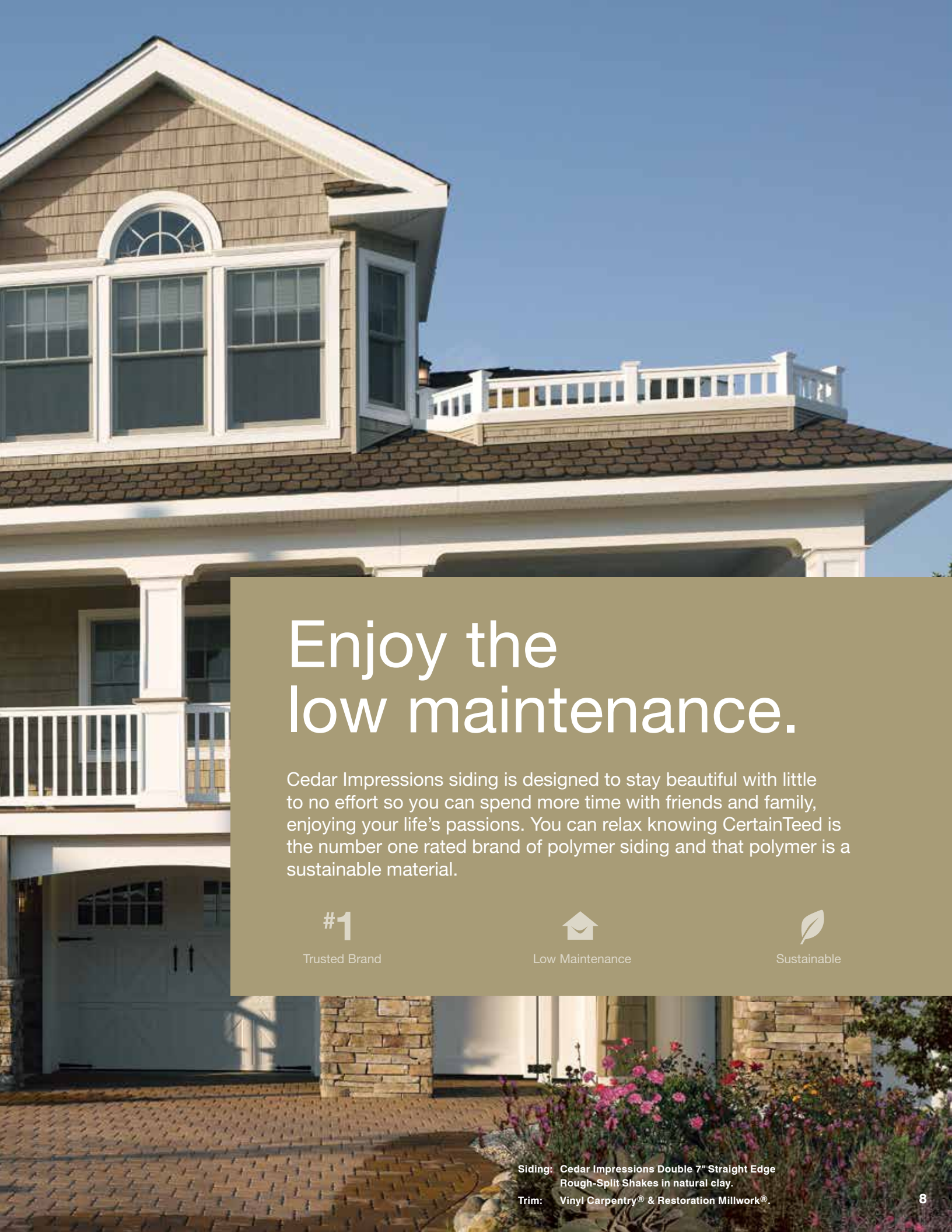
other siding / paint

Source: [costhelper.com](http://costhelper.com)

*\*For 3000 sq. ft., multi-story home, professionally painted, with repainting every 8-10 years.*







# Enjoy the low maintenance.

Cedar Impressions siding is designed to stay beautiful with little to no effort so you can spend more time with friends and family, enjoying your life's passions. You can relax knowing CertainTeed is the number one rated brand of polymer siding and that polymer is a sustainable material.

#1

Trusted Brand



Low Maintenance

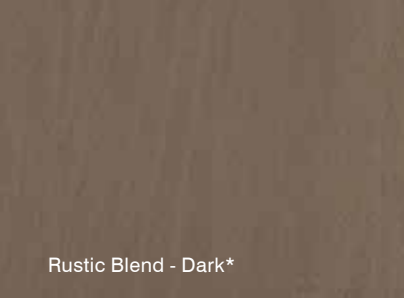


Sustainable


Siding: Cedar Impressions Double 7" Straight Edge Rough-Split Shakes in natural clay.

Trim: Vinyl Carpentry® & Restoration Millwork®.

