



ALITI Productions & Talent Agency (USA | UAE)

PROFESSIONAL ATHLETES MARKETING & PR SERVICES

Basketball and Soccer PR/ Marketing Services
www.alitipt.com/athletes

ALITI Productions & Talent Agency (USA | UAE)
P.O.Box 1342, Carbondale, Illinois 62903, USA | P.O.Box 51999, Sharjah, UAE
USA: +1 (205) 422 – 1764 | UAE: +97152 862 - 1306



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At ALITI Productions & Talents Agency (USA | UAE), we provide athletes with the opportunity to better brand themselves via the provision of our PR and Marketing Services to not only build their fan base; but to improve their image to make them more desirable to potential scouting agents.

Our services are provided to male and female athletes who focus on basketball and soccer. Athletes desiring to play in overseas teams are signed to our ALITI Productions & Talent Agency Dubai branch: **ALITI Productions & Talents, FZ LLE (UAE Branch)**

Via their signed affiliation with our agency, we are able to expose them to our international contacts, agents and present them with contractual signing opportunities.



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SERVICES:

1. Portfolio Development Services
2. Web Design Services
3. Social Media & Fan Base Development Services
4. Athlete Press Release Services
5. Sponsorship/ Endorsement Services
6. ALITI Productions & Talent Agency
(UAE Branch) Contract Signing
7. Athletic Events

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SERVICES:

1. Portfolio Development Services


When representing athletes to new teams, potential sponsors, endorsers, investors, etc., we have found that having a good portfolio to represent the athlete professionally off the court/field is just as important as how well the athlete plays on the court/field.

For a onetime fee, we are able to provide the following Portfolio Development Services:

- Professional Photo Shoot
- Resume/ CV Development Services
- Professional Basketball ShowReel (Videography Services)

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Home Address: 515 Westmore Village Dr Apt C Manchester, MO - 63021 USA +1 (800) 769 - 7074	Current Address: England, United Kingdom	RYAN "THE HULK" WILSON 
Name: Ryan Wilson Height: 6'5 (1.9812m) Weight: 230lbs (99.5kg) Primary Position: Point Guard Secondary Positions: 2-Guard/ Small Forward Vertical: 35inches Nationality: American (St. Louis, Missouri)		
Currently Under Contract: Yes Position: Point Guard, SG/SF (Secondary Positions: SWINGMAN)		
CAREER OBJECTIVES: To play professional basketball internationally with a challenging team; where I can grow as a player, while doing my best to contribute to the success of the team and club as a whole.		
PROFESSIONAL EXPERIENCE: UL EAGLES BASKETBALL (DUBLIN IRELAND: IRELAND SUPERLEAGUE, 1st DIVISION) SEASON 2016 - 2017 Position: Point Guard, SG/SF (Secondary Positions: SWINGMAN) Statistics (2016-2017): 25pg, 8pg, 2apg, 1apg Ireland Highlights: https://youtu.be/5U9mUhtUy 1) Currently 2 nd in scoring 2) Tied in 9 th place for steals		
UNION LINESE BALONCESTO (LA LIGA SPAIN: EBA LEAGUE, 3rd DIVISION) SEASON 2016 - 2016 Position: Point Guard, SG/SF (Secondary Positions: SWINGMAN) Statistics (2016-2016): 13pg, 8pg, 2apg, 1apg Spain Highlights: https://www.youtube.com/watch?v=3xH8_W53k Awards/ Honors /Sponsors: 1) #1 in defensive rebounds 2) Team ranked #1 in the league		
CB COSTA MOTRIL (MOTRIL SPAIN: CATALUNYA LEAGUE, 1 st DIVISION) SEASON 2015 - 2016		

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SERVICES:

