



2019 AJ MAGAZINE INTERNATIONAL FASHION EXCHANGE (IFXKC)

# **EXHIBITOR REGISTRATION FORM**

Please note that the below fields must be completed in order to exhibit at the 2019 AJ Magazine International Fashion Exchange (IFXKC).

Please submit this form with a professional photograph of yourself, a photograph of your brand/ company logo and 2 - 4 sample photographs of the collection/ items you wish to exhibit in high-resolution/ high-quality.

DISCLAIMER: Due to high demand, the AJ Magazine team reserves the right to give priority to those exhibitors who make the 25% upfront payment on their exhibitor registration fee - first.

## **EXHIBITOR REGISTRATION DEADLINE IS MAY 31<sup>ST</sup>, 2019.**

TITLE (Mr/Mrs/Miss):	
FIRST NAME:	
LAST NAME:	
NATIONALITY:	

	-
NAME OF COMPANY/ BRAND:	
COUNTRIES YOUR COMPANY/	
BRAND IS LOCATED IN:	
EMAIL:	<del> </del>
ADDRESS:	
ADDRESS.	
P.O.BOX:	
ZIP CODE:	
CITY:	
COUNTRY:	
	<u> </u>
PHONE:	
PHONE.	_
CELL	
CELL:	
WEBSITE:	
FACEBOOK:	
TWITTER:	
INSTAGRAM:	
BE A LEADER, INVITE OTHER	1.
COMPANY OWNERS TO EXHIBIT:	
	2.
	3.
	4.
	5.
	<u>J.</u>
NUMBER OF VEARCINETIES	
NUMBER OF YEARS IN THE	
INDUSTRY:	
LIST OF ITEMS AND/OR SERVICES	
YOU WILL EXHIBIT:	

EXHIBITION PACKAGE:				
***PLEASE SEE LIST OF EXHIBITOR PACKAGES BELOW.				
ADDITIONAL COMMENTS:				

#### **EXHIBITOR PACKAGES:**

#### **CATEGORY I EXHIBITORS: \$500USD**

- ❖ Exhibitors will receive an 8M x 8M table and 2 chairs
- ❖ Exhibitors will receive a 34" x 81" retractable banner display with stand
- Exhibitors will receive a clothing rack (if applicable)
- Exhibitors will have their company name and logo displayed on the AJ Magazine website and social media pages.
- Exhibitors will have access to professional photography of their participation in the 2019 AJ Magazine International Fashion Exchange (IFXKC).

### **CATEGORY II EXHIBITORS: \$1000USD**

- ❖ Exhibitors will receive an 8M x 8M table and 2 chairs
- ❖ Exhibitors will receive a 34" x 81" retractable banner display with stand
- Exhibitors will receive a clothing rack (if applicable)
- Exhibitors will have their company name and logo displayed on the AJ Magazine website and social media pages.
- Exhibitors will have their company name and logo displayed on rotation on the exhibition hall display screen for all 3 days.
- Exhibitors will have a 30second company add displayed on rotation on the exhibition hall display screen for all 3 days.
- Exhibitors will have access to professional photography of their participation in the 2019 AJ Magazine International Fashion Exchange (IFXKC).

## **CATEGORY II EXHIBITORS: \$1500USD**

- ❖ Exhibitors will receive an 8M x 8M table and 2 chairs
- ❖ Exhibitors will receive a 34" x 81" retractable banner display with stand
- Exhibitors will receive a clothing rack (if applicable)
- Exhibitors will have their company name and logo displayed on the AJ Magazine website and social media pages.
- Exhibitors will have their company name and logo displayed on rotation on the exhibition hall display screen for all 3 days.
- Exhibitors will have a 30second company add displayed on rotation on the exhibition hall display screen for all 3 days.
- Exhibitors will have an additional 1 minute company add displayed on rotation on the exhibition hall display screen for all 3 days.

- 5 minute speaking opportunity for company representative to address 500+ exhibition guests in attendance about company's products and/or services on all 3 days.
- Exhibitors will participate in post-event interviews which will be conducted by local and international media and used by AJ Magazine for local and international promotional purposes.
- Exhibitors will have access to professional photography of their participation in the 2019 AJ Magazine International Fashion Exchange (IFXKC).

EXHIBITORS WILL BE EXPECTED TO ARRANGE THEIR OWN CASH BOXES AND TO BE ABLE TO PROVIDE CHANGE TO CUSTOMERS.