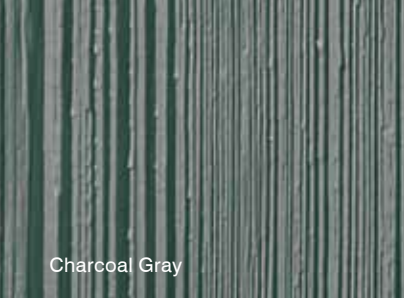





Rustic Blend - Dark\*




Savannah Wicker




Charcoal Gray



Driftwood Blend - Light\*



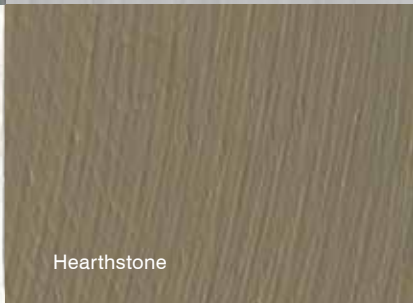
Light Maple



Driftwood Blend\*




Colonial White



Hearthstone

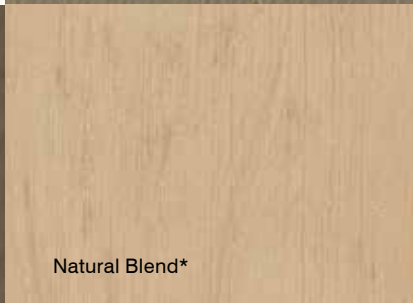
# 39 Colors.

CertainTeed is the industry color leader, that's why Cedar Impressions has such a wide color spectrum. Choose from subtle tones, deep shades or rich Ageless Cedar™ color blends\*, all with the highest color fade protection available anywhere. Color it your way. If you need help, check out page 23 for color tools to guide your decision making.



