



VINTNER'S
CELLAR®





HANDCRAFTED FOR PERFECT MOMENTS

Vintner's Cellar began more than two decades ago because of our love for great wines. We opened our first custom winery in London, Ontario in 1993. Our goal is simple: help our customers make exceptional wines at affordable prices. We want to bring the vineyard to you. It has always been about quality and our wines are backed with our 100% satisfaction guarantee!

Michael Eccles

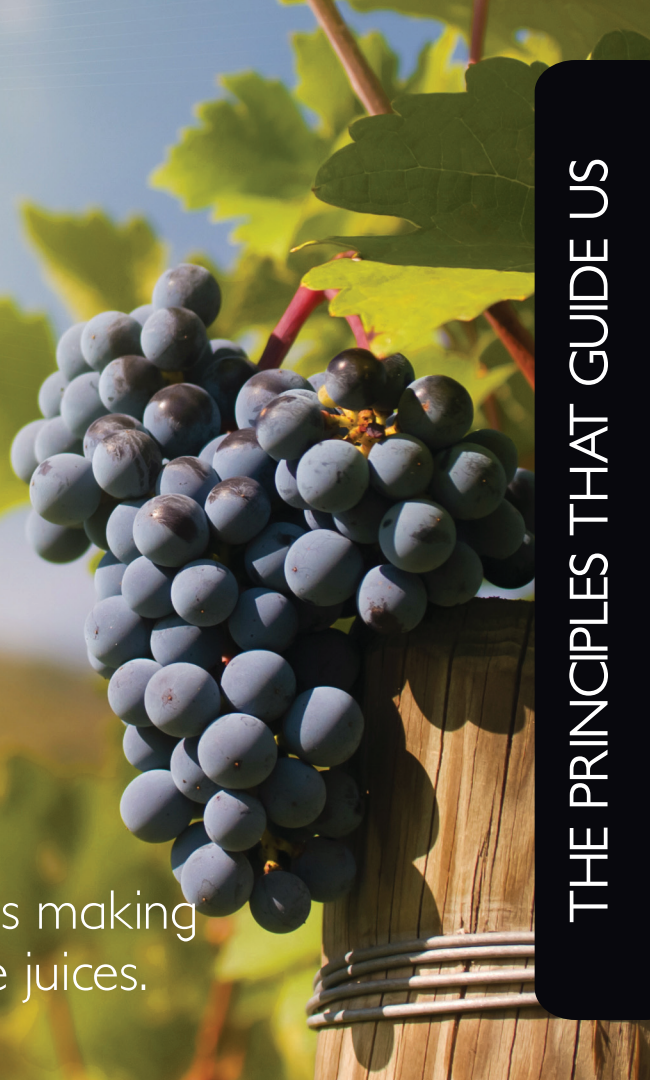
**President
Vintner's Cellar Franchising Inc.**

THE STORY OF VINTNER'S CELLAR

IT ALL STARTS WITH GREAT GRAPES

Nothing feels as satisfying and authentic as making your first batch of wine from quality grape juices.

THE PRINCIPLES THAT GUIDE US





THE ART OF WINE MAKING

This is when the **FUN BEGINS**. There is a real pride that comes with custom-vinting your own wine and our dedicated store owners will show you how to make the perfect wine, whether you want medium-bodied & fruity, full-bodied & firm or rich & complex... **we've got you covered.**

NOTHING BUT THE WINE



WE OFFER ELEGANT & DEFINED WINES FOR LESS

Enjoy having a glass of wine with your meal? Vintner's Cellar offers great tasting wines for a fraction of what you'd pay at retail. **NOW THAT'S A SWEET DEAL.**

TRUE TO OUR ROOTS

WHEN IT COMES TO WINE, WE MEAN BUSINESS

Three Easy Steps To Making Great Wine:



Select your Grape Variety



Begin the Fermentation



Bottle & Personalize your Vintage

CAPTURE THE MOMENT

SHOP BY COUNTRY

DISCOVER THE WORLD

FIVE WAYS TO FIND THE
WINE YOU'LL LOVE:

 **Shop By Country**
(Discover The World)

 **Shop By Varietal**
(Know Your Grapes)

 **Shop By Wine Style**
(Find Your Flavour)

 **Shop By Sweetness**
(Choose Dry, Medium or Sweet)

 **Shop By Food Pairing**
(Make A Perfect Match)



THE CULTURE OF PLEASURE

Red Wines

Alicante

A big, full-bodied wine that is excellent as a before or after dinner drink. This deeply colored wine of purples and reds is sweet and aromatic. Its delectable smoothness is due to a low acid content, delivering a rich earthy flavor, but it is mainly used to increase the intensity of color and body in other grape varieties.

