

IWAA

INTERNATIONAL WOMEN
ACHIEVERS' AWARDS™

2016

MARCH 5

SPONSORSHIP PACKAGE



IWAA
INTERNATIONAL WOMEN
ACHIEVERS' AWARDS™

DO YOU BELIEVE EVERY WOMAN DESERVES A CHANCE TO SHINE?

The 5th Annual International Women Achievers Awards™ Summit and Awards Gala will provide you with the opportunity to network and promote your organization, while acknowledging women's achievements on a global stage. Each year IWAA partners with a charity to which a portion of the Gala's proceeds will be donated.

In 2016, the gala will serve as a platform to bring awareness to the “Global Fight of Body Positive by Women & Girls”.

Prior to the event, throughout the event and post event, sponsors will be recognized for their contribution to IWAA. Sponsorship offers you a chance to support & empower women of the world on a global platform.

“There are many strong and powerful women that are recognized on the political, economical and social front, but there are still so many heroes; many women who are working tirelessly to make a difference in their community and we want to the world to know who they are and what they are doing.”

Join us as we:

**Enlighten to
Enrich;
Encourage &
Empower**



ABOUT US

The International Women Achievers Awards™ (IWAA) is a global event that links government, non-profits, cultures, and countries. IWAA, was established in 2009 to acknowledge and honour the accomplishments and contribution of women in world-wide community development. IWAA is held during the International Women's Month of March to honour women who have excelled in different spheres of life. The ceremony underscores the paramount role played by women in society, while appreciating their attitudes, initiatives, will-power and perseverance. These are women who have distinguished themselves as prominent citizens, who could show their mettle equal to men, and some even superior to men, in any fields of endeavour.



**The Honorable Ambassador
Dr. Stella Uche Onuoha**
Women of Distinction Award
Winner

OUR GOAL

To facilitate a global award ceremony for women of all culture, nationality and ethnicity. This ceremony will serve as tribute to these women to celebrate their work, their life and their contribution to society. By doing this, we will empower young women, so they too can reach their goals.

OUR VISION

The vision is to be the premier international awards show; to pave the way through collaboration and inclusion, by engaging people, organizations, and governments in the celebration of women's accomplishments.

Bojana Sentaler Nikolic Woman in Business Award



CONTIN

DETAILS OF EVENT

IWAA 2016 (AWARDS CEREMONY)

	6 TH ANNUAL CEREMONY 2016	4 TH ANNUAL CEREMONY 2014
THEME	Positive Body Image for Women & Girls	Childhood Obesity
DATE	March 5, 2016 March 5, 2016	March 8, 2014
VENUE	Toronto Congress Centre	The Toronto Plaza Hotel
# OF GUESTS	500 (expected)	250
CHARITY PARTNERS		Sick Kids Foundation
# OF RECIPIENTS	18	17
# OF AWARDS	18	17



CONTIN

THE AWARDS CATEGORIES

WOMEN OF COURAGE AWARD

This award recognizes women who have shown exceptional courage and leadership in empowerment, often at personal risks

VOLUNTEER AWARD

This award recognizes women who are engaged in voluntary service benefiting the community and/ or country.

DIVERSITY AWARD

This award recognizes women that promote ethnic diversity within their own workforce as well as promoting a greater understanding of diversity within the community.

YOUTH LEADERSHIP AWARD

This award recognizes young women who have made contributions to their community, family and school, as well as exemplify leadership and community services values.

ARTS & CULTURE AWARD

This award recognizes women flourishing in the world of performing and visual arts, arts management, creative writing, on-screen arts, and promoting of the arts.

ENTREPRENEUR AWARD

This award recognizes women who have started their own business; women who have shown the entrepreneurial spirit and the power to market and create jobs.

WOMEN OF DISTINCTION

This award recognizes women that promoting ethnic diversity within their own workforce as well as promoting a greater understanding of diversity within the community.

ACADEMIA AWARD

This award recognizes women who have trained and are qualified in their chosen educational practice, and have become a leading educator. This award is opened to all areas of education.

HUMANITARIAN AMBASSADOR AWARD

This award recognizes the remarkable and inspiring work women are doing within this area. This is open to candidates either doing work within their local area, regionally or at a national level.

SUPPORTIVE PARTNER

This award recognizes women who demonstrate a cooperative, supportive, enthusiastic, and well-defined relationship with their organization or husbands.



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THE AWARDS CATEGORIES

ACADEMIC AWARD

This award recognizes students with strong academic records and who are leaders in school and the community.

ENTERTAINMENT AWARD

This award recognizes the talent of rising stars across all aspects of entertainment.

WOMEN IN BUSINESS AWARD

This award recognizes business women thriving in small, medium-sized or large corporations, independently owned or part of the public/charity sector.

ROLE MODEL AWARD

This award recognizes women who have contributed something special, have demonstrated positive leadership, and are a good influence to their peers and others. This woman is a role model within her community.

LIFETIME ACHIEVEMENT AWARD

The Lifetime Achievement Award honours living individuals who have "made a difference." The award provides special recognition to individuals who have provided outstanding service over a sustained period of years in their endeavors and community.