Sable Brown

\*Premium Colors




Natural Blend\*




Flagstone



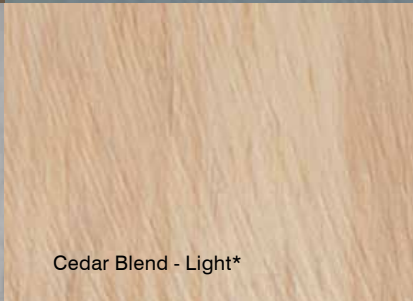
Buckskin




Natural Blend - Medium\*



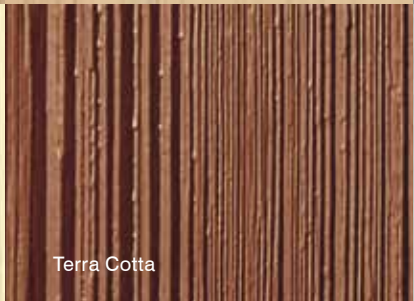
Driftwood Blend - Dark\*




Cedar Blend - Light\*



Autumn Yellow



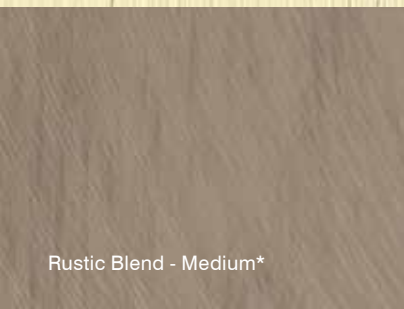
Terra Cotta



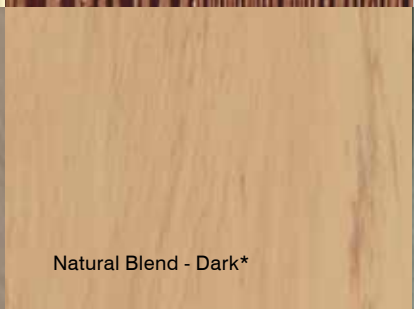
Sterling Gray




Spruce




Rustic Blend - Medium\*



Natural Blend - Dark\*

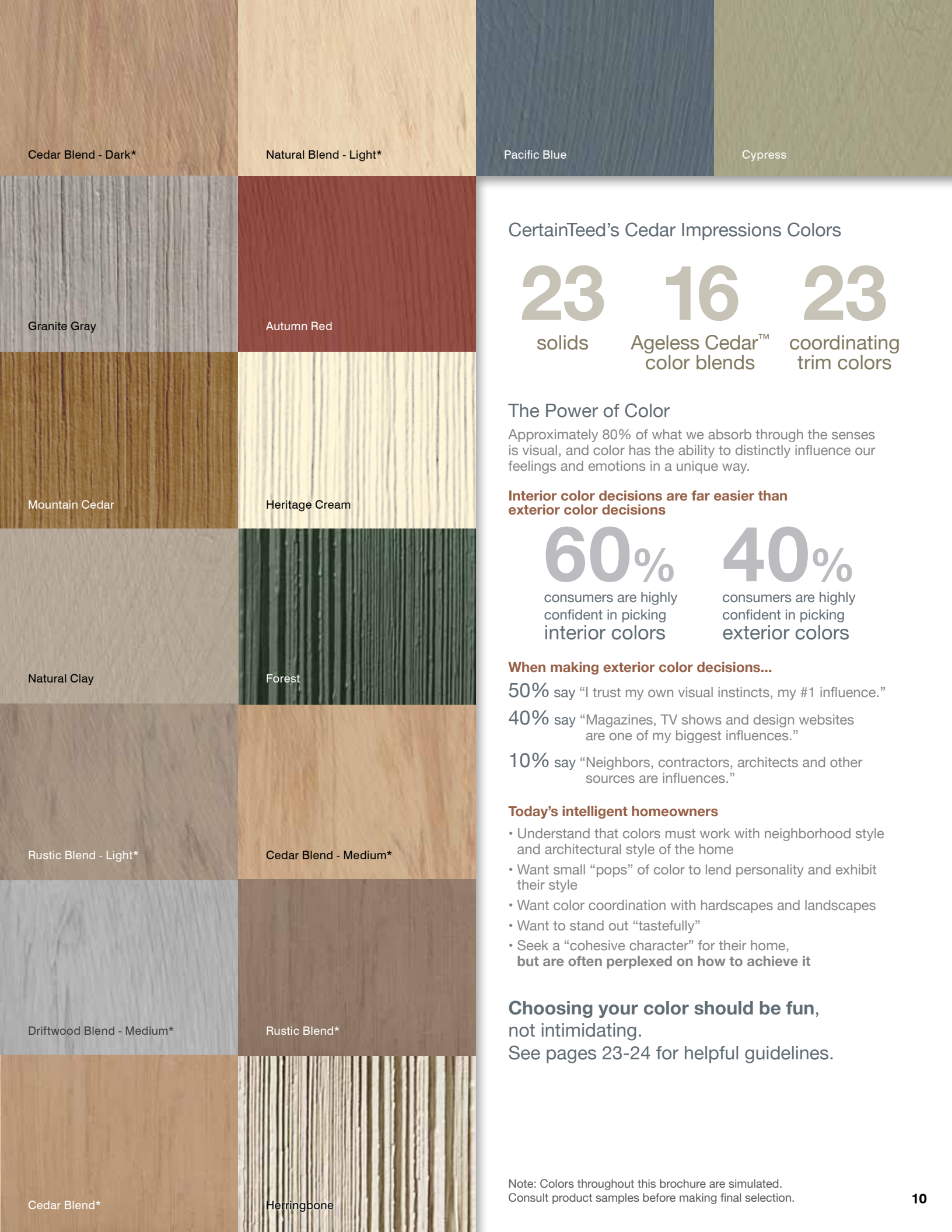


Seagrass



Desert Tan





Cedar Blend - Dark\*

Natural Blend - Light\*

Pacific Blue

Cypress

Granite Gray

Autumn Red

Mountain Cedar

Heritage Cream

Natural Clay

Forest

Rustic Blend - Light\*

Cedar Blend - Medium\*

Driftwood Blend - Medium\*

Rustic Blend\*

Cedar Blend\*

Herringbone

## CertainTeed's Cedar Impressions Colors

# 23

solids

# 16

Ageless Cedar™  
color blends

# 23

coordinating  
trim colors

### The Power of Color

Approximately 80% of what we absorb through the senses is visual, and color has the ability to distinctly influence our feelings and emotions in a unique way.

**Interior color decisions are far easier than exterior color decisions**

# 60%

consumers are highly confident in picking interior colors

# 40%

consumers are highly confident in picking exterior colors

### When making exterior color decisions...

50% say "I trust my own visual instincts, my #1 influence."

40% say "Magazines, TV shows and design websites are one of my biggest influences."

10% say "Neighbors, contractors, architects and other sources are influences."

### Today's intelligent homeowners

- Understand that colors must work with neighborhood style and architectural style of the home
- Want small "pops" of color to lend personality and exhibit their style
- Want color coordination with hardscapes and landscapes
- Want to stand out "tastefully"
- Seek a "cohesive character" for their home, **but are often perplexed on how to achieve it**

**Choosing your color should be fun, not intimidating.**

See pages 23-24 for helpful guidelines.

Note: Colors throughout this brochure are simulated. Consult product samples before making final selection.

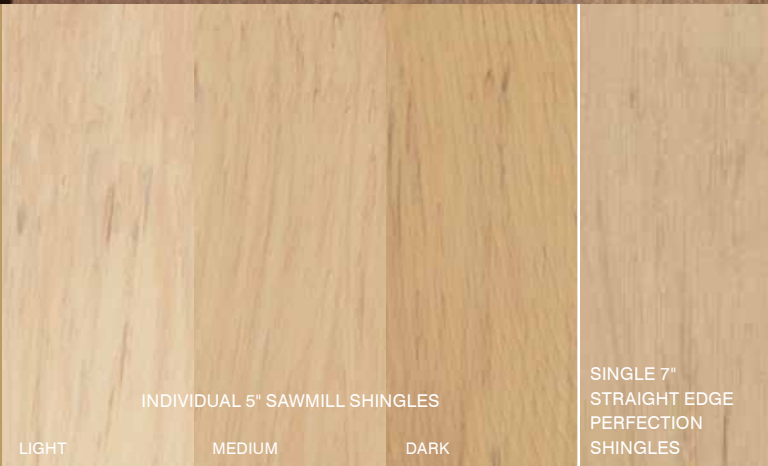


# Ageless Cedar™

Make time stand still.

## FRESHLY CUT WHITE CEDAR

With the bright appearance of freshly cut white cedar, CertainTeed Natural Blend shingles are as close to nature as you can get.



INDIVIDUAL 5" SAWMILL SHINGLES

LIGHT

MEDIUM

DARK

SINGLE 7"  
STRAIGHT EDGE  
PERFECTION  
SHINGLES

### Natural Blend

0 YEARS

1

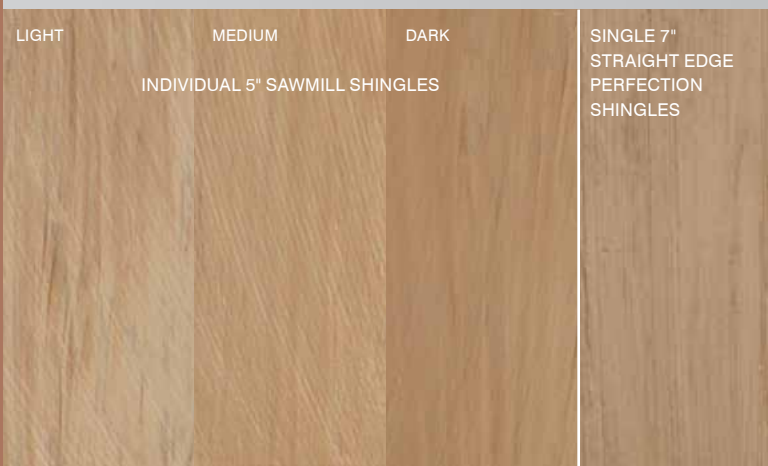
2

## FRESHLY CUT RED CEDAR

Through Ageless Cedar color technology, CertainTeed Cedar Blend shingles provides the deep, warm tones of freshly cut red cedar.



