



Dear Potential Sponsor:

The BROWARD ROADRUNNERS Track Club has launched its annual fundraising Sponsorship Campaign for the 2016 running season. Members of our running club will have the opportunity to compete in the sport of Track & Field on the local, state, AND national levels. Being invited to participate in these competitions is an honor that reflects just how dedicated, hard-working, and talented each student athlete is on the track, in the classroom, and in their community.

To take part in these events, we rely on the support of individuals, Fraternities, Sororities, and local businesses to help us build a better and healthier community through sports. We ask our supporters to sponsor our club at one of our sponsor levels or contribute whatever you can afford. We are a 501(c)(3) non-profit all volunteer organization and your contributions will assist with purchasing items such as safer training equipment, uniforms & running shoes, healthy snacks, and sponsoring athletes who otherwise would not be able to participate in our programs. With your support we hope to reach our goal of helping all our athletes excel, on and off the track.

All sponsorship donations made to the Broward Roadrunners Track Club are greatly appreciated and tax deductible. Please visit our website for more information regarding our program:

- Track & Field Friends (\$100 or less) – Contributors receive:
Sponsor Certificate

- Bronze Level Sponsorship (\$101 to \$299) – Contributors receive:
Framed Sponsor Certificate
Banner on Team Website

- Silver Level Sponsorship (\$300 to \$499) – Contributors receives:
Framed Sponsor Certificate
Club Sponsor Tee
Banner on Team Website

- Gold Level Sponsorship (\$500 to \$999) – Contributors receive:
Plaque
Club Sponsor Tee
Banner on Team Website

- Premier Level Sponsorship (\$1000 plus) – Contributors receive:
Club Sponsor Polo Shirt
Plaque with Team Photo
Custom Featured Banner on Team Website

2016 SPONSORSHIP AGREEMENT

Date: _____

Sponsor's Name/Business: _____

Address: _____

Phone: _____ Email: _____

Donations by check/money order can be made payable to:

Broward Roadrunners Track Club
532 NW 14th Ave.
Fort Lauderdale, FL 33311

Tax Identification Number: 47- 5352194

Contribution Level: Friend Bronze Silver Gold Premium

Who should the certificate or plaque be made out to: _____

T-Shirt size: Small Medium Large X-Large XX-Large XXX -Large

We hope you will consider sponsoring our Track Club and on behalf of the Athletes and Staff,
Thanks for your support!
Feel free to contact the club at 754-422-8270 or by email at hmelvinp@gmail.com.

Sincerely,
Coach Melvin Howell
Broward Roadrunners Track Club
www.bcroadrunners.com