Comparable Wines: None
Available In: Supreme Sterile Juice Only

Amarone

An irresistible wine whose elegance draws you subliminally into its orbit. Intense ruby-garnet in color, it is redolent of a profusion of aromas of coffee, cherries and sun dried fruits. Its high alcohol makes it full and generous in the mouth and it overwhelms the palate with intense flavors, prolonging your pleasure with its characteristic slightly bitter finish.

Comparable Wines: None
Available In: Gold Medallion, Premium Elite and Supreme Sterile Juice

Amarone/Nebbiolo

Deep, bold and beautiful, this aromatic and smooth finish wine will leave your palate screaming for more. The overwhelming characteristics of cherries, sun dried fruit and firm tannins provide great length and balanced acidity. A full bodied wine with intense flavor that finishes with grace and elegance.

Comparable Wines: Amarone, Barolo
Available In: Supreme Sterile Juice

Australian Cabernet Sauvignon

Surprisingly smooth without any of the tart tannin. The fruity bouquet is rendered more enticing due to a hint of cassis, rich and dark in color, it delivers complex varietal flavors of cherries and blackberries, with a promise of herbs.

Comparable Wines: Cabernet Shiraz
Available In: Premium Elite and Supreme Sterile Juice

Barbera

Recognized for its intensity of color and good structure of tannin and acid, it presents nuances of gooseberries and a smoky, peppery bouquet and is often added to a blend to liven it up. Smooth on the palate this wine ages well and mellows with time.

Comparable Wines: Zinfandel
Available In: Supreme Sterile Juice Only

Barolo

A wine that evokes legend and fascination with its brilliant garnet-red and flashes of amber. The bouquet is both pleasing and intense with aromatic notes of violets and oregano. Smooth in the mouth with crisp acidity, its firm but well integrated tannins give good length on the palate. It is a wine that exudes glory, nobility and power.

Comparable Wines: Montepulciano, Zinfandel, Nebbiolo
Available In: Gold Medallion, Premium Elite and Supreme Sterile Juice

Bergamais

This supple, fruity and delicate red wine is best consumed young. Cherries and plums fill the nose and the sweet cherry follows through the mouth where it lingers. This refreshing wine is best served slightly chilled. It suits desserts and is excellent as an aperitif.

Comparable Wines: Bardolino, Pinot Noir
Available In: Gold Medallion, Premium Elite and Supreme Sterile Juice

Bordailles Rouge

A smooth and round wine, velvety with subtle notes of berry. Dry and medium in color, this clean and refreshing wine offers unique flavors of raspberry cassis and a touch of bell pepper aroma. Low in tannin. Generous and crisp on the palate ages well but can be enjoyed young.

Comparable Wines: Cabernet Merlot, Cabernet Sauvignon, Merlot
Available In: Gold Medallion, Premium Elite and Supreme Sterile Juice

Bourgeron Rouge

A dry, yet robust full-bodied French style wine with an aromatic black cherry bouquet. It has a deep color with a fruity well-rounded flavor of cranberry and cherry. Can be consumed young, but ages well too. It is a shallow, dry - easy drinking wine with the character and elegance of the wine styles of France.

Comparable Wines: Chat Dormant, Pinot Noir
Available In: Gold Medallion, Premium Elite and Supreme Sterile Juice

Cabernet Franc

It is usually a less tannic and acidic wine with a lighter body and color. It is however, known to be more aromatic and herbaceous than most reds and is often blended with Cabernet Sauvignon or Merlot in smaller quantities where it helps to heighten the organoleptic qualities of the blend.