### Cedar Blend



INDIVIDUAL 5" SAWMILL SHINGLES

LIGHT

MEDIUM

DARK

SINGLE 7"  
STRAIGHT EDGE  
PERFECTION  
SHINGLES



# 16 Color Blends\*

CertainTeed Cedar Impressions CedarLife Color Blends are now Ageless Cedar Color Blends. This more accurately reflects the way the look of Cedar Impressions® Blends do not age. You choose the type and stage of life for the look of cedar you prefer. CertainTeed Ageless Cedar makes time stand still to offer the beautifully everlasting look of red or white cedar.

\*Premium Colors

## AGED WHITE CEDAR

CertainTeed's Driftwood Blend shingles provide the look of aged white cedar at its most beautiful stage.



### Driftwood Blend

3

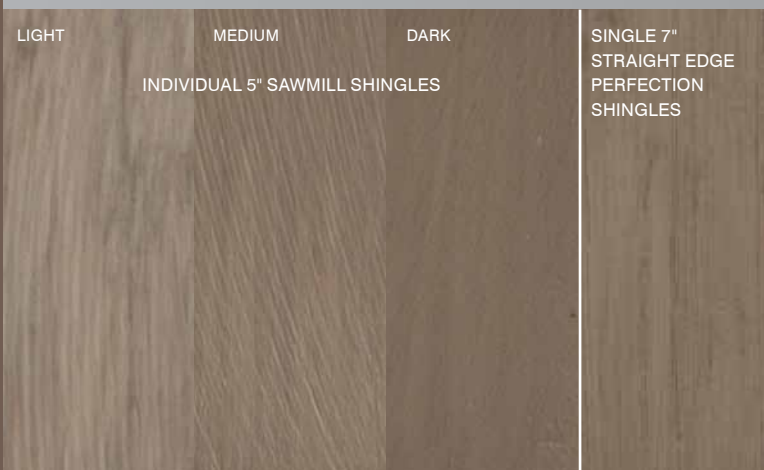
4+

## AGED RED CEDAR

CertainTeed Rustic Blend shingles capture the seasoned look of red cedar with a consistent weathering pattern that will not change over time.



### Rustic Blend





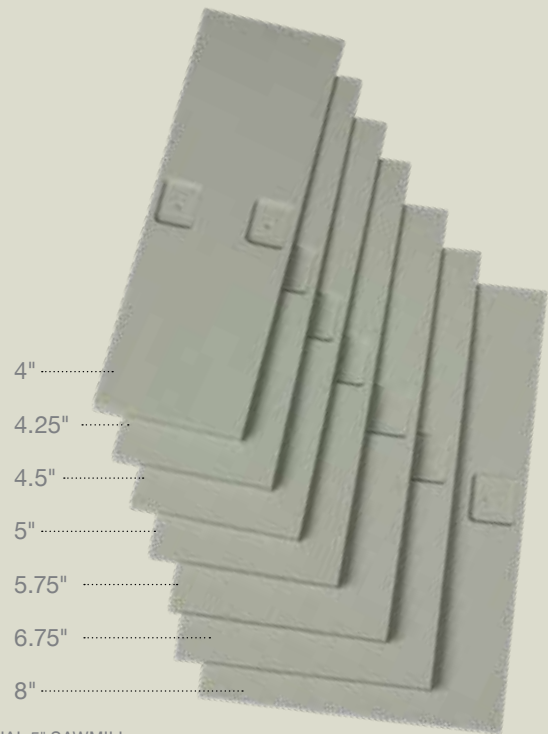
# Sawmill Shingles

Cedar Impressions Sawmill Shingles have molded textures and patterns that replicate the effect of saw blades on real cedar. This texture is reminiscent of cedar cut at sawmills from the earliest years of European settlement throughout New England.



## 7 Shingle widths

All Cedar Impressions Individual 5" Sawmill Shingles come in seven different widths which allow for random installation and one-of-a-kind designs.



