



# Full Service Hybrid Model Business Packages

Marie Management LLC.

# Full Service Consulting Companies

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## Objectives

To work with existing for-profit, nonprofit, hybrid model or social enterprise companies on their complex creation and or expansion problems for the purpose of earned income and long term solutions that directly impact a vulnerable population.

## Locations

National and International

## Goals

To expand existing businesses with full service consulting, rather for-profit, nonprofit, hybrid model or social enterprise that contribute to the economy at large and the vulnerable population of their choice annually.

## Packages

Hybrid Model Nonprofit  
Hybrid Model For-Profit  
Hybrid Model Brand

# The Marie Management Approach: L4NR

This is how we solve company problems.

## L: Love

Here we establish what it is that you love and why. We determine how to turn your mental, emotional, physical, spiritual and intellectual loves into a business that you love. Complete or review all initial business documents.

## N: No Gaps

We make sure there are no system, strategy or process gaps within the structure, development, operations and executions of your business. We ensure accountability, checks and balances, legal and accounting are in place.

## 4: Four Business

We access and evaluate your current or existing business for successful structure, development, operations and execution practices. We develop individualized solutions in each problem area.

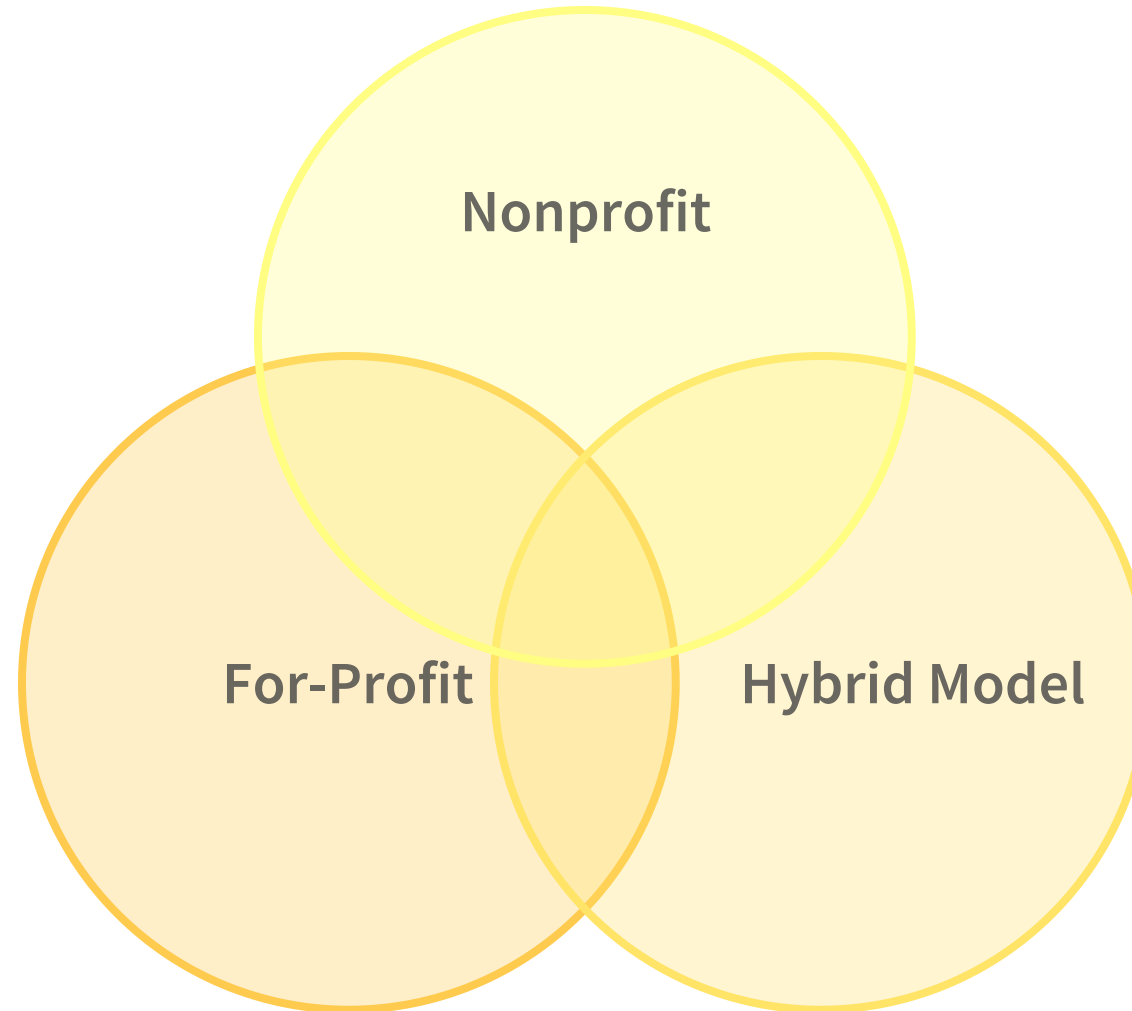
## R: Reason

We determine your WHY and the company's WHY on our way to establish the reasons the business has to succeed.

