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AMERICAN BUSINESS WOMEN'S ASSOCIATION

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ABWA AMERICAN BUSINESS WOMEN'S ASSOCIATION

Changing women's lives. . . one woman at a time.



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The American Business Women's Association

AT A GLANCE

The American Business Women's Association (ABWA) was established in 1949 to give women like you access to leadership, networking, and recognition opportunities—the three basic elements of career achievement. Through online business courses, insightful and timely seminars, and the opportunity to be part of both a local and national organization, ABWA has become the place to be for women who want to connect, learn and grow.



MEMBERSHIP in the AMERICAN BUSINESS WOMEN'S ASSOCIATION

ABWA is a prestigious organization made up of thousands of professionals across the nation. The majority of members belong to one of hundreds of local Chapters or Express Networks across the country, providing additional opportunities for professional development and networking on a local level in the local ABWA community. Membership in ABWA is open to everyone. *With an annual investment of $115, you can ignite your dreams in the American Business Women's Association.*

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

Whether you are starting a new business, replacing that dead-end job, or taking your career to the next level, it is critical that you claim and live your dreams. And in the American Business Women's Association, our community of like-minded women will propel you forward in achieving your personal and professional best.

Network with like-minded professionals from musicians to physicians.

Save money with exclusive member-only discounts.

Attend ABWA local, regional and national events where you will learn from subject matter experts.

Read inspirational stories about women just like you in ABWA's Women In Business® magazine.

Register for learning modules in ABWA's members-only online learning My Apex Campus.

To join, call toll free 1-800-228-0007 abwa.org

PROFESSIONAL DEVELOPMENT ONLINE

As a member of the American Business Women's Association, you will have opportunities to enhance your business acumen through **ABWA's Apex Campus** which includes a variety of online courses from the *How to Be Heard Series* to the *Job Suite Series*. And, in the near future, new courses will be added from Gemba Academy's School of Lean and Six Sigma; courses such as the 5S Workplace, A3 Thinking and the Kaizen Way.

PROFESSIONAL DEVELOPMENT FACE TO FACE

ABWA's regional and national conference events are an excellent opportunity for you to experience ABWA on a grand scale in a female-centric environment. The largest event is ABWA's National Women's Leadership Conference (NWLC). The agenda for this event includes an impressive line-up of keynotes and break-out sessions addressing timely topics ranging from dignity in the workplace to women in leadership.

In fact, two of the most popular programs offered at the NWLC are the ABWA-KU MBA Essentials and Women as 21st Century Leaders. These programs are delivered by the professorial staff from the University of Kansas School of Business and Park University. The curriculum for each program includes 12-courses valued at .4 continuing credit hours. Attendees who complete either program will earn a total of 4.8 CEUs and be recognized on stage by representatives from the respective academic institutions.



PROFESSIONAL DEVELOPMENT IN WOMEN IN BUSINESS® AND ACHIEVE NEWSLETTER

ABWA's *Women in Business®* magazine and the Achieve Newsletters include a variety of features that are of high interest to women and high relevance to the Association's mission. Content for these publications are often provided by subject matter experts.



ASSOCIATION LEADERSHIP

The National Board of Directors represents the Association's membership, governing the policies of the Association on behalf of its members. The Board also serves as the Trustees to the Stephen Bufton Memorial Educational Fund (SBMEF).



René Street, Executive Director, provides support and guidance to the National Board of Directors in defining their strategic direction and initiatives.

STEPHEN BUFTON MEMORIAL EDUCATIONAL FUND

Assisting women to succeed in higher education, the Stephen Bufton Memorial Educational Fund (SBMEF) is considered one of the country's most highly respected scholarship programs for women. Since 1953, the fund's Board of Trustees has awarded more than $17 million in scholarships to more than 17,000 women. To learn more about available scholarship opportunities, visit www.sbmef.org.

PARTNERSHIPS AND OUTREACH

ABWA partners with other organizations each and every year in promoting dates, events or initiatives that will have a positive impact on women's lives including:

- **The American Cities Business Journal** in their **Biz Mentoring Monday** event that is hosted in 43 cities in the United States.
- **The Small Business Saturday Coalition** for promoting **Small Business Saturday.**
- The **Global Ties KC** by hosting international women's groups visiting the Kansas City area.
- **The American Business Women's Foundation** (ABWF) whose purpose is to inform and educate women about parity (equal pay and opportunities) in the workplace. In fact, ABWA's slogan, "21 Cents for Change" is used in conjunction with Equal Pay Day.