

About Renzie – Business Coach and Consultant



Renzie Richardson is the President & CEO of BHFL Group. She is an author, trainer, and certified business coach. Before starting her company, she worked 25 years as an HR professional in various HR leadership roles. Renzie is a certified Prosci ADKAR practitioner and has an extensive background in helping organizations to manage friction that inhibits growth and success successfully. Renzie is also an executive and a certified WABC/RCC business coach. She helps business owners, entrepreneurs and CEOs to grow their business with certifications and her *MYB Eight-Step Signature Coaching Program*. Her expertise includes:

- 20+ years of experience as a change management leader achieving strategic outcomes, improving impact, garnering higher adoption percentage, and sustaining long-term transformation.
- 20+ years of experience leading and implementing organizational development initiatives.
- 15+ years of experience achieving an average of 85 – 95%, post-implementation of new business strategies, processes, and KPIs.
- 20+ years of experience in human resources management.
- 15+ years of experience designing, we are implementing and measuring organizational performance strategies to improve profitability.
- 15+ years of experience creating interactive webinars and face-to-face training. Delivery types include asynchronistic and synchronicity.

Past Performance:

Renzie has been a subcontractor and self-performed contracts with the Urban League of Greater Atlanta, Women Entrepreneur Opportunity Program (WEOP): FEMA, CDC, WHS/AD, US Army AMEDD, and state of Georgia DOAS. Her clients are based in Georgia, Washington, DC, Maryland, Texas, Tennessee, and California.

Professional Certifications:

- Certified Practitioner, PROSCI ADKAR
- Certified Facilitator, Development Dimensions International (DDI)
- Certified Practitioner, Hermann Brain Dominance Indicator (HBDI)
- Certified Coach, Registered Corporate Coach/Worldwide Association of Business Coaches (WABC)
- Certified Trainer, Skillpath's How to Excel at Managing and Supervising People