# Consulting Application Process

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We apply all components of the L4NR process to every business you own or founded.





# L: Love

Structure: Lets determine what the business is and WHY?



- **Why Assessment**

Personal and Professional

- **Why Evaluation**

Is your WHY realistic and a proven business model?

- **Business Planning**

Receive a business plan, strategic plan, program and product plan, funding model, logic model and presentation.

- **Business Registration**

Completion of all state, local and country business registration.

File 1023EZ or 1023 Long

- **Business Licensing**

Completion of all business licensing required to operate and exist locally, nationally and or internationally.

- **\$5,000 Value**

1. Includes deliverables and one presentation.

# 4: Four Business

Development: Lets make sure your business strategies and systems are in place and WORKING.



- **Feasibility Study**  
Receive a complete 10-15 page feasibility study and management on the targeted problem area of your organization.
- **Fund Development Plan**  
Receive a 10-15 page fund development plan and management for your organization to follow in its efforts to raising long-term funds.
- **Capital Campaign Plan**  
Receive a 10-15 page capital campaign plan and management for your organization to follow in order to fund your building project.
- **Communication Plan**  
Receive a 5-10 page communication plan and management in order to meet your board and stakeholder goals.
- **Governing Strategy and Systems**  
Receive a 10-15 page board governance plan and management as it relates to on-going board policies, procedures and best practices.
- **Organization Network and Development**  
Receive a 5-10 page network plan and management in order to wrap your organization with dependable relationships, partnerships and collaborations.
- **Policies and Procedures**  
Receive an agency specific policies and procedure manual for your organization to follow.
- **Human Resources Planning**  
Receive a 10-15 page HR plan and management in order to implement strong practices for your staff and organization as a whole.
- **\$42,000 Value**  
Includes consulting and deliverables.

# N: No Gaps

Operations: Lets evaluate all of your current and new systems and strategies to determine their effectiveness.



- **Technology Plan and Systems**

Receive a 5 page technology plan related to the software that matches your organization.

- **Data Management Plan**

Receive a 5 page data management plan and management on how to utilize and report your inputs for presentation of your attained outcomes.

- **Compliance, Quality Assurance and Reporting System**

Receive a 10-15 page compliance plan and management on ensuring your organization meets quality standards, certification regulations and donor standards annually.

- **Department Systems and Networks**

Receive a 5-10 page program system plan and management per department structure.

- **Accounting Systems and Networks**

Receive a 5 page accounting system plan and management for the purpose of financial planning, forecasting and reporting.

- **Training and Development Program**

Receive a visual and documented training and development program with management for the entire organization and per program.

- **\$42,000 Value**

Includes consulting, management and deliverables.

# R: Reason

Execution: Let's ensure that your staff, partners and collaborators know your companies REASON.



- **Community Engagement Plan**

Receive a 5-10 page community engagement plan and management.

- **Marketing & Advertising Plan**

Receive a 5-10 page marketing/advertising plan and management.

- **Public Relations Plan**

Receive a 5-10 page public relations plan and management.

- **Event Management Plan**

Receive a 3-5 page event management plan that covers 3-5 annual events and strategy.

- **\$41,000 Value**

Includes consulting, management and deliverables.



# Companies We Solve Problems For

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## Hybrid Model Nonprofit

Adding a Nonprofit to a for-profit business model



## Hybrid Model For-Profit

Adding a For-Profit to a Nonprofit business model

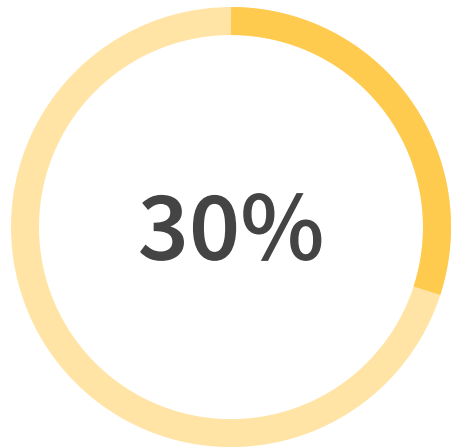


## Hybrid Model Brand

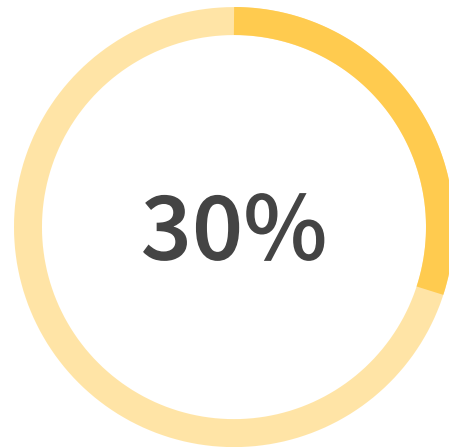
Adding a Personal brand to a for-profit and nonprofit business model

