

Elizabeth L. Zulawski (Liz) is President and CEO of Leadership Niagara. Liz has more than 20 years of non-profit experience in the areas of leadership, strategic planning, training, development, program marketing, and corporate events.

As the CEO of LN, Liz is responsible for the strategic leadership of the organization to achieve its mission, vision and core values. Additionally, she directs all operational aspects of the organization and shepherds LN's graduate-level programming.

Throughout her career, her greatest passion has been to keep creating meaning, value, importance and purpose in her life and subsequently in the lives of others. She believes that the best way to create a community of leaders is by uplifting those around her and drawing others forward.

Liz has a proven track record of leadership at many local non-profit organizations, including the American Heart Association, Buffalo Public Schools Foundation and Goodwill Industries of Western New York. She has successfully spearheaded multiple strategic and fundraising plans during her more than two decades of experience.

As executive director of the American Heart Association, Liz was responsible for the Buffalo Niagara Division. There she directed several successful awareness campaigns and fundraising initiatives. During that time the Buffalo Niagara Division played an integral role in lifesaving work of the passing of the CPR in Schools Bill and mandatory Pulse Oximetry testing on all newborns in NYS.

Immediately prior to that Liz was the inaugural Executive Director of the Buffalo Public Schools Foundation. Under her leadership, the organization grew significantly with increases in annual revenues, a growing network of regional partnerships and the addition of programs and services to the students of the Buffalo Public Schools.

Previously to that post, she was employed by Goodwill Industries of WNY as director of community employment and training services. There she spent 11 years assisting developmentally disabled and disadvantaged adults in obtaining gainful employment in the community. Of her accomplishments at Goodwill, she was awarded a federal grant and directed the pilot REENTRY program in WNY. REENTRY's objective was to reduce the rate of recidivism for 1st time, non-violent offenders on parole or in work release by providing them job skills training and assisting them in obtaining meaningful employment. In addition to her work in the non-profit sector, Ms. Zulawski also spent a few years as a corporate sales manager in the local hotel industry.

She resides in Williamsville, NY with her Husband, Paul and their 3 children; Michael, Claire and Grant.