Comparable Wines: Cabernet Sauvignon, Bordailles Rouge
Available In: Supreme Sterile Juice Only

Cabernet Merlot

Deep garnet hues, with a brilliant red sparkle. The intense nose of red fruits and herbaceous undertones rise from your glass. The wine is robust, fresh, well structured given its high ratio of Cabernet Sauvignon juice. With the addition of Merlot mellowing the wine, giving it that all too delightful appeal on the palate.

Comparable Wines: Cabernet Sauvignon, Bordailles Rouge
Available In: Gold Medallion, Premium Elite and Supreme Sterile Juice

Cabernet Sauvignon

Intense red color with purplish hues, this California favorite has the delicate perfume of cherries and soft spice. A supple wine with mouth 'smacking' appeal and simple complexity. Its full body and solid tannins deliver a fresh spicy wine with mass appeal.

Comparable Wines: Cabernet Franc, Bordailles Rouge
Available In: Gold Medallion, Premium Elite and Supreme Sterile Juice

Cabernet Shiraz

This popular blend of elegant Cabernet Sauvignon along with the fruity flavor of Shiraz creates a lush, full-bodied wine bursting with blackberry, cherry and currant. The delicate oak aroma makes this very intense for all your senses.

Comparable Wines: Cabernet Sauvignon, Shiraz
Available In: Gold Medallion, Premium Elite and Supreme Sterile Juice

Cabernet Trio

A blend of all 3 cabs: sauvignon, shiraz and merlot. An intense blend of red color with purplish hues along with the fruity lush flavor of shiraz. Deep garnet hues, red fruits and herbaceous undertones of merlot rise from your glass. A robust, rich bouquet of warm berries. Fresh and mellow, this wine gives a delightful appeal on the palate.

Comparable Wines: Cabernet Merlot, Cabernet Sauvignon
Available In: Supreme Sterile Juice Only

Chianti

Beautiful deep garnet red with a delicate nose of red berry jam with floral hints and country berry nuances. This rich, velvety wine is full-flavored with subtle black pepper and cherry like overtones. It can be enjoyed both young and aged.

Comparable Wines: Sangiovese

Available In: Gold Medallion, Premium Elite and Supreme Sterile Juice

Italian Super Tuscan

Subtle hints of vanilla with robust fruit flavor and heavy untoasted oak chip character add intense tannins to the palate. This wine offers traces of the old world that are big on flavor. Built with a strong back bone of acidity, this wine is better on the dinner table enjoyed with food rather than sipping alone.

Comparable Wines: Sangiovese, Cabernet Sauvignon, Merlot

Available In: Supreme Sterile Juicece

Lambrusco

Bright ruby red in color with violet reflections, this wine is complex, charming and subtle. The aromas of ripe berries, a hint of cherries and subtle herbaceous finish with good length and structure. This wine has mellow tannins with hints of red fruit on the palate and an attractive freshness. It is usually consumed young and often chilled.

Comparable Wines: None

Available In: Gold Medallion, Premium Elite and Supreme Sterile Juice

Malbec

This South American favorite, offers a deep garnet robe. The flavors are of intense, ripe, red fruits with a hint of cinnamon. The well balanced oak only enhances the wine's characteristics. Parings: Grilled lamb, venison, and Mexican dishes.

Comparable Wines: None

Available In: Supreme Sterile Juice

Merlot

The supple, round-bodied Merlot is enjoying increased popularity as a pure varietal. Medium to dark red, it has a distinct nose of cherries, raspberries, blackcurrants and mint, also displays some herbs and spices. A smooth mellow wine balanced for easy drinking, while its lower tannins indicate a wine that should be enjoyed relatively young.

Comparable Wines: Bordailles Rouge, Cabernet Merlot, Malbec

Available In: Gold Medallion, Premium Elite and Supreme Sterile Juice

Montepulciano

This Italian classic has a deep ruby robe, with violet reflections. It is a complex bold wine with soft peppery tones and nuances of spice, wrapped up in a velvety texture. Well structured for aging.

Comparable Wines: Chianti, Sangiovese

Available In: Gold Medallion, Premium Elite and Supreme Sterile Juice

Petit Syrah

This varietal produces a big, robust, deep red wine with good aging potential. Because of its higher tannin levels, it is well suited to the amateur looking for a hefty red with substantial body. It is sometimes blended with Zinfandel to add some zest and complexity.

