

GLOBAL EXPERTISE TOGO

Sustainable and Inclusive Investing

START-UPS IMPACTS TOGO

**CONTINUOUS
IMPROVEMENT
OF IMPACTS**

GLOBAL EXPERTISE RESEARCH

CERCLE DES FILLES POUR LE DEVELOPPEMENT



CERCLE DES FILLES POUR LE DEVELOPPEMENT (CFD)

Brève description du projet:

Le Cercle des Filles pour le Développement (CFD) mettra en place une unité de production et de commercialisation de fruits locaux sous forme de salade de fruits dans le but de lutter contre le chômage des jeunes au Togo à travers la création de richesses.

Expected Impact

Ce projet permettra d'encourager les populations à adopter de meilleures habitudes alimentaires à base de fruits naturels. Fondamentalement, ce projet va générer 15 emplois directs à travers la création d'une coopérative durable pour les jeunes bénéficiaires. En outre, il devrait contribuer à la valorisation de la filière de production et de transformation de fruits au Togo.

Subvention: \$21,909.77

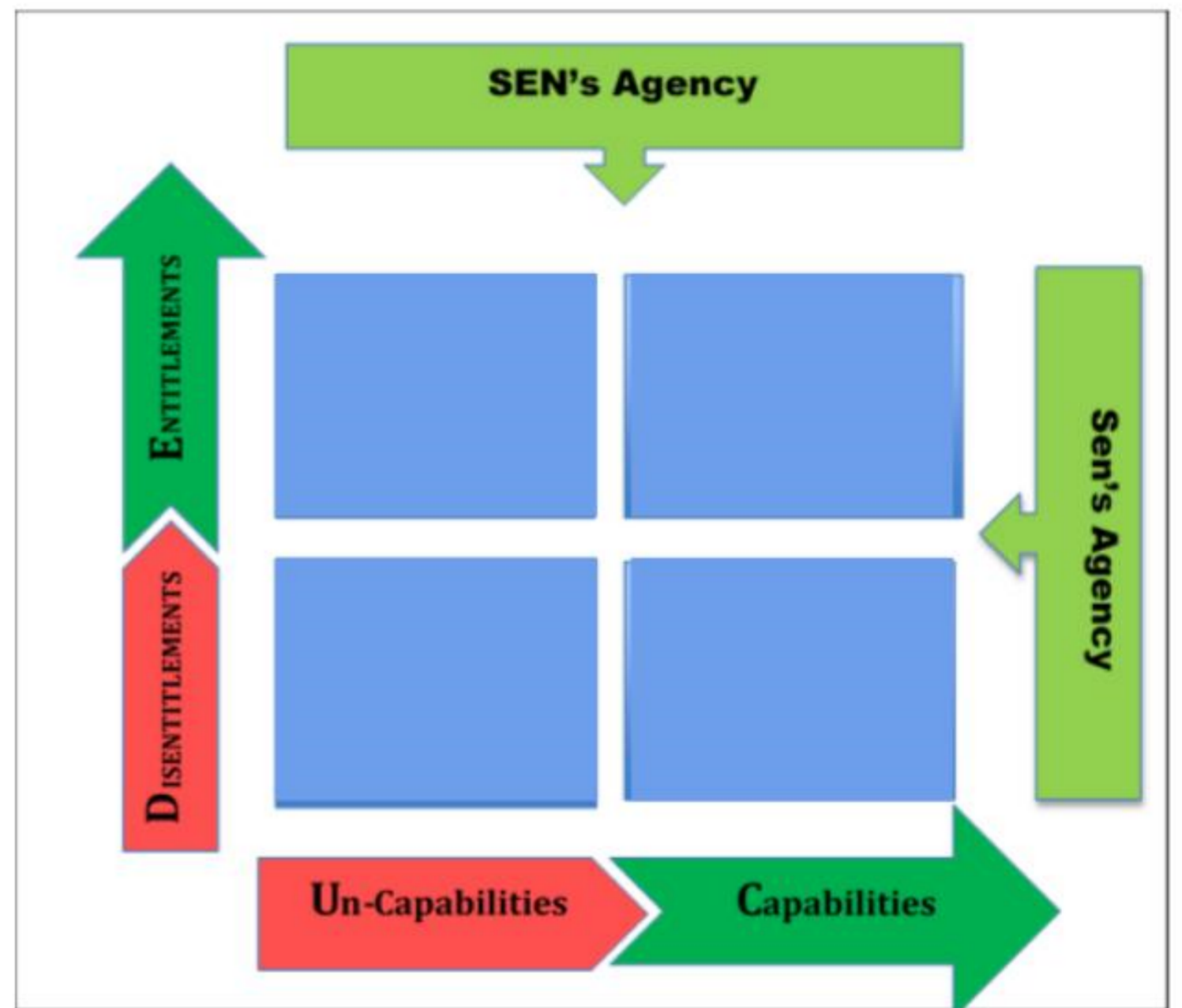
TURN OPPORTUNITY TO PROSPERITY

GEI CAPABILITIES MATRIX

A tool to optimize investments and their impacts through the best use of opportunities and capabilities to achieve best results

GEI CM is designed to help **funding agencies** and also directly entrepreneurs use the best of their capabilities by understanding, acknowledging, and leveraging them in a way that optimizes their actions, results, and impacts.

Global Expertise International Capability Matrix (GEI CM) For Continuous Improvement



GEI CM combines opportunity, capability, and situational strategy analysis for the entrepreneur based on his specific situation and aptitude to adjust and to become successful.

GEI CM brings in a significant use of "agency" of the entrepreneur in a way that not only espoused the Nobel winner Amartya Sen's human-based Capability Approach, but also the business strategy and competition approaches developed by Harvard Strategy professor, Michael Porter.

This unique analysis provides the funding agency with insights on best finding strategies to adopt and the entrepreneur with the means not only to survive at the launch of his venture, but also to growth and prosper in a way that is secured for the long term.

GEI CM was among selected presentations at the 11th Global Youth Economic Opportunities Summit (GYES) in Washington DC. The concept of "agency" central to GEI CM was voted #1 theme of the Summit.

For more information, contact: akibodecom@gmail.com; +2016393550.