WOMEN IN MEDIA AWARD

This award recognizes women working in the area of broadcast, print or electronic media. From front-line journalism to production and technical, we are looking for women who have made a significant contribution to the success of the media company they work for or their personal media brand.

COMMUNITY DEVELOPMENT AWARD

This award recognizes the outreach efforts of women who have made a significant impact in her community. The award honours women for their commitment to improving the lives of the people they serve. The awardee is also recognized for exceptional efforts in the areas of rural economic development, education, volunteerism and philanthropy.

WORLD LEADER CHANGING LIVES AWARD

A world leader or spouse who is making a vast difference in the lives of members of their community, country or on a global front. Through the effort of this leader, lives are enriched and changed.



CONTIN

ASSOCIATE SPONSOR

(1 SPOT) \$ 10,000 +

- Named as **IWAA's 2016 Official Sponsor**
- Exclusive opportunity for company representative to **introduce the Keynote Speaker** during Awards Ceremony
- **4** Additional copies of the final 2016 Annual Awards Magazine
- Be a contributor on IWAA Nomination Committee 2017
- On Stage acknowledgment at Gala
- Opportunity to give a 5 min remark at Awards Ceremony
- Greetings in the 2016 Awards Magazine
- **VIP seating at Awards Gala**
- **1** Complimentary table (10 people)

BRAND AWARENESS

- Logo recognition on **www.iwaawards.net** website
- Logo featured on Gala Signage, Welcome Banner & Red Carpet
- **100 word** online description of your business, products & services
- Logo recognition in IWAA Annual Awards Magazine
- Branding on post-event communications (emails, press releases, letters)
- Company name on complimentary table at Gala
- Logo projected On Screen during the Awards show

MARKETING

- **Named Official Sponsor** on all Radio, TV, Print Media, Press Releases & Commercials
- **Full Page**, full color Ad **(8.5 x 11")** in Awards Magazine **(you must provide Ad)**
- Mention on all Social Media sites(Facebook, Twitter, YouTube) and interviews deemed appropriate
- Logo on all printed promotional materials Posters, Invitations, Flyers, Volunteer T-shirts, Post Show Correspondences, Tickets **(if received before Sept 15TH)**
- Swag Bag promotional insert (can be as big as "8.5 x 11")



Sponsors Wall- Brand Awareness



Tickets, Flyers & Posters-Brand Awareness

CONTIN

PREMIER SPONSOR

(2 SPOTS) \$ 8,500 +

- **Introduction of one Award Recipient**
- **3** Additional copies of final Annual Awards Magazine
- On Stage acknowledgment at Awards Gala
- Opportunity to give a 2 min remark at Awards Ceremony
- Greetings in the 2016 Awards Magazine
- **VIP seating at Awards Gala**
- **4** Complimentary Tickets to Awards Gala

BRAND AWARENESS

- Logo recognition on **www.iwaawards.net** website
- Logo Featured on Gala Signage, Welcome Banner & Red Carpet
- **50 word** online description of your business, products & services
- Logo recognition in IWAA Annual Awards Magazine
- Company name on table at Awards Gala
- Logo projected On Screen during the Awards show

MARKETING

- **Named as Premier Sponsor** on all Radio, TV , Print Media
- **Full Page**, full color Ad (8.5 x 11") Awards Magazine (**you must provide Ad**)
- Mention on all Social Media sites (Facebook, Twitter, Youtube) and interviews deemed appropriate
- Name and logo on printed promotional materials Posters, Invitations, Flyers, Post Show Correspondences
- Swag Bag promotional insert (can be as big as "8.5 x 11")



Sponsors Wall- Brand Awareness



Posters & Flyers- Brand Awareness

CONTIN

MAJOR SPONSOR

\$ 5,000 +

- **2** Additional copies of the final Annual Awards Magazine
- On Stage acknowledgment at Awards Gala
- Greeting in the Annual Awards Magazine
- **2** Complimentary Tickets to Awards Gala

BRAND AWARENESS

- Logo recognition on **www.iwaawards.net** website
- Logo featured on Gala Signage & Welcome Banner
- Logo recognition in IWAA Annual Awards Magazine
- Logo projected On Screen during the Awards show

MARKETING

- **Half Page**, full color Ad in Awards Magazine (**you must provide Ad**)
- Mention in all Social Media sites (Facebook, Twitter, Youtube)
- Name and logo on printed promotional materials Posters, Invitations, Flyers, & Post Show Correspondences
- Swag Bag promotional insert (can be as big as "8.5 x 11")



Posters & Flyers-Brand Awareness

CONTIN

AWARDS SPONSOR

(17 SPOTS) \$ 2,500

SPONSOR BENEFITS

CATEGORIES

ARTS & CULTURE AWARD	ACADEMIA AWARD
VOLUNTEER AWARD	ACADEMIC AWARD
WOMEN OF COURAGE AWARD	ENTERTAINMENT AWARD
YOUTH LEADERSHIP AWARD	WOMEN IN BUSINESS AWARD
DIVERSITY AWARD	ROLE MODEL AWARD
WOMEN IN MEDIA AWARD	SUPPORTIVE PARTNER
ENTREPRENEUR AWARD	HUMANITARIAN AMBASSADOR
COMMUNITY DEVELOPMENT	LIFETIME ACHIEVEMENT AWARD
WOMEN OF DISTINCTION	