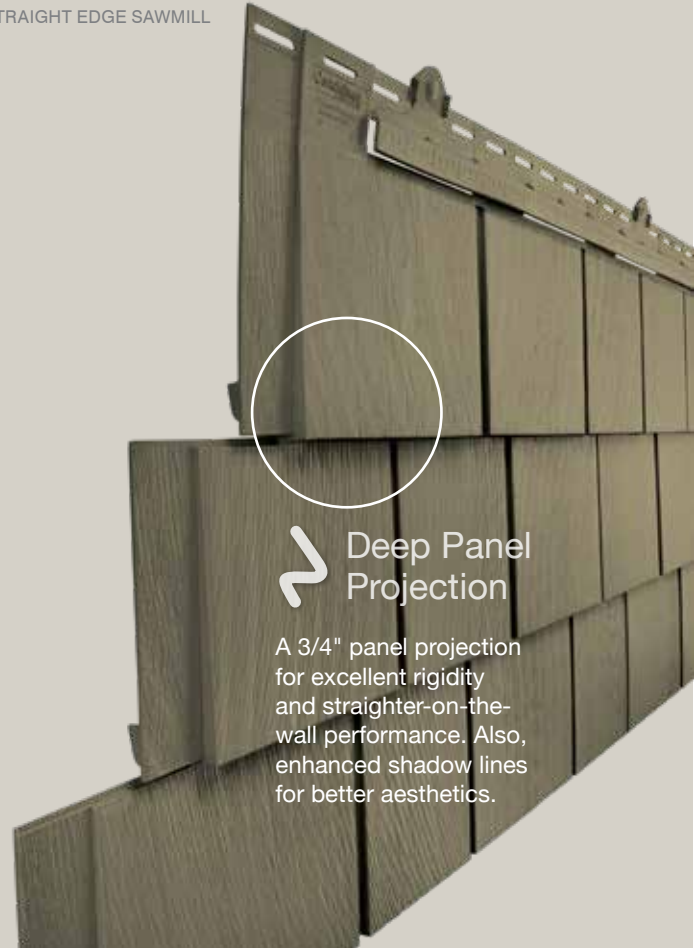
INDIVIDUAL 5" SAWMILL

Individual 5" Sawmill Shingles

Rustic Blend Balanced Mix



5" STRAIGHT EDGE SAWMILL



5" Straight Edge Sawmill Shingles

Sterling Gray







Siding: Cedar Impressions Individual 5" Sawmill Shingles  
in cedar blend balanced mix.

Trim: Restoration Millwork®.



# Perfection Shingles

Cedar Impressions Perfection Shingles reflects a style once reserved for the finest homes. Clean edges and smooth lines complement the quiet beauty of the natural wood textures. With a straight edge design, perfection shingles create a more refined look.

7" STAGGERED PERFECTION



## Heavy-duty Thickness

True .100" thickness for outstanding strength and durability.



7" STRAIGHT EDGE PERFECTION

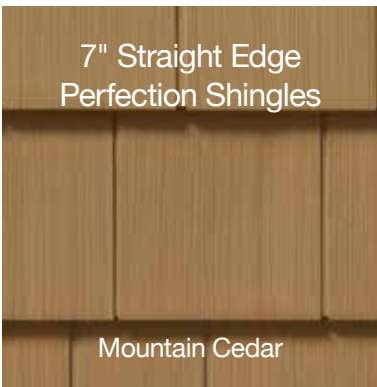


## Deep Panel Projection

A 3/4" panel projection for excellent rigidity and straighter-on-the-wall performance. Also, enhanced shadow lines for better aesthetics.



## 7" Straight Edge Perfection Shingles



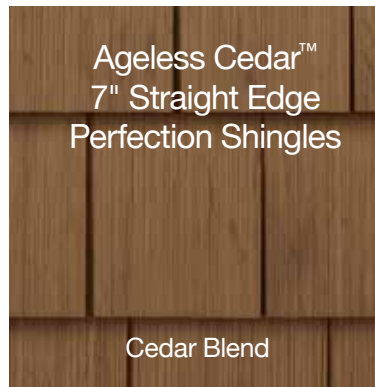
Mountain Cedar

## 7" Staggered Perfection Shingles



Pacific Blue

## Ageless Cedar™ 7" Straight Edge Perfection Shingles

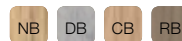


Cedar Blend

## 6-1/4" Half-Round Perfection Shingles



Forest







Siding: Cedar Impressions Double 7" Straight Edge  
Perfection Shingles in seagrass.

Trim: Vinyl Carpentry® & Restoration Millwork®.



# Rough-Split Shakes

Reminiscent of the days when cedar shakes were split by hand, Cedar Impressions Rough-Split Shakes dress a home in a rustic style that enhances a home's natural charm. The wood textures are deeper and more visible.