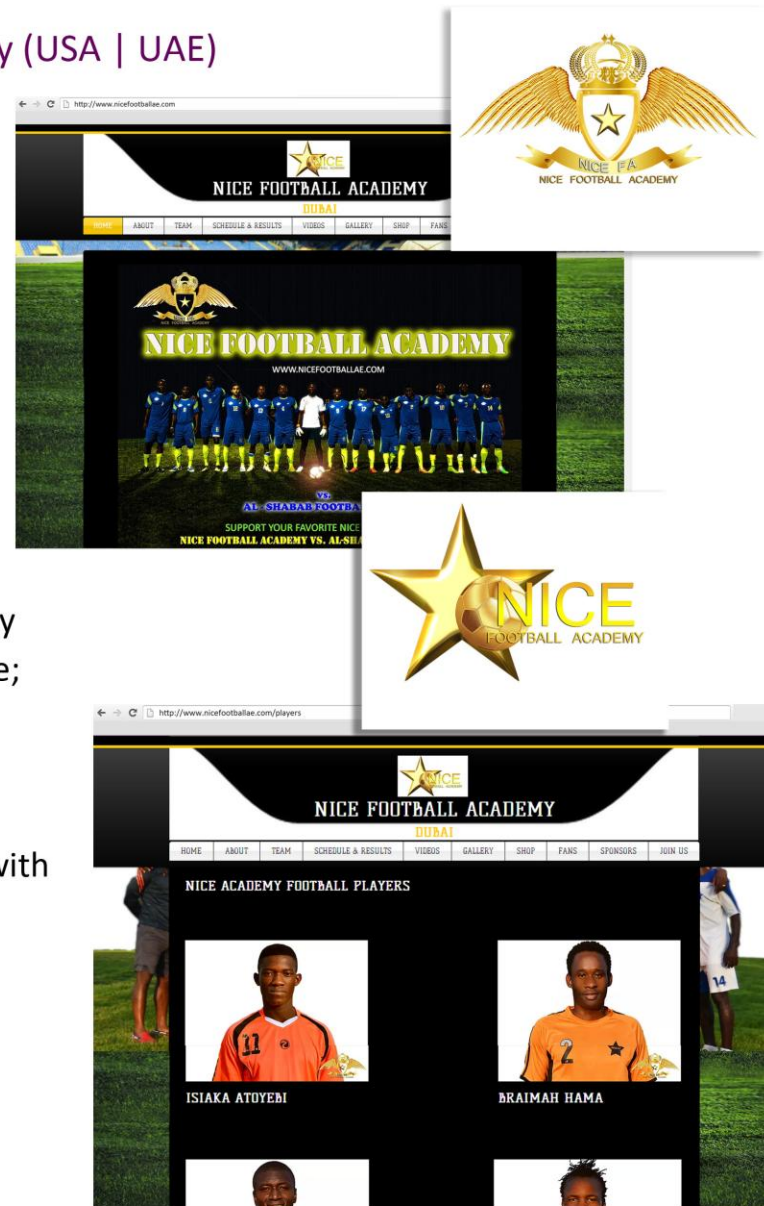
2. Web Design Services

As a professional athlete, it is extremely important to be accessible; both literally and figuratively. A professional website makes it easy for coaches to see what you'll be able to bring to the team publicity wise. A website also means a strong online presence; which Sponsors, Endorsers and Investors view as a great collaboration incentive.

For a onetime fee, we are able to provide athletes with the following Web Design Services:

- a. Professional Player's Brand Logo
- b. Professional Website Development Services

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SERVICES:

3. Social Media & Fan Base Development Services

A professional athlete does not reach the level of celebrity status without having a substantial fan base. Our services aid athletes to reaching that status; in turn increasing their value and financial gains.

For a monthly fee, we provide our athletes with the following services:

- Facebook Fan Page Development Services
- Fan Development Campaigns

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SERVICES:

4. Athlete Press Release Services

Our Athlete Press Release Services keep our athlete's fans, sponsors, endorsers, financial investors, etc., up to date on our athlete's progress, and serve as a reminder to keep our athletes fresh on the minds of prospective team coaches for the following season.

Contact us to receive our Athlete Press Release Services.

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NICE FOOTBALL ACADEMY vs. AL-NASR FOOTBALL CLUB

NICE Football Academy draws with the 70 year old UAE based Al-Nasr Football Club.

After what seemed would be an easy win for NICE Football Academy, as they led the first half 2 - 0 to Al-Nasr Football Club; the game took a turn for the worse in the second half.

The final score ended with the following results.

SCORE: NICE FA 2 - 2 AL-NASR FC



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PROFESSIONAL ATHLETES MARKETING & PR SERVICES

SERVICES:

5. Sponsorship/ Endorsement Services

Outside of the money received from an athlete's contract, our athletes are able to increase their earnings, or save, by receiving sponsorships and/or endorsements in the form of money or goods. Via the creation of a Player's Sponsorship Packet, we are able to generate business contractual relationships on behalf of our athletes. This way, a lot of our athletes don't have to worry about meals, accommodation, transportation, and in some lucky cases, flights back home to visit family; while playing overseas.