- 1 Additional copy of final Annual Awards Magazine
- Preferred Seating

BRAND AWARENESS

- Logo on **www.iwaawards.net** website, next to your sponsored award
- Logo featured on Gala Signage & Welcome Banner
- Logo recognition in IWAA Annual Awards Magazine
- Logo On Screen during the Awards show **beside** the award you have sponsored

MARKETING

- **Half Page**, full color Ad in Annual Awards Magazine (**you must provide Ad**)
- Mention in all Social Media sites (Facebook, Twitter, Youtube)
- Name and logo on all printed promotional materials Posters, Invitation, Flyers.
- Swag Bag promotional insert (can be as big as "8.5 x 11")



Posters & Flyers- Brand Awareness



CONTIN

SUPPORTING SPONSOR

\$ 2,000 +

- 1 Additional copy of the final Annual Awards Magazine
- Preferred Seating

BRAND AWARENESS

- Logo recognition on **www.iwaawards.com** website
- Logo recognition in IWAA Annual Awards Magazine

MARKETING

- Name and logo on all printed promotional materials Posters, Invitation, Flyers, Post Show Correspondences
- Swag Bag promotional insert (can be as big as "8.5 x 11")

SWAG BAG SPONSOR

(4 SPOTS) \$ 1,000 +

- Logo recognition in IWAA Annual Awards Magazine

BRAND AWARENESS

- Logo recognition on **www.iwaawards.net** website
- Logo recognition in IWAA Annual Awards Magazine
- Logo on Swag Bag

MARKETING

- Name and logo on printed promotional materials (Posters, Flyers)
- Swag Bag promotional insert (can be as big as "8.5 x 11")
- Name or logo on Swag Bag



Your Brand Here



Posters & Flyers- Brand Awareness

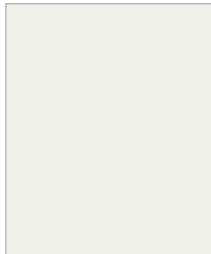
Swag Bag- Marketing

CONTIN

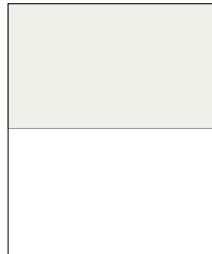
ADVERTISING/ EXHIBITORS

ANNUAL AWARDS MAGAZINE

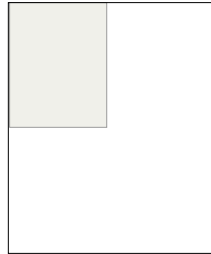
The Magazine will be distributed to all attendees at the Awards Gala, and forwarded to all International Ambassadors.



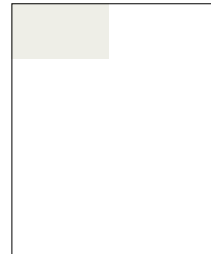
Full Page
\$200



Half Page
\$150



Quarter Page
\$100



Biz Card
\$75

EXHIBITORS PCKGS

PCKG 1

Awards &
Dinner Show
\$ 150

THANK YOU FOR TAKING THE TIME TO REVIEW
THE SPONSORSHIP OPPORTUNITIES FOR THE
2016 AWARDS GALA

Help us provide a sponsorship package that fits your organizations needs.

Contact **Princess Boucher** at **647. 618. 8596** or email us at **info@iwaawards.com**
with any questions, concerns, or ideas for a more value-added sponsorship.



CONTIN

SPONSORS FORM

PLEASE SELECT YOUR SPONSORSHIP OPTION BELOW

ASSOCIATE SPONSOR **(1) \$10,000+**

PREMIER SPONSOR **(2) \$8,500+**

MAJOR SPONSOR **\$5,000+**

AWARDS SPONSOR **(17) \$2,500+**

SUPPORT SPONSOR **\$2,000+**

SWAG BAG SPONSOR **(4) \$1,000+**

OTHER AMOUNT \$

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Company Name:

AS IT WILL APPEAR ON ALL PROMOTIONAL MATERIALS

.....

Name:

Company / Organization:

Mailing Address:

City:

Prov / State:

Postal / Zip:

Email:

Day Phone:

Evening Phone:

Please charge my:

Master Card

Visa

Amex

Discover

Acct. No

Exp. Date:

Name as it appears on card:

Signature:

All Sponsorship Packages are in **Canadian Funds**

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IF PAYING BY CHEQUE

Please make cheque payable to **International Women Achievers' Awards™**.

Please contact **Princess Boucher** at **647. 618. 8596** to make payment arrangement.



WE THANK YOU FOR YOUR GENEROUS SPONSORSHIP AND
SUPPORT OF INTERNATIONAL WOMEN ACHIEVERS' AWARDS™.

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