7" Straight Edge Rough-Split Shakes



Sable Brown



9" Staggered Rough-Split Shakes



Spruce



7" STAGGERED ROUGH-SPLIT



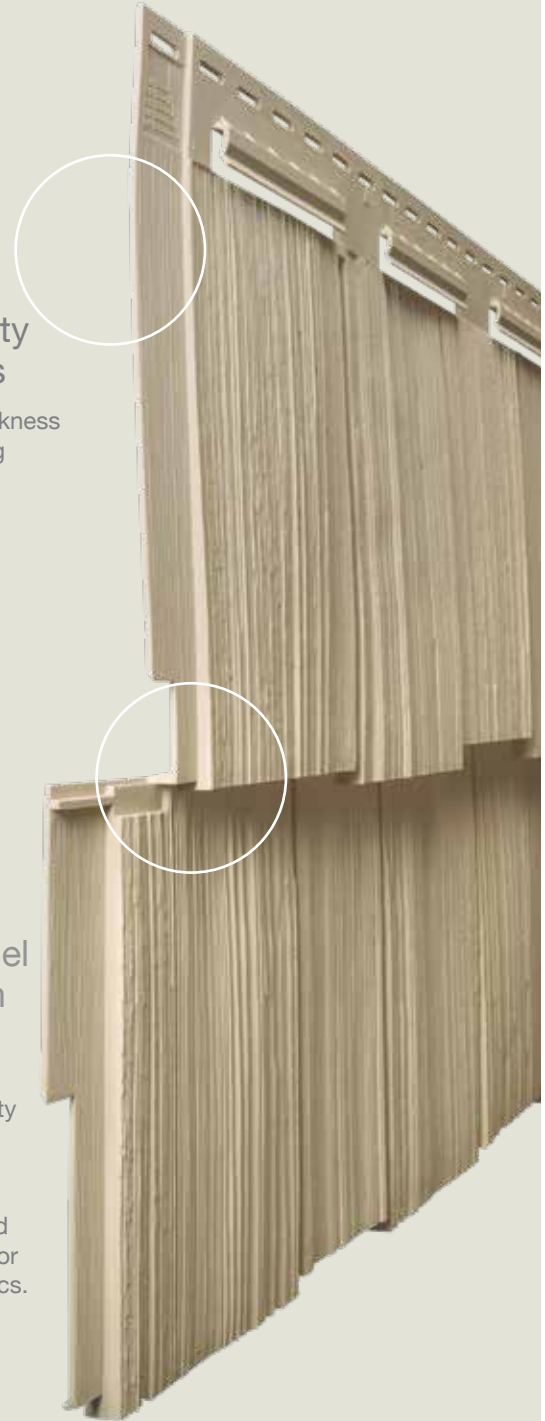
## Heavy-duty Thickness

True .125" thickness for outstanding strength and durability.



## Deep Panel Projection

A 1" panel projection for excellent rigidity and straighter-on-the-wall performance. Also, enhanced shadow lines for better aesthetics.







Siding: Cedar Impressions Double 9" Staggered  
Rough-Split Shakes in hearthstone.

Trim: Vinyl Carpentry® & Restoration Millwork®.



# Maximum character. Minimum care.



Low Maintenance



A home sided with natural cedar shingles has a character all its own. But, this character comes with a price for upkeep. Continual expenditures of time and money will be necessary as wood ages and weathers. With Cedar Impressions Shingles and Shakes maximum character is maintained with minimum care, retaining consistent color and resisting mold and mildew.

## Better than wood.

### REAL CEDAR SHINGLES WEATHER

A home's exterior walls will be affected by weather patterns coming from the north, south, east or west. This can cause cedar shingles to weather inconsistently from one side of a home to another.

### REAL CEDAR SHINGLES REQUIRE MAINTENANCE

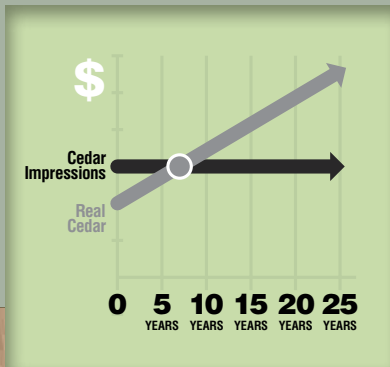
Real cedar shingles must be stained or bleached to prevent discoloration. These treatments will need to be repeated over time. Cedar Impressions stays beautiful and consistent in color on all sides of the home and without continual maintenance.





## Lower Cost

Natural cedar is one of the most expensive siding materials and is costly to maintain and repair. Cedar Impressions offers an alternative that requires very little maintenance, significantly reducing long-term costs.



## Higher Durability

Over time, the effects of weather and age can cause wood to split, warp, buckle, crack and rot. Cedar Impressions is engineered to retain its like-new appearance and outstanding durability for years to come.



## Pest-Free

Wood is a natural attraction for insects and other pests that can cause damage to cedar siding and become a nuisance around the home. Cedar Impressions offers a solution to this problem.



**CEDAR IMPRESSIONS SHINGLES RETAIN  
CONSISTENT COLOR AND RESIST MOLD AND MILDEW.**









## ...for protection.

When installed with Certainteed siding, CertaWrap™ Weather Resistant Barrier is the added layer of protection against air and moisture damage.

## ...for peace of mind.



Warranty

Cedar Impressions has a lifetime limited warranty.



Trusted Brand

Certainteed siding is the brand preferred by building professionals and homeowners, from surveys conducted by national trade magazines. Certainteed is an industry leader for over 100 years.



Sustainable

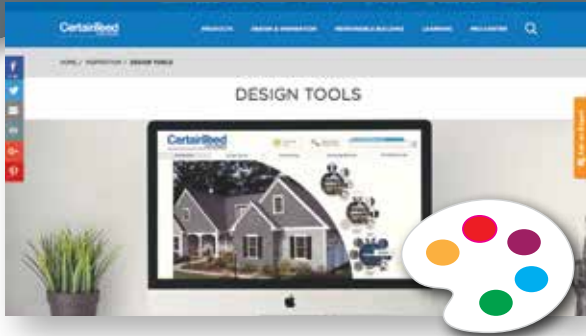
Certainteed polymer siding offers significantly lower environmental impact than other cladding options.†

†Based on life cycle assessment studies conducted through the National Institute of Standards and Technology (NIST)

Sable Brown	Hearthstone	Spruce	Forest	Pacific Blue	Flagstone	Charcoal Gray	Granite Gray	Sterling Gray	Seagrass	Cypress	Herringbone	Desert Tan	Natural Clay	Savannah Wicker	Light Maple	Buckskin	Heritage Cream	Autumn Yellow	Colonial White
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# We can help



## Color and Design Tools

[www.certainteed.com/colortools](http://www.certainteed.com/colortools)

What is your color and design comfort level?