Designers and exhibitors understand and agree that in order to ensure content quality of the 2019 AJ Magazine International Fashion Exchange (IFXKC), 2 - 4 sample photographs of the products (if applicable) the exhibitor will be exhibiting must be submitted; along with their exhibitor application form for prior approval.

Exhibitors understand and agree to not exhibit products or solicit services listed on the "DO NOT EXHIBIT" list on the Exhibitors Registration Form. Exhibitors must also submit 2 - 4 sample photographs of the products to be exhibited (if applicable). Designers and Exhibitors understand and agree that all relative photographs submitted by the designers and exhibitors, interviews conducted, photographs and videography filmed at the 2019 AJ Magazine International Fashion Exchange (IFXKC) will be used for promotional purposed by AJ Magazine prior to and post the event via print and/or electronic media.

#### **DESIGNER AND EXHIBITOR REGISTRATION FEE**

Participating Designers and Exhibitors understand and agree that the Designer Registration Fees and the Exhibitor Registration Fee for participation in the 2019 AJ Magazine International Fashion Exchange (IFXKC) is NONREFUNDABLE. The deadline for registration and receipt of payment is **MAY 31**<sup>ST</sup>, **2019**.

## All payments will be made either by:

WIRE TRANSFER:

ACCOUNT HOLDER NAME: INTERNATIONAL FASHION EXCHANGE KC INC

ACCOUNT NUMBER: 145574237486

SWIFT: AUSBKUS44IMT BANK NAME: US BANK

BANK ADDRESS: 3700 W 95<sup>TH</sup> ST, LEAWOOD, KS 66206

OR

**WESTERN UNION** 

OR

Via PAYPAL.COM to our event organizers: <a href="MTMOGALITIPT.COM">MTMOGALITIPT.COM</a>

Upon selection and payment of the fee, Designers and/or exhibitors will be entitled to the above Designer Package(s) and/or Exhibitor Package.

INTERNATIONAL FASHION EXCHANGE KC
AJ FASHION & LIFESTYLE MAGAZINE
2512 NW 69<sup>TH</sup> TERRACE, KANSAS CITY, MO 64151, U.S.A
WWW.AJMAGAZINE.COM | TEL: 1-913-940-9823
SUBMIT YOUR APPLICATION TO INFO@AJMAGAZINE.COM

#### **TRAVEL & ACCOMMODATION**

AJ Magazine will not be held responsible for the travel and accommodation of its participating contestants; however, AJ Magazine has provided discounted hotel accommodation rates via their venue partner. Contact info@ajmagazine.com for more information.

**NOTE:** By signing and completing the registration form, you understand and agree to the following:

- 1. You confirm and agree that you are 18 years or older.
- 2. To the non-refundable registration payment in order for your registration to be complete. Upon the return of this form to <a href="mailto:info@ajmagazine.com">info@ajmagazine.com</a>, you will be expected to make a 25% payment towards your Exhibitor Package to confirm your registration.

  Designers wishing to pay using PayPal will be sent a payment request via PayPal.com from our event organizers: ALITI Productions & Talent Agency (USA | UAE) via email address: <a href="mailto:INFO@ALITIPT.COM">INFO@ALITIPT.COM</a> to complete and confirm your registration.
- 3. To the usage of your images for the 2019 AJ Magazine International Fashion Exchange (IFXKC) marketing purposes by AJ Magazine and all affiliated third parties, prior to and post the 2019 AJ Magazine International Fashion Exchange (IFXKC).
- 4. You understand and agree that although security will be present, AJ Magazine will not be held responsible for the safe keeping, loss, damage and or theft of designer collections and/or exhibitor goods.
- 5. You understand and agree that AJ Magazine reserves the right to make adjustments to models selected, products and/or services exhibited, music provided and to the appearance of a collection; if necessary.

## PRIVACY/THIRD PARTY DISCLAIMER

We do not collect information about our users that is not supplied voluntarily through web forms or e-mail. Any information collected in this manner is never shared with anyone unless expressly requested by the user. We do not reveal user information to anyone.

By completing and signing this form,	you agree to the pay	yment terms and ag	greement terms listed
above.			

Signature:		
Name:	 	
Date:		

THANK YOU FOR YOUR INTEREST IN BEING A PART OF THE 2019 AJ MAGAZINE INTERNATIONAL FASHION EXCHANGE (IFXKC)