

## Virginia Union University Sydney Lewis School of Business (SLSB) Raising the Bar for the 21<sup>st</sup> Century Millennial Luncheon - Saturday, February 16, 2019, 11:30am -2:00pm

Sponsorship Name	Sponsorship Level	<u>Sponsorship Benefits</u>
Platinum	\$10,000	• (1) Table of Ten (10);
Sponsor		• Corporate Logo on Website as Platinum Sponsor of Event;
		• Signage On Your Table;
		Acknowledgment of your Platinum Sponsorship During Dinner;
		• Listing as Platinum Sponsor in Program Booklet;
		<ul> <li>Opportunity to address audience with a 2-3 minute speech;</li> </ul>
		• Name/logo on all promotional material mailed to media and friends of VUU SLSB;
		Corporate banner displayed at the entrance and during the Luncheon
		• Opportunity to join Dean Bowers in welcoming guests to the Luncheon;
		• Opportunity to add promo materials on tables and promo table at the event; and
		• Opportunity for your Logo to be listed on Dinner Power Point Presentation
Gold	\$5,000	(6) Luncheon Tickets;
Sponsor	<i>4-</i> /	• Signage On Your Table;
		<ul> <li>Opportunity to address audience with a 2-3 minute speech;</li> </ul>
		<ul> <li>Acknowledgment of your Gold Sponsorship During Luncheon;</li> </ul>
		• Listing as Gold Sponsor in the Program Booklet;
		• Corporate banner displayed at Luncheon;
		Opportunity to add promo materials on tables; and
		• Opportunity for your Logo to be listed on Luncheon Power Point Presentation
Silver	\$2,500	• (4) Luncheon Tickets;
Sponsor		• Signage On Your Table;
		<ul> <li>Acknowledgment of your Silver Sponsorship During Luncheon;</li> </ul>
		• Listing as Silver Sponsor in Program Booklet; and
		• Corporate banner displayed at Luncheon
Table Sponsor	\$750	• (1) Table of Ten; and
		Signage On Your Table
Legislator	\$500	• (4) Luncheon Tickets; and
Sponsor		• 1/4 page advertisement in Luncheon Program Booklet
Bronze Sponsor	\$250	• Corporations/Association/Individuals unable to participate in the Luncheon who would like to be listed in the event program as Bronze Sponsors



## Virginia Union University Sydney Lewis School of Business (SLSB) Scholarship Luncheon Raising the Bar for the 21<sup>st</sup> Century Millennial Sponsorship Packages

## **REGISTRATION FORM**

We would like to support The event "Raising the Bar for the 21st Century Millennial SLSB Scholarship Luncheon on Saturday, February 16, 2019  Please provide sponsorship details on page 1.
We are unable to participate, but have enclosed a gift of \$ to support <i>The Inaugural SLSB Scholarship Luncheon</i> , Saturday, February 16, 2019.
PAYMENT INFORMATION
All contributions are tax deductible to the extent allowed by law.
TOTAL: \$
■ My check is enclosed.  Please make check payable to VUU and note "The SLSB Scholarship Luncheon" in memo section.
☐ Please charge my payment to: Visa ☐ MasterCard ☐ American Express ☐ Discover ☐
Card #
Name on Card
Signature
SPONSOR INFORMATION
Company Name (as it should appear in publications)
Address
City State Zip
Phone # Email
Contact Person

\*\*Please email a 300 dpi logo to prnewton@vuu.edu\*\*

PLEASE REPOND BY February 1, 2019

Your sponsorship will support three (3) College Scholarships to be given out at the Luncheon

Please send payment to VUU SLSB -1500 North Lombardy Street Richmond, VA 23220-1170 For more information, call Ms. Brenda Campbell, MSW-MBA Sydney Lewis School Business Fundraising Chair 301-275-5347

\*Additional benefits may be tailored to meet the needs of our sponsors.

Each Sponsor will be listed in the event program and on the VUU Website

www.vuu.edu