### NOVICE

You are not sure about colors and are not sure where to start.

### ColorCoach™

Gives you a virtual swatchbook to get started.



### CertainTeed CurbAppeal™

Download this free iPad® app to help with CertainTeed product selection or to inspire ideas.



### INTERMEDIATE

You understand color and enjoy experimenting with color combinations but aren't exactly sure which color direction you want to go.

### COLORVIEW®

EXTERIOR STYLE & COLOR SELECTOR

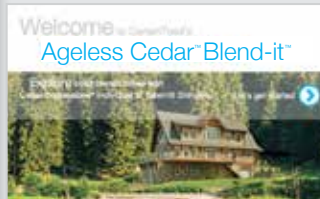
#### Online

Mix and match colors and styles on a wide variety of pre-populated home styles to get ideas.



### Ageless Cedar™ Blend-it™ Tool

Explore Ageless Cedar Color Blend mixes of Cedar Impressions Individual 5" Sawmill Shingles. View how Color Blends look on a home to help you choose your own one-of-a-kind design.



### EXPERT

You already know what colors you want to use, but would like to see how the products available in your color theme will look together on your home.

### COLORVIEW®

EXTERIOR STYLE & COLOR SELECTOR

#### DIY

Immediately begin designing by uploading a project picture and quickly mix and match products on your own project.



#### Pro

Have a photo of your home professionally masked in a few days so you can visualize in ColorView tool.



# with your decisions.

## Want More Ideas?

### No Place Like Home Brochure



This brochure helps inspire ideas (pub. no. CTS435).

Go online for the PDF version or call 800-782-8777 for the brochure.

### iDreambook™



Free interactive reference tool for the Apple® iPad.

visit to the Apple iBooks Store at <https://itunes.apple.com/us/book/certainteed-idreambook/id1099304022?mt=11>

## Connect.



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[youtube.com/ctCurbAppeal](https://youtube.com/ctCurbAppeal)



[blog.certainteed.com](http://blog.certainteed.com)



**1** Look for color palette ideas in your surroundings, including landscaping, trees and gardens in your neighborhood and the larger area where you live. The colors you pick for your interior walls can also influence your exterior walls.



**2** You may be inspired by your neighbors' color schemes, but it is a good idea to avoid copying them exactly and best to create your own unique combination that sets your home apart. In most cases, you want your home to fit in but not clash with nearby buildings.



**3** You need to first consider the appearance of any features on the home that will remain unchanged and harmonize your siding color with them. This includes roofing, masonry, stone, stairways, doors, etc.



**4** If your home's architectural style is very distinct (Colonial, Greek Revival, etc.) you will get best results if your color selection and treatment complements its original design.

## Find a Professional.

The help of a qualified professional can ensure long-lasting performance on your siding installation. Visit [www.certainteed.com](http://www.certainteed.com) and simply click the "Find a Pro" button on the top of the home page. You can then search by zip code, product and distance from your home.

OR call:

**800-782-8777**







Siding: Cedar Impressions Double 9" Staggered Rough-Split Shakes in spruce.



Siding: Cedar Impressions Double 7" Straight Edge Perfection Shingles in flagstone.



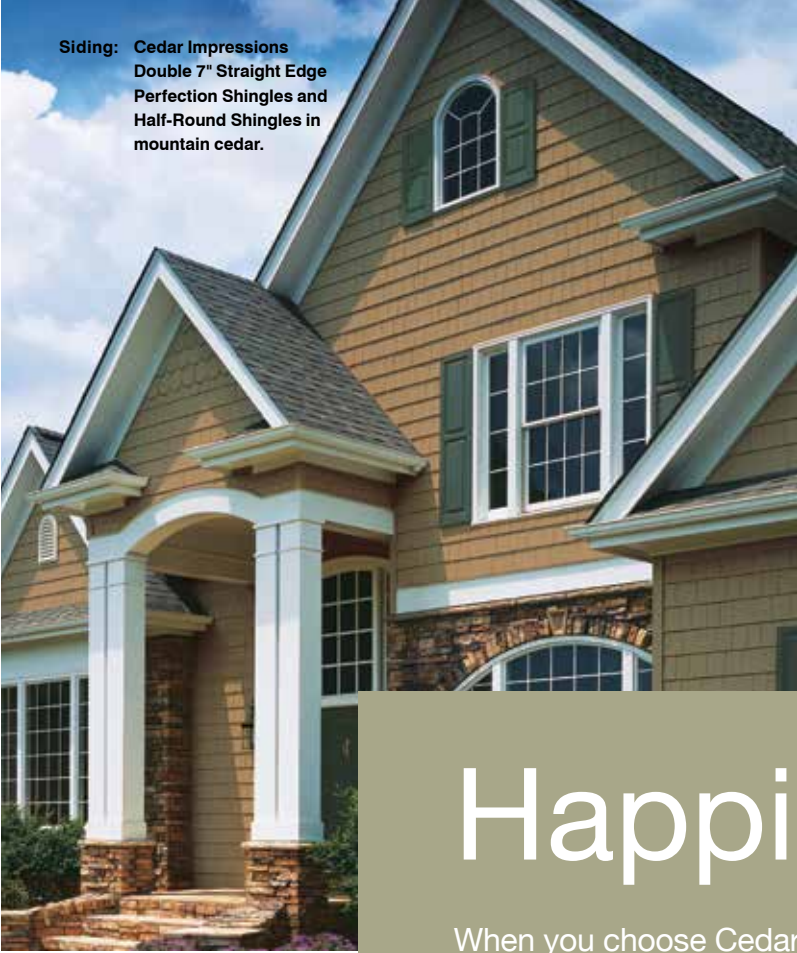
Siding: Cedar Impressions Double 7" Straight Edge Rough-Split Shakes in terra cotta and Restoration Classic™ Triple 3" in cypress.



