



"So You Want to Write a Book"

Let's get to the heart of your 'raison d'étre' and make that happen...



Firstly, you've come to the 'write' place! Secondly, I have a question for you; "How important is this to you?"

The reason I ask, is that during my 20+ years of helping people deliver the wording that achieved their goals, I've discovered that the most important first step is to know your WHY!

Knowing your WHY is the critical step that will enable you to master your voice and TAKE ACTION with real excitement.

So, who am I and how can I help you?

My name's Andrea, I am the SMART Copywriter and Compelling Writing Coach.

As a born writer, I started when I was 6 but only realised my true purpose in finding my voice when I reached my 40's, over a decade ago! I now help people to do the same and here's the ABC on how I can help you:

- A. I can help you find your voice/your unique style. You will feel confident in expressing your writing through your own unique voice. This will attract people to your writing.
- B. YOU and I together, will devise a bespoke programme so that you achieve your outcome within your preferred timescales.
- C. YOU will write your book supported, encouraged, and guided by me, someone who knows only too well what fun you'll have throughout every step of your journey. You'll get it done and you'll get it done right!

Once you've completed your book, I can even guide you on getting it published.

Your Next Step

Contact me today to set up an initial discovery session by phone or Skype and let's work out a programme that's perfect for you. I can't wait to hear the excitement in your voice.

E: andrea@smartcopywriter.co.uk OR T: +44 (0)7570 592 243

W: http://www.smartcopywriter.co.uk/YOUR-WRITING-COACH.html