



**Service + Significance = Success**

Membership Benefits Outline



# Service + Significance = Success

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## Overview

The purpose of the Service + Significance = Success community is to intentionally invest value in entrepreneurs that choose to impact vulnerable populations with their excess profits and overflow of passion.

## Entrepreneur Philanthropist

For-profit business owners starting and or expanding their entrepreneur responsibility programs, projects and initiatives for the communities in which they earn profits by working together, partnering, collaborating and networking with each other.

## Building Nonprofits: From Vision to Business

Entrepreneurs starting and or expanding nonprofit organizations work together, partner, collaborate and network on the build to building and strengthening their companies.

## REI For A Cause

Real estate professionals working together through partnerships, collaborations and networking with nonprofit organizations to rent, sale and donate commercial as well as residential real estate.

# Membership Benefits

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- **Monthly Virtual 1hr Meetups**

First come first served for the first 100 registered members.

- **Quarterly Workshops**

Held the third week of March, June, September and December.

- **Monthly Downloadable Resources**

Monthly ebook covering the topics of meetups.

- **Action Tasks**

Nonprofits: Donor competition

Entrepreneurs: Donor Pool

REI's: Marketing Real Estate

- **Discounts**

30% off Annual Awards Dinner Ticket

- **Intentional Networking**

Meeting professionals in the industries necessary to impact your business on purpose.

# Building Nonprofits: From Vision to Business

## Meetup Topics

- ① January: Nonprofit Compliance
- ② February: Nonprofit Operations and Administration
- ③ March: Data Management Systems
- ④ April: Program Development
- ⑤ May: Board Development, Training and Governance
- ⑥ June: Capital Campaigning
- ⑦ July: Fundraising
- ⑧ August: Fund Development
- ⑨ September: Collaborations, Partnerships and Sponsorships
- ⑩ October: Donor Relations
- ⑪ November: Nonprofit Marketing
- ⑫ December: End of the Year Appeals



# Entrepreneur Philanthropists

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## Meetup Topics

- 1 January: Corporate Responsibility
- 2 February: Corporate Community Initiatives
- 3 March: Trust Benefits
- 4 April: Nonprofit Benefits
- 5 May: Philanthropic Benefits
- 6 June: Individual Donor Benefits
- 7 July: Community Engagement Benefits
- 8 August: Tax Contributions & Deductions
- 9 September: Match Giving Programs
- 10 October: 3rd Party Fundraiser Benefits
- 11 November: Charitable Collaborations
- 12 December: Charitable Partnerships

# REI for a Cause

## Meetup Topics

- 1 January: Nonprofit Tenant Perks
- 2 February: Available Funds For Housing
- 3 March: Commercial RE + Nonprofits
- 4 April: Landlords + Nonprofits
- 5 May: Resident RE + Nonprofits
- 6 June: Individual Donor Benefits
- 7 July: Community Development + Nonprofits
- 8 August: Tax Contributions & Deductions
- 9 September: Donated Real Estate Benefits
- 10 October: Selling RE to Nonprofits
- 11 November: Charitable Collaborations
- 12 December: Charitable Partnerships



# Meetup Takeaways

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- Topic Execution & Action Tip Resources
- Intentional Network Expansion Recommendations
- Book, Newsletter and blog recommendations
- Business Referrals and Marketing Sponsorships

# Workshop Takeaways

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## Networking, Partnerships and Collaborations

Intentionally organized amongst nonprofits, entrepreneurs and investors.

Activities to promote long term partnerships and collaborations.



## Interviews, Panels and Speakers

With industry professionals and executives.

Company vendors for readily accessible resources.



## Action and Execution

Nonprofits gain individual donors.

Entrepreneurs become donors.

REI's rent, donate or sale residential and commercial property.

Firms and companies available to facilitate business exchanges on the spot.



# Awards Dinner Takeaways

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## Nonprofits

5 nonprofit organizations will be awarded a \$10,000 grant for programs that serve and build both the community and a vulnerable population.



## Entrepreneurs

Awards for highest individual entrepreneur donor, company and or business to nonprofit organizations.



## Real Estate Investors

Awards for highest residential and commercial real estate contributions to nonprofits via rentals, donations and sales.

# Membership States

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- Florida

- New York

- Texas

- California

- Georgia

- Missouri



# Membership Contributions

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Each member within the community pays \$30 per month

Group Maintenance

**18%**

Administration and Operations

**25%**

4 Annual Nonprofit Grants

**57%**



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