Our Sponsorship/ Endorsement Services are provided,
at a monthly fee:

- a. Player's Proposal Packet Development Services
- b. Obtainment of Sponsor & Endorser services

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PROFESSIONAL ATHLETES MARKETING & PR SERVICES

SERVICES:

6. ALITI Productions & Talent Agency (UAE) Contract Signing

Athlete's who sign a contract under our Dubai branch: ALITI Productions & Talents, FZ LLE (UAE) will be exposed to overseas contract signing opportunities in Europe, Eastern Europe, Turkey, Central/ South America, South-East Asia and the Middle-East.

Athletes signed to our Agency will receive the following services at a 10% agency commission fee:

- a. Overseas Team Placement & Contract Signing Services
- b. Provided information about international basketball camps, clinics, workshops and training sessions via our international agency contacts.
- c. Provision of Third Party contracts and collaborations with photographers, Fashion brands, for music videos, etc.,

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ALITI Productions & Talent Agency (USA | UAE)

PROFESSIONAL ATHLETES MARKETING & PR SERVICES

SERVICES:

7. Athletic Events

ALITI Productions & Talent Agency (USA | UAE) has liaised with Dubai Stars Sportsplex to host basketball and soccer tournaments, as well as banquets to provide a networking atmosphere for our athletes and international agents.

Dubai Stars Sportsplex
Community 262, 11A Street,
Al Mizhar 1 - Dubai
United Arab Emirates



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ALITI Productions & Talent Agency (USA | UAE)

ALITI Productions & Talent Agency (ALITI P&T)

ABOUT:

Mr. Michael Willis is the Basketball Recruiting Manager for ALITI Productions & Talent Agency (USA | UAE). Michael graduated from Southern Illinois University Carbondale with a BA in Sports Administration.

His previous experience stems from working as the Assistant General Manager of a semi-professional Basketball team called the Southern Illinois Pharaohs; which enabled him to work & meet with professional athletes, to assist with their basketball portfolios, and to help them find better jobs in the NBA, NBA G- League and overseas leagues.

Michael also has high-school and AAU level coaching experience and has created long lasting relationships with prominent division 1 NCAA college coaches, NBA general managers and European club directors.

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MICHAEL WILLIS

BASKETBALL RECRUITING MANAGER
ALITI Productions & Talent Agency (USA | UAE)



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ALITI Productions & Talent Agency (ALITI P&T)

ABOUT:

Alina Liwo is the founder and co-owner of ALITI Productions & Talent Agency (USA | UAE). As the CEO of ALITI P&T, Alina handles all of the company's international Talent, the placement of athletes in overseas teams; along with ALITI P&T's international projects, events and exhibitions.

Alina was born and raised in Dubai, United Arab Emirates; obtained a Bachelor's Degree in Applied Sciences and Arts at the Southern Illinois University at Carbondale and launched ALITI Productions & Talent Agency with her sister, Izabel Liwo in the state of Illinois in October, 2013.

Together the duo has provided their professional services to Talent and freelancers in the modeling, acting, dancing, athletic industries and more. Due to their growing international clientele, they launched their company branch ALITI Productions & Talents FZ LLE in Dubai, UAE in September, 2017 to further diversify the portfolio of services they offer to their clients.

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ALINA LIWO

CO-OWNER/ CEO - INTERNATIONAL
ALITI Productions & Talent Agency (USA | UAE)



ALITI Productions & Talent Agency (USA | UAE)

ALITI Productions & Talent Agency (ALITI P&T)

ABOUT:

Izabel Liwo is the Co-Owner and CEO of ALITI Productions & Talent Agency (USA | UAE). Izabel was born and raised in Dubai, United Arab Emirates. In 2009, she earned a Bachelor's Degree in Radio-Television, with a specialization in Broadcast News from the Southern Illinois University at Carbondale. She later completed her Master of Science Degree in Professional Media Management; specializing in Investigative Journalism.

Izabel has had the honor of working with WSIL-TV News 3 (ABC affiliate) and WSIU-TV (PBS), where she quickly worked her way up to become one of the leading faces of the station's 5PM newscast and Late Edition newscast. Additionally, during her college career, she worked at UK-HQ comedy productions company, Avalon Television; based in Los Angeles, California, where she was able to exercise more career skills in the media & entertainment industry.



IZABEL LIWO

CO-OWNER/ CEO

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ALITI Productions & Talent Agency, USA



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UAE BRANCH:
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