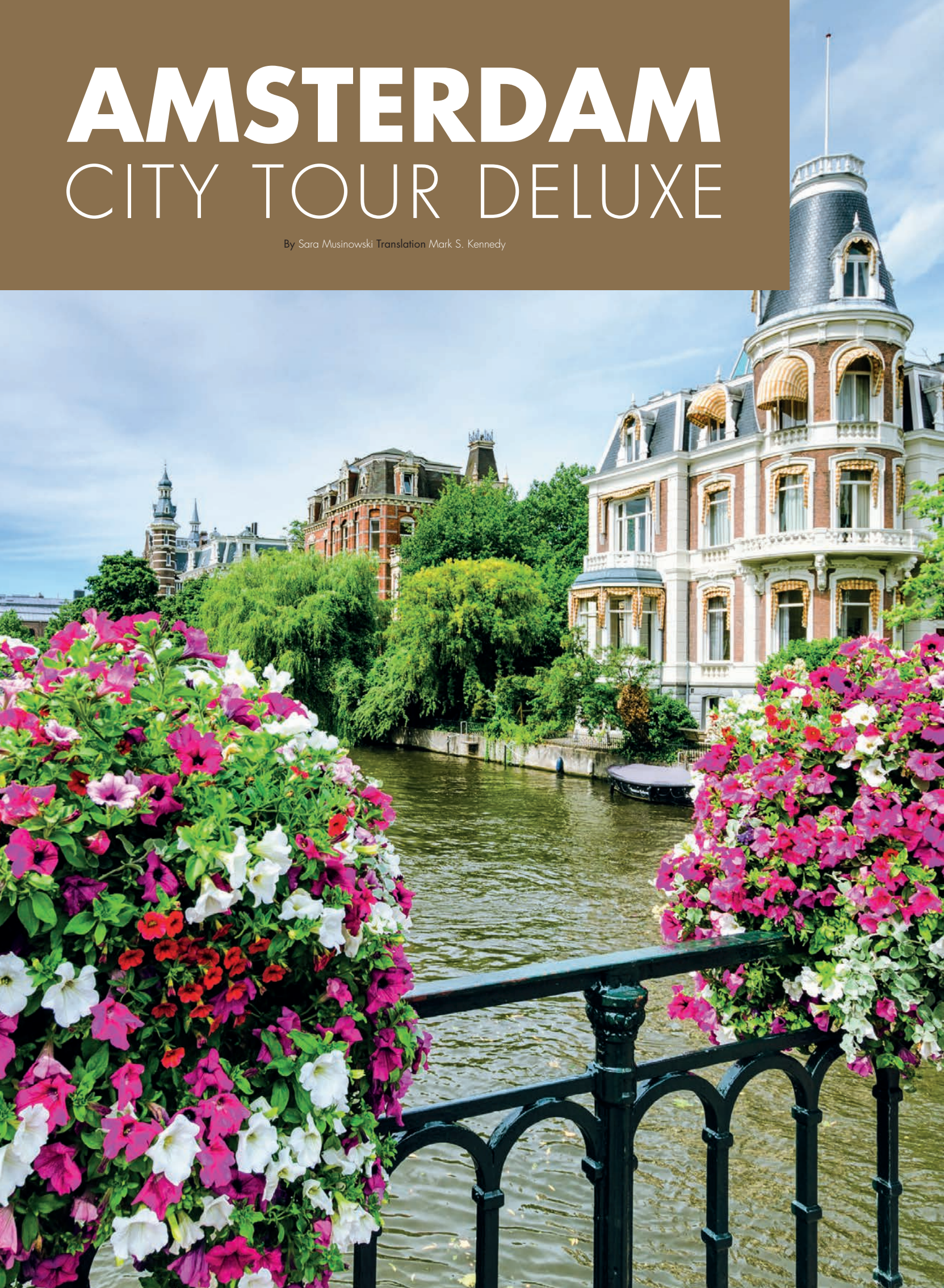


AMSTERDAM CITY TOUR DELUXE

By Sara Musinowski Translation Mark S. Kennedy

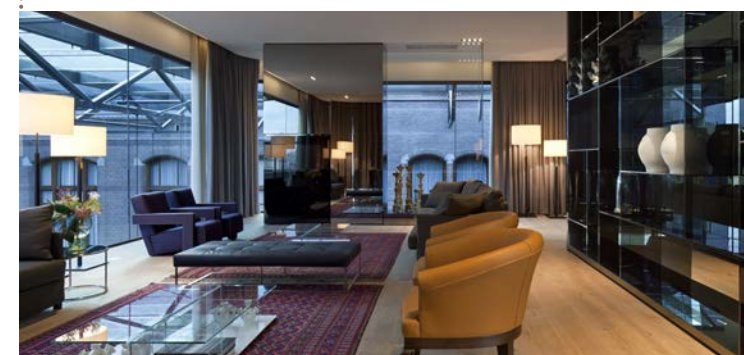


Jonathan Karpathios & his restaurant vork & mes

Willkommen im schönen Amsterdam – der Hauptstadt und grössten Metropole des Königreichs der Niederlande. Die im „Goldenen Zeitalter“ im 17./18. Jahrhundert wohlhabendste Stadt Europas, in deren Häfen und Lagerhäusern sich einst Gewürze, Seide und andere Kostbarkeiten aus Indien und dem Pazifikraum stapelten, liegt an der Mündung des Flusses Amstel, ist mit der Nordsee verbunden und durch ihre zahlreichen Grachten weltberühmt. Hier beginnen wir unser „Weekend-Deluxe“ – das neueröffnete Hotel Waldorf Astoria lädt ein, mit Blick in einen blühenden Hofgarten und nach vorne auf die beeindruckende Kulisse der backsteinernen Kanalhäuser an der Herengracht. Von hier aus gehen Sie am besten direkt zu Fuss oder mit dem Fahrrad auf Entdeckungstour. Ob im gegenüberliegenden einzigartigen Taschenmuseum, im historischen Kanalhaus der Van Loons, einer der einst reichsten Kaufmannsfamilien, oder im weltberühmten Van-Gogh-Museum – Kultur- und Kunstschätze sind neben Baudenkmalern in Hülle und Fülle zu finden. Luxury-Shopping ist vor allem in der bekannten PC-Hoofstraat angesagt. Neben zahlreichen internationalen Luxusmarken finden Sie hier auch die holländischen Boutiquen von Gassan-Diamonds, Oger-Fashion oder Scotch & Soda – Couture aus Amsterdam. Gehen Sie gleich ums Eck zum Lunch in das lichte Atrium der Brasserie im „Hotel Conservatorium“ oder lassen Sie sich abends mit einem schmucken Salon-Boot auf der Amstel zum Gourmet-Restaurant „Bord'Eau“ im legendären Hotel „De L'Europe“ gondeln. Oder Sie wagen einen ganz besonderen kulinarischen Ausflug - Gourmets fahren extra zum avancierten, holländischen Starkoch, Jonathan Karpathios, auf sein Landgut etwas ausserhalb der Stadt. Seine saisonalen Speisen, ausschliesslich frisch geerntet und gekocht, organic food aus eigenem Anbau. www.iamsterdam.com



Restaurant & Hotel Conservatorium, Amsterdam



Welcome to the beautiful city of Amsterdam – capital and biggest metropolis of the Kingdom of the Netherlands. The wealthiest city of Europe during the “Golden Age” in the 17th/18th century, in whose ports and storage warehouses spices, silk and other treasures from India and the Pacific region were once piled up, is located at the estuary of the Amstel river, connected to the North Sea and world-famous for its abundant canals. This is where we start our “Weekend Deluxe” – the recently inaugurated Waldorf Astoria Hotel invites you to enjoy a charming view to the court garden full of flowers and to the magnificent backdrop of the brick canal houses along the Herengracht in front of you. Just start your discovery tour here on foot or by bike. Whether at the exceptional Museum of Bags & Purses on the other side, at the historical canal house of the “Van Loons”, one of the once wealthiest merchant families, or at the world-famous Van Gogh Museum – the city has an abundance of monuments as well as cultural and art treasures. Luxury shopping is the order of the day especially on the well-known PC-Hoofstraat. In