



SECURITY THAT'S CLOSE TO HEART

A FIELD GUIDE TO TERM LIFE INSURANCE



TRANSAMERICA®





DO YOU NEED LIFE INSURANCE?

If you passed away unexpectedly or had a medical emergency, like a heart attack, would you or your loved ones have trouble paying the bills?

Planning for life's unpredictability is a challenge. The good news is that there's life insurance for protecting yourself and those you love, should the unexpected happen

Protect the ones you love.

THERE ARE A NUMBER OF KEY MOMENTS IN LIFE THAT MAY TRIGGER THE NEED FOR TERM LIFE INSURANCE



GETTING MARRIED



THE BIRTH OF A CHILD



BUYING A HOME



AGING FAMILY MEMBERS

WHAT ARE YOUR NEEDS?

You provide your family with love, advice, and everything they need. But if something happened to you, what would your family do?

Have you ever thought about how much they would need just to pay the bills and replace your income? This worksheet will help you get a better understanding of how much you contribute to your household. Think of it as a worksheet for big kids so you can estimate your basic life insurance needs.

DEATH & DEBT

Amount needed to pay off any outstanding debt (auto loan, credit card, student loan, final expense costs, etc.)

\$

INCOME

Amount needed to replace your income \$ _____ X _____ years

\$

MORTGAGE

Amount needed to pay off any outstanding balance on your mortgage

\$

EDUCATION

Amount needed for your children's college education

\$

TOTAL NEED

\$ _____

ASSETS

Any items of value you own that can be converted into cash.*

— \$

**Examples of assets include, cash and cash equivalents, real property, personal property, and investments.*

LIFE INSURANCE NEED

\$ _____

This material was prepared for general distribution. It is being provided for informational purposes only and should not be viewed as an investment recommendation. If you need advice regarding your particular investment needs, contact a financial professional.

This worksheet is a tool to assist you in estimating your basic life insurance needs. It is not intended to provide a thorough and comprehensive analysis of your life insurance needs or to recommend a specific type of coverage. The actual amount of life insurance you need will depend on several factors which you need to consider carefully. Your insurance professional can assist you with analysis of your personal circumstances.



Planning for life's unpredictability is a challenge. The good news is that there's life insurance for protecting yourself and those you love, should the unexpected happen.



WHY TERM LIFE INSURANCE?

Term life insurance can help with the loss of a contributing member of the household by helping to pay for childcare, education, mortgage expenses—all the things that make a full life. It can give you coverage for a competitive monthly cost, perhaps for less than your daily cup of coffee, and provide you with the knowledge that you have helped plan for a secure financial future for your family.

A TERM LIFE POLICY CAN PROVIDE:

- **A guaranteed monthly income stream** to help with the day-to-day living expenses of those left behind.
- **A cash resource** to help pay unexpected medical costs that can arise from a qualifying chronic, critical, or terminal illness.
- **Ability to ensure funds are distributed** the way you wish among your beneficiaries.
- **Protection against the loss of a key employee** in a small or family-owned business.
- **Payment** of your final expenses.

THE TRANSAMERICA DIFFERENCE

Our Trendsetter® Super and Trendsetter® LB term life products can help create a financial future that you and your family can plan for. And when you think about it, that peace of mind is a powerful feeling.

Transamerica term life insurance products can provide:

A GUARANTEED MONTHLY INCOME TO YOUR FAMILY

The Income Protection Option (IPO) lets you structure your death benefit by controlling the payout amount, who receives it and for how long—allowing for full customization. You can choose an initial lump sum, a guaranteed monthly income stream for up to 25 years, a final lump sum, or a combination of the three.

NO MEDICAL EXAM REQUIRED FOR CERTAIN AMOUNTS OF COVERAGE

If you're looking for no-hassle coverage without a medical exam, our Trendsetter® products offer several options.