Comparable Wines: Syrah, Zinfandel

Available In: Supreme Sterile Juice Only

Pinot Merlot

This well rounded medium Bodied wine has been crafted with smoothness and easy drinking in mind. You can expect low acidity and the absence of tannins keeping it mellow and enjoyable young. With a fruity complexity you'll be able to sense small hints of cherries, strawberries and raspberries infused with dark chocolate.

Comparable Wines: Pinot Noir, Merlot

Available In: Supreme Sterile Juice

Pinot Noir

This wine has a slightly spicy nose with hints of balsawood as well as citrus notes. A soft lively fruitiness on the palate along with mellow tannins leaves a velvety finish in the mouth. It is often referred to as the chameleon of varietals. As a young wine it exhibits simple red fruit flavors such as cherry, strawberry and raspberry. As it matures it takes on a surprising complexity, with aromas of chocolate, venison, figs, prunes, truffles, violets and even a touch of smokiness.

Comparable Wines: Bourgeron Rouge

Available In: Gold Medallion, Premium Elite and Supreme Sterile Juice

Ruby Cabernet

A cross between Carignan and Cabernet Sauvignon, it was developed to give a high yield vine in hot climate conditions. The "must" can be used to increase color intensities in blends or it can be used to produce a light table wine.

Comparable Wines: Cabernet Sauvignon

Available In: Supreme Sterile Juice Only

Sangiovese

A rich dry wine. Well-balanced, strong and full-bodied with a deep ruby red color. This wine has rich flavors of cedar and blackcurrant. It has the deep flavor of intense fruit and mellow tannins with just a hint of vanilla from the oak. The finish is clean and pleasant and is best matched with spicy foods.

Comparable Wines: Chianti, Sangiovese

Available In: Gold Medallion, Premium Elite and Supreme Sterile Juice

Shiraz

This robust dry wine is dark in color with a rich bouquet of warm berries, fresh pepper accompanied by distinctly spicy notes. It ages gracefully into a velvety wine of pure elegance, perfect for entertaining. A powerful heavy oak finish fills the palate.

Comparable Wines: Cabernet Shiraz, Chianti, Vieux Chateau Du Roi

Available In: Gold Medallion, Premium Elite and Supreme Sterile Juice

Valpolicella

This refreshing, complex, medium-bodied wine, has a delicate bouquet and a rich texture. This wine possesses solid tannins and acids that delight the palate. Ruby-red color, intense raisin and floral flavors culminate in a long lingering finish. The wine is a versatile accompaniment for large dinner parties.

Comparable Wines: Bardolino, Gamay Noir, Pinot Noir

Available In: Gold Medallion, Premium Elite and Supreme Sterile Juice

Vieux Chateau Du Roi

Bright ruby color, this wine has a fine complex nose of plum and fruit jam. It is rich and hearty with a hint of ripe cherries on the palate. Its tannic backbone allows for graceful aging.

Comparable Wines: Chianti, Shiraz

Available In: Gold Medallion, Premium Elite and Supreme Sterile Juice

Zinfandel Red

Bright ruby red with slight purple reflections.

This wine has cherry and blackberry aromas with a subtle note of strawberries. Spice and pepper flavors fill the palate to both tease and satisfy. A rarity red, best served chilled along side the following;

Comparable Wines: Barolo, Shiraz

Available In: Gold Medallion, Premium Elite and Supreme Sterile Juice

White Wines

Australian Chardonnay

Gold in the glass, this supple, elegant wine boasts rich aromas of honey and tropical fruits while apples, melon and vanilla oak tantalize the palate. Golden in hue and slightly tart, crisp and rich in varietal character. With aging you get complexity and smoothness.

Comparable Wines: Semillon Chardonnay

Available In: Gold Medallion, Premium Elite and Supreme Sterile Juice

Chamblaise

This easy drinking wine is light-bodied with a clear, smooth refreshing flavor. Essentially dry, but with floral character and a full intensity of fruit make it a universally appealing blend.

Comparable Wines: Chardonnay

Available In: Gold Medallion, Premium Elite and Supreme Sterile Juice

Chardonnay

A very dry, yet full-bodied wine, with gentle oak influenced aroma. This wine is crisp and clean making it wonderfully refreshing. Pleasant on the palate with hints of honey, apples and pears.