Siding: Cedar Impressions Individual 5" Sawmill Shingles in rustic blend dark mix.



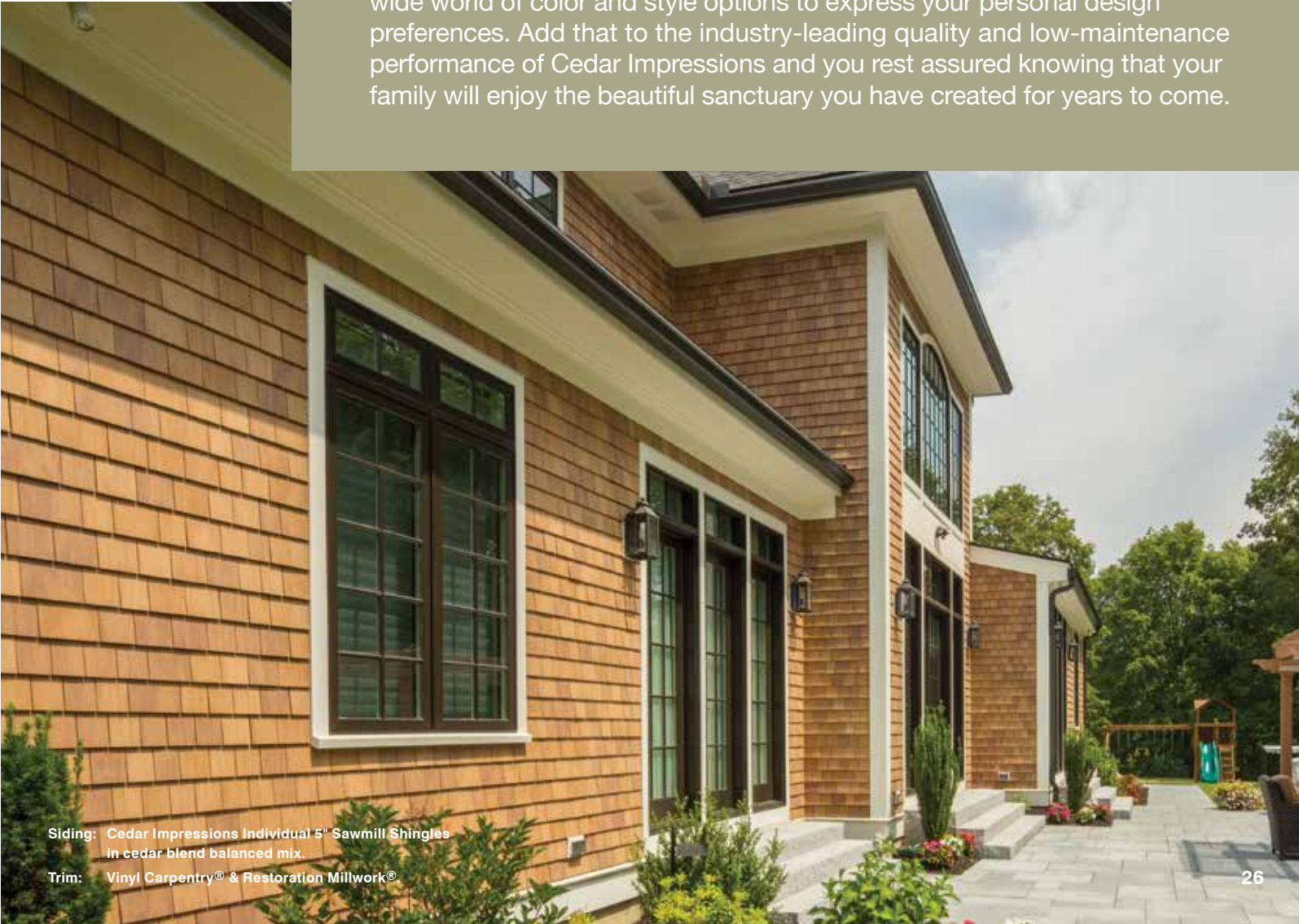
Siding: Cedar Impressions Double 7" Straight Edge Perfection Shingles and Half-Round Shingles in mountain cedar.



Siding: Cedar Impressions Triple 5" Sawmill Shingles in sterling gray.

# Happily ever after.

When you choose Cedar Impressions siding for your home, you open a wide world of color and style options to express your personal design preferences. Add that to the industry-leading quality and low-maintenance performance of Cedar Impressions and you rest assured knowing that your family will enjoy the beautiful sanctuary you have created for years to come.



Siding: Cedar Impressions Individual 5" Sawmill Shingles in cedar blend balanced mix.

Trim: Vinyl Carpentry® & Restoration Millwork®



**CertainTeed products are designed to work together and complement each other in color and style to give your home a beautiful finished look.**

Polymer Shakes and Shingles

Extruded  
Fence



Vinyl Siding

Molded  
Fence



Insulated  
Siding

Decking  
and Railing



Soffit

Roofing and  
Ventilation



PVC Exterior  
Trim and  
Beadboard

Housewrap



Vinyl Carpentry® Trim

Stone



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