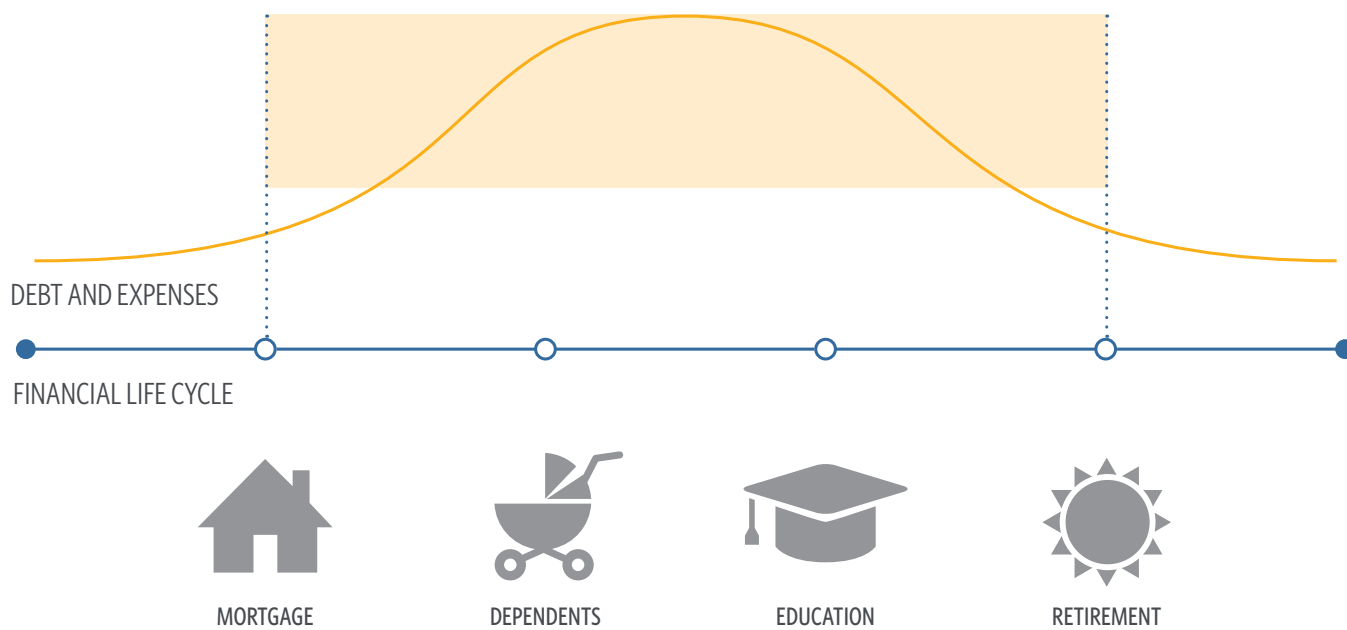
PERSONALIZE YOUR POLICY

With the options and policy riders available, you can easily customize your policy to fit your specific needs.

All guarantees are backed by the claims-paying ability of the issuing insurance company.



TERM LIFE INSURANCE CAN HELP MEET SPECIFIC NEEDS



TRENDSETTER[®] SUPER

PROTECTION WITH TERM LIFE INSURANCE

Trendsetter Super term life insurance can be used to help meet your and your family's needs, whether it's paying the mortgage, college tuition, final expenses, or to assist with basic everyday needs. It can give you early access to your policy's death benefit, should you experience a qualifying terminal illness. Term life insurance can help your loved ones afford to live the life they've always known, should you pass too soon.

Trendsetter Super provides the flexibility to have a policy with a face amount of \$25,000 to \$10 million and up in coverage and allows up to \$99,999 without the need for a medical exam.

Plus, your premium is guaranteed to remain the same throughout the entire initial term period—choose from 10, 15, 20, 25, or 30 years. At the end of the term period, you may be able to convert the policy to permanent life insurance without having to undergo an additional medical exam.

ADDITIONAL BENEFITS AVAILABLE:

- Income Protection Option (IPO).
- Disability Waiver of Premium Rider.
- Children's Insurance Rider (CIR).
- Accidental Death Benefit Rider.



TRENDSETTER® LB

LIFE INSURANCE YOU DON'T HAVE TO DIE TO USE

If you suffer from a heart attack, cancer, or stroke, and continue living, it could cause serious financial hardship for you or your family. That's where the Trendsetter LB with living benefits comes in.

FLEXIBILITY TO FIT YOUR NEEDS

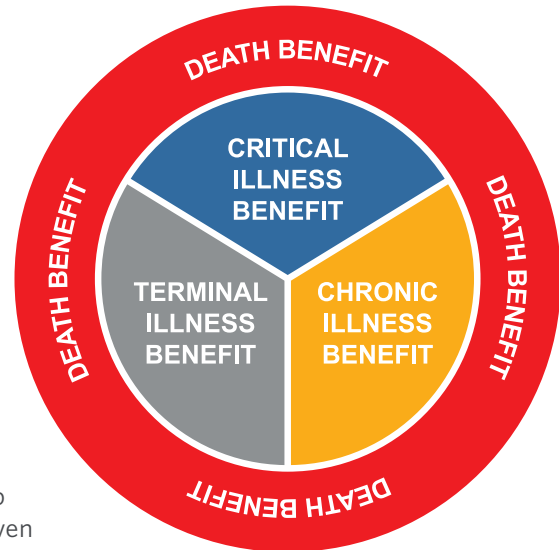
When you're planning for the future, it's good to know you have protection when you and your family need it most, whether that means accessing your benefits while living or at the time of death.

The Trendsetter LB can give you early access to your policy's death benefit, should you experience a qualifying chronic, critical, or terminal illness such as stroke, cancer, heart attack, or paralysis.