Comparable Wines: Chamblaise, Pinot Chardonnay

Available In: Gold Medallion, Premium Elite and Supreme Sterile Juice

Chilean Trio

Viognier, Chardonnay and Sauvignon Blanc fused together creating a superb wine suitable for the most sophisticated palate. Crisp, light amber in color with clean refreshing acidity. This full bodied blend will present hints of honey, apples and a faint touch of freshly cut herbs. Will compliment any dish and can be enjoyed on it's own.

Comparable Wines: Viognier, Chardonnay, Sauvignon Blanc

Available In: Supreme Sterile Juice

Gewurztraminer

Deep yellow, it has a floral and lemon citrus nose. It is a lively wine with its trademark spiciness, it offers a frontal attack on your taste buds. Well-aged it becomes a truly distinctive and pleasant wine.

Comparable Wines: French Colombard, Riesling

Available In: Gold Medallion, Premium Elite and Supreme Sterile Juice

Gribiano

A gentle scent of honey and herbs, light yet pleasantly tart, an incredibly smooth wine with fruity tones of melons and pears. Gribiano; Pinot Grigio and Trebbiano blend is a light amber color, hosting fruity in characters and has a well balanced acidity. Lively, fresh and exuberant, the finish is always clean and crisp.

Comparable Wines: Pinot Grigio, Trebbiano

Available In: Supreme Sterile Juice Only

Italian Frascati

This light bodied, crisp, slightly off dry wine is pale yellow in color with hints of "vinoaso". Tasting fruity and full of body with aromatics and flavor of ripe fruit, touches of honey and wild flowers.

Comparable Wines: Sauvignon Blanc, Chardonnay

Available In: Supreme Sterile Juice

Johannisberg Riesling

A light-colored, delicately flavored wine which offers a slight tartness. Displays a flowery bouquet, complex fruit and cinnamon flavors make it crisp, clean and well structured.

Comparable Wines: Liebfraumilch

Available In: Gold Medallion, Premium Elite and Supreme Sterile Juice

Liebfraumilch

With a pronounced floral bouquet and a perfect blend of sweetness, this is a particularly good wine when consumed young. Light and elegant, its flavor is soft in the mouth.

Comparable Wines: Gewurztraminer, French Colombard

Available In: Gold Medallion, Premium Elite and Supreme Sterile Juice

Moscato

The Moscato's unique smell and taste are easily recognized. It is distinct because of its concentration of aromas of musk, peach and apricot. It can also be made into a dessert wine... sensational!

Comparable Wines: None

Available In: Supreme Sterile Juice Only

Mosette

Well balanced and full of fruit with earthy qualities. It is light in body and color, with a cool clean taste. Typically off-dry, this wine is best enjoyed young.

Comparable Wines: Gewurztraminer, Riesling, Piesporter

Available In: Gold Medallion, Premium Elite and Supreme Sterile Juice

Palomino

A unique welcome addition to any table! A very aromatic light dry wine with low acid. You'll appreciate the surprisingly nutty flavor, along with essences of apple and spice. All ends in a slightly bitter finish.

Comparable Wines: None

Available In: Supreme Sterile Juice Only

Piesporter

Pale yellow in color, this wine has a floral nose reminiscent of apple blossoms, with some exotic fruit notes. It is fresh and subtle with the proper amount of alcohol (not overpowering) The green apple lingers on the palate extensively.

Comparable Wines: Mosette, Riesling, Liebfraumilch

Available In: Gold Medallion, Premium Elite and Supreme Sterile Juice

Pinot Blanc

Soft undertones of apples and peach, this full-bodied wine is best consumed young. A richly toned, delicate wine with an elegant floral aroma and velvety taste.

Comparable Wines: Chardonnay, Pinot Grigio

Available In: Supreme Sterile Juice Only

Pinot Chardonnay

This bright and refreshing dry style white wine has the subtle fruit flavor of apple with delightful crispness and its firm acidity awakens your taste buds. You will truly enjoy its buttery after taste.

Comparable Wines: Ruisseau Blanc

Available In: Gold Medallion, Premium Elite and Supreme Sterile Juice

Pinot Grigio

A succulent introduction, this wine has the gentle scent of honey and herbs. This dry straw-colored wine is light, yet pleasantly tart with softening hints of green melon. The finish is clean and crisp.

