

GET STARTED WITH EARTRAK NOW!

Register online to get started with measuring quality outcomes in your practice now and EARtrak will give you these three bonuses:

1. Free upgrade to EARtrak Plus
2. Free guide to marketing your practice with EARtrak
3. Up to 30 surveys free in your first month

Visit www.eartrak.com now to start reaping the rewards.



Fewer than 44% of audiologists use surveys or outcome measurements to measure patient satisfaction with hearing improvement, according to AuDtrak 2015.

“An evidence-based practice paradigm requires clinicians to demonstrate that their hearing aid fittings are providing benefit in real-world conditions. For this reason, self-reports of outcome are the new "gold standard" for measuring and reporting success.”

- Brian Taylor, AuD,
Self-Report Assessment of Hearing Aid
Outcome - An Overview, 2007



**CHART YOUR WAY
TO SUCCESS**

WHY EARTRAK IS YOUR SURVEY OF CHOICE



FEAR NOTHING



F E A R N O T H I N G

EARtrak makes your survey choice easy

Establish your point of difference in the marketplace by demonstrating your commitment to delivering quality outcomes for your patient.

Choose the proven solution that delivers valuable practice-based evidence that allows your business to stand out from the competition.



Real comparisons

"It's extremely difficult (and sometimes impossible) to conduct a survey that results in an exact apples-to-apples sample."

- Ronald Gleitman,
*Your Business and Practice
Benchmarking, Hearing Review, August
2015*

Why EARtrak works

- Independent, unfiltered patient feedback
- Benchmarking against industry peers
- Proven high return rates
- Analysis of data provided
- Low administrative burden