# Return on Investment Overview

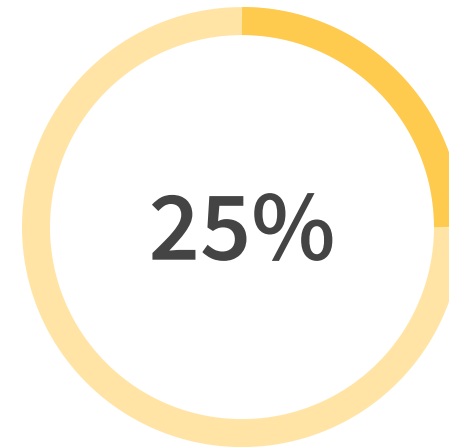
Compared to our competitors, Marie Management exceeds ROI expectations for our clients in the areas of pricing, deliverables and outcomes.



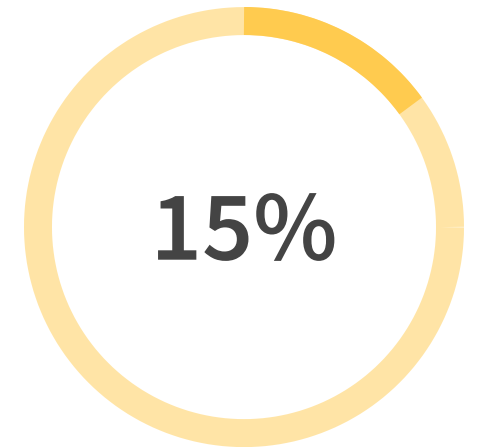
Love Package



Four Business Package



No Gaps Package



Reason Package

# Marie Management Client On-Boarding Process

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- 1 Phone Consultation**

Our initial meeting regarding your problem to determine our client to consultant compatibility.
- 2 Proposal Agreement**

Marie Management will establish a proposal of your needs, your problems and the services we have to solve them. Here we will recommend the package that best fits your needs and the process to completion,
- 3 Phone Strategy Consultation**

Upon agreement of the proposal terms, a strategy session will be planned to organize all activities for the year. A contract will be sent to the client.
- 4 MM Contractual Agreement**

All terms of the proposal will be outlined in a contract and sent to the client for electronic signature via email.
- 5 Payment**

Client will be required to make payment on the agreed upon terms before any additional time, deliverables, meetings or correspondence can be rendered.
- 6 Commitment**

Both Marie Management and the client work through all presented plans for 1 year to ensure expected outcomes are met.

# Hybrid Model Nonprofit Package

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Here we build a nonprofit as an addition to the existing for-profit business.

The Hybrid Model Nonprofit Entrepreneur will receive  
30 consulting hours and 6 deliverables per month for 1 year.



## Package Details

Client will receive:

1. The L4NR Process
2. 52 Deliverables
3. 360 Consulting Hours
4. 4 Staff and or Executive Trainings
5. Monthly & Quarterly Management for Executives

Total Investment: \$40,000 | \$2,700 per month

20% Upfront: \$8,000



# Hybrid Model For-Profit Package

Here we build a for-profit as an addition to the existing nonprofit business.

The Hybrid Model Nonprofit Entrepreneur will receive  
60 consulting hours and 6 deliverables per month for 1 year.



## Package Details

Client will receive:

1. The L4NR Process
2. 62 Deliverables
3. 720 Consulting Hours
4. 4 Staff and or Executive Trainings
5. Monthly & Quarterly Management for Executives

Total Investment: \$60,000 | \$4,000 per month

20% Upfront: \$12,000

# Hybrid Model Brand Package

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Here we build a personal brand, nonprofit and for-profit for an entrepreneur.  
The Hybrid Model Brand Entrepreneur will receive  
90 consulting hours and 6 deliverables per month for 1 year.



## Package Details

Client will receive:

1. The L4NR Process
2. 72 Deliverables
3. 1,080 Consulting Hours
4. 4 Staff and or Executive Trainings
5. Monthly & Quarterly Management for Executives

Total Investment: \$100,400 | \$6,700 per month

20% Upfront: \$20,000

# Expectations of Clients For All Packages

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- 1 Time Requirement**  
Spend between 2-6hrs per day on business objectives, goals and outcomes set for 6 months- 1 year on every package.
- 2 Punctuality**  
Make payments by 9am on 15th of every month for 6 months. Arrive on time for virtual or in person strategy/consulting meetings.

- 3 Thorough and Direct Communication**  
Provide all necessary information, updates, questions, comments or concerns up front as they arrive without a passive aggressive approach.
- 4 Meet Monthly Goals Set**  
Upon receipt of the proposal and payment, Marie Management expects all clients to adhere to meeting their monthly goals set without excuses.



# Jazzmine Nolan

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