Comparable Wines: Sauvignon Blanc, Pinot Blanc

Available In: Gold Medallion, Premium Elite and Supreme Sterile Juice



Pinot Riesling

Golden hue in color, it has a citrus, honey and herb bouquet which will enlighten your senses. Well chilled the magnificent fruit flavors of crisp green apples and ripe apricots will carry the wine to a long finish making it truly enjoyable.

Comparable Wines: Pinot Grigio, Riesling,
Available In: Supreme Sterile Juice

Riesling

Pale yellow with golden hues, it has citrus and floral aromas. It is a thoroughly refreshing wine that pleasantly fills the mouth with magnificent fruit flavors of crisp green apples and ripe apricots.

Comparable Wines: Johannisberg Riesling
Available In: Gold Medallion, Premium Elite and Supreme Sterile Juice

Ruisseau Blanc

A rich, medium-bodied wine with a bouquet of pear and apple. Savor flavors of vanilla, spice and toasted butterscotch. Ages well.

Comparable Wines: Chardonnay
Available In: Gold Medallion, Premium Elite and Supreme Sterile Juice

Sauvignon Blanc

Crisp, light amber color with good acids. The nose is reminiscent of freshly cut herbs with a hint of mint. It will enhance rather than overpower any dish. A wonderful complement to any light dish and delightfully refreshing.

Comparable Wines: Pinot Grigio, White Bordailles
Available In: Gold Medallion, Premium Elite and Supreme Sterile Juice

Semillon Chardonnay

This wonderful blend brings together two very different elements in a harmonic union. The Chardonnay brings its flavors of tropical fruits with hints of vanilla, while the Semillon contributes a honeyed vegetal character with nutty butterscotch nuances. The resulting wine is truly a symphony of flavors.

Comparable Wines: Chardonnay
Available In: Gold Medallion, Premium Elite and Supreme Sterile Juice



Soave

A fresh, vibrant easy drinking wine, pale straw in color, with a delicate spice, herbal aroma. The clean, crisp fruity flavor is enlivened with a pinch of citrus and a hint of almonds. This well balanced wine is best served slightly chilled.

Comparable Wines: Chardonnay, Pinot Blanc, Trebbiano
Available In: Gold Medallion, Premium Elite and Supreme Sterile Juice

Trebbiano

Light amber in color, with reflections bordering on golden. It has a fruity character with good acidity. Fresh and exuberant, with good alcohol level. Lively and fresh, this wine is suited for occasions.

Comparable Wines: Soave
Available In: Supreme Sterile Juice Only

Verdicchio

Medium-bodied and complex with herbal aromas in the bouquet and flavors of lemon and peach. The finish is crisp and dry with excellent acidity. A gentle bite to entice the palate makes this appealing to many. Excellent when served young.

Comparable Wines: Vinho Verde
Available In: Gold Medallion, Premium Elite and Supreme Sterile Juice

Vinho Verde

This wine is crisp with an ever present note of acidity. Its flavor is decisively "lemony" which makes for a great summer wine chilled and served by the pool.

Comparable Wines: Verdicchio
Available In: Supreme Sterile Juice Only

White Zinfandel

A delightfully refreshing light wine, clean and gentle. Glowing with a soft pink hue. A strawberry aroma greets you. Enjoyed by the alcohol and fruity "cocktail" like appeal.

Comparable Wines: None
Available In: Gold Medallion, Premium Elite and Supreme Sterile Juice

White Bordailles

The result of this blending is a crisp dry wine that evokes aromas of figs, flowers and honey. Fresh and appealing, this wine has a delicate light body with many layers of flavor on the palate.

Comparable Wines: Brise de Mers, Sauvignon Blanc
Available In: Gold Medallion, Premium Elite and Supreme Sterile Juice

White Bourgeron

This delicate bouquet of peaches and apricots leads to a robust, full-bodied wine with a tang of citrus. Expect a crisp, clean finish. A summer favorite.

Comparable Wines: Chardonnay, Chamblaise
Available In: Gold Medallion, Premium Elite and Supreme Sterile Juice





VINTNER'S
CELLAR®

LET'S MAKE GREAT
WINES TOGETHER

vintnerscellar.ca