addition to numerous international luxury brands, the Dutch boutiques of Gassan-Diamonds, Oger-Fashion or Scotch & Soda – Couture from Amsterdam – can be found there. Just around the corner you can have lunch in the bright atrium of the brasserie at the “Hotel Conservatorium” or take a nice saloon gondola on the Amstel river to go to the gourmet restaurant “Bord'Eau” at the legendary hotel “De L'Europe” in the evening. Or venture to make a very special culinary trip to see the celebrity cook Jonathan Karpathios at his country estate outside the city – his dishes consist of organic food exclusively from his own plantations. www.iamsterdam.com



A historic treasure opened on one of the city's most exclusive canal banks.

On May 1st 2014 the Waldorf Astoria Amsterdam revealed its stunning design to global luxury travelers. Located in a unique neighborhood in the UNESCO area of Herengracht, the hotel is comprised of six historic town houses, numbers 542 to 556, each with its own fascinating tale dating back to the 17th and 18th century. Featuring 93 luxury guestrooms and suites, the new elegant and sophisticated Waldorf Astoria is a perfect addition to the city's luxury offerings. The hotel is home to the peaceful exclusive Guerlain Spa and offers with the gastronomic restaurant Librije's Zusje Amsterdam and other outlets exceptional food and beverage options. All these features will provide unique and memorable moments for every single guest to take home.

www.waldorfastoria.com/amsterdam



Jaeger-LeCoultre – Opening of its first boutique in the Benelux.

Jaeger-LeCoultre celebrated the opening of its first boutique in the Benelux. In close cooperation with Gassan, Swiss watch manufacturer Jaeger-LeCoultre has unveiled its first boutique in The Netherlands. The new boutique is situated on a prime location in the P.C. Hooffstraat 102 and covers over 100 square meters on two executive floors. With this 62nd Jaeger-LeCoultre boutique worldwide, right in the center of Amsterdam, the Grande Maison is continuing its global expansion in 2014. Worldwide JaegerLeCoultre is running boutiques in major metropolitan cities like Paris, Geneva, Beijing, Shanghai, Hong Kong, London, Milan, Dubai and Singapore.

An oasis of calm in Amsterdam – the legendary Hotel De L'Europe.

Centrally located and overlooking the Amstel River, De L'Europe is perfectly placed for Amsterdam's most heralded museums and points of interest. An oasis of calm in Amsterdam's city centre - the hotel epitomises timeless refinement. Bold colours combine with plush carpeting, hardwood floors, custom fabrics and fine linens, while Dutch Masters-inspired paintings adorn the walls to create a sense of restful refinement in the suites & rooms. De L'Europe is the only venue in Amsterdam boasting a six bedroom Signature Suite. For total relaxation the heated indoor pool & jacuzzi with panoramic Amstel River views and a ceiling adorned with thousands of twinkling stars. Named in honour of its most famous patron Alfred "Freddy" Heineken, Freddy's Bar is a landmark Amsterdam Dutch brown bar frequented by Amsterdam's elite. www.leurope.nl



INSERAT oder Luxury Life Eigenwerbung