You will get to choose the option that best fits your goals and budget, with initial level premium period options of 10, 15, 20, 25, or 30 years.

Trendsetter LB offers face amounts from \$25,000 all the way up to \$2 million, with up to \$1.5 million in living benefits. You can even get up to \$249,999 without a medical exam.

Trendsetter LB offers you lots of options that allow you to customize the policy to fit your lifestyle with different coverage amounts, term periods, and optional add-ons.



ADDITIONAL BENEFITS AVAILABLE:

- Monthly Disability Income Rider.
- Income Protection Option (IPO).
- Disability Waiver of Premium Rider.
- Children's Insurance Rider (CIR).
- Accidental Death Benefit Rider.

When you're planning for the future, it's good to know you have protection when you and your family need it most.

Benefits provided through the Living Benefits, including the critical, chronic and terminal illness accelerated death benefits, are subject to certain limitations and exclusions. Amounts payable under the benefits vary based in part on the nature and severity of the Insured's health condition and the Insured's remaining life expectancy at the time of the acceleration as determined by the company. Refer to the policy or riders for complete details.

WHICH TRENDSETTER[®] IS RIGHT FOR YOU?

You can quickly compare Trendsetter Super and Trendsetter LB below. Then reach out to a Transamerica life insurance professional. We can walk you through everything you need to know—we'd love to help.

	TRENDSETTER LB	TRENDSETTER SUPER
TERMS		
10 years	▪	▪
15 years	▪	▪
20 years	▪	▪
25 years	▪	▪
30 years	▪	▪
ADDITIONAL BENEFITS AVAILABLE*		
Disability Waiver of Premium Rider	▪	▪
Children's Insurance Rider (CIR)	▪	▪
Accidental Death Benefit Rider	▪	▪
Monthly Disability Income Rider**	▪	
Income Protection Option	▪	▪
ACCELERATED DEATH BENEFIT		
Terminal Illness	▪	▪
Critical Illness	▪	
Chronic Illness	▪	
NO MEDICAL EXAM REQUIRED		
up to \$99,999 face amount		▪
up to \$249,999 face amount	▪	
MEDICAL EXAM REQUIRED***		
\$100,000 to \$10,000,000 and up		▪
\$250,000 to \$2,000,000	▪	

* Certain riders are available at an additional cost. Riders and rider benefits have specific limitations and may not be available in all jurisdictions. For complete details including the terms and conditions of each rider and exact coverage provided, please consult Transamerica Life Insurance.

** The Monthly Disability Income Rider is not available for the Trendsetter LB 10 year term life insurance policy.

*** Issuance of the policy may depend upon the answers to the health questions on the application.



WHY TRANSAMERICA?

While you'll never know when the unexpected could happen, we can help you plan for it. We're passionate about helping you and your family achieve financial well-being at every stage of life.

Contact a Transamerica insurance professional today. Together we'll create solutions designed to help you have a bright financial future.

Transamerica.com

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about helping you
and your family
achieve financial
well-being at every
stage of life.**



TRANSAMERICA®

Protect yourself and the ones you love.

Learn More

Transamerica.com

Trendsetter® LB is a term life insurance policy, Policy Form ICC17 TL21, TL21 0417, TL19 CA 0417 issued by Transamerica Life Insurance Company, Cedar Rapids, IA. **Premiums increase annually beginning in year 11 for the 10-year policy, in year 16 for the 15-year policy, in year 21 for the 20-year policy, in year 26 for the 25-year policy, and in year 31 for the 30-year policy.** Policy form and number may vary, and this policy and the riders may not be available in all jurisdictions. Not available in New York. Insurance eligibility and premiums are subject to underwriting. In most states, in the event of suicide during the first two policy years, death benefits are limited only to the return of premiums paid.

Trendsetter® Super Series are term life insurance policies issued by Transamerica Life Insurance Company, Cedar Rapids, IA and in New York by Transamerica Financial Life Insurance Company, Harrison, NY. Policy Forms ICC17 TL22, TL22 0417, issued by Transamerica Life Insurance Company and 3-322 38-111, 3-306 38-111, 3-305 38-111, 3-304 38-111, 3-303 38-111, or 3-334 38-111 issued by Transamerica Financial Life Insurance Company. **Premiums increase annually for Trendsetter Super YRT, and beginning in year 11 for the 10-year policy, in year 16 for the 15-year policy, in year 21 for the 20-year policy, in year 26 for the 25-year policy, and in year 31 for the 30-year policy.** Policy forms and numbers may vary, and these policies and the riders may not be available in all jurisdictions. Insurance eligibility and premiums are subject to underwriting. In most states, in the event of suicide during the first two policy years, death benefits are limited only to the return of premiums paid.

Transamerica Financial Life Insurance Company is authorized to conduct business in New York. Transamerica Life Insurance Company is authorized to conduct business in all other states.