

A portrait of a smiling woman with dark hair, wearing a dark blazer over a colorful patterned top. The background is a plain, light-colored wall.

# Marie Management

**Building and Expanding Entrepreneur Business Models with Service**

The ultimate guide to the best business consulting for for-profit and nonprofit companies lead by entrepreneurs.

# The Industries of Our Entrepreneurs

Our entrepreneurs are real estate investors & developers, project managers, scholars & educators, healthcare professionals, public policy innovators, legal & justice advocates and private practice owners in all of these industries. We have recently seen an increase in arts and agriculture entrepreneurs interested in expanding their business models to include philanthropy as well.

## The Problems Our Entrepreneurs Face

### 1 “I know what I want but I do not have time.”

Existing serial entrepreneurs that want to add a non profit to their business structure or do the opposite, add a for-profit to their business structure, typically do not have time to implement an entirely new business. However, they insist that it be done and completed NOW.

These Full Service Consulting Clients value MarieManagement’s ability to implement businesses independently with little oversight or continued management. They value our process that incorporates consulting on more than one business, project, venture or idea at one time.

### 2 “I know what I want but I do not know where to start.”

Entrepreneurs just developing additional revenue streams to their current employment, transitioning from full-time employment to full-time entrepreneurship, streamlining and automating a business that has done well for 6 months-1 year or, entrepreneurs that want to add a full nonprofit or for-profit to their business model are referred to as Marie Management Startups. These clients are typically seeking fool proof methods to implementing their business idea or adopted model. Startups see Marie Management for our consistency, attention to detail and thorough methods to meeting their individualized needs.



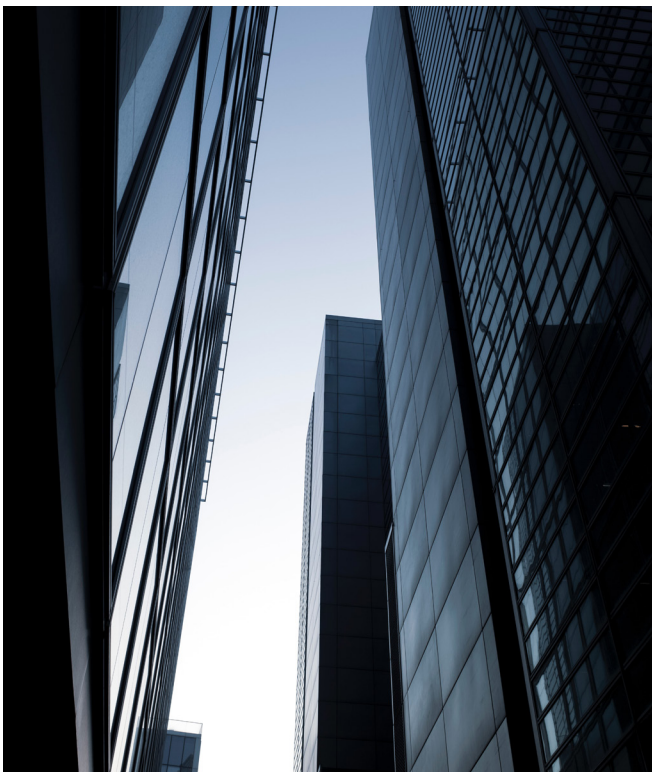
## The Business Models of Our Entrepreneurs:

1. For-Profit companies or brands adding a nonprofit to their business model.
2. Nonprofit organizations adding for-profit businesses to their company model.
3. Hybrid Models: Existing for-profit and nonprofit organizations in the same model.
4. Social Enterprises: Organizations using for-profit practices for nonprofit means.



# The Marie Management National and International Consulting Approach

- 1 Structure: Entrepreneurs benefit from consulting that solidifies, streamlines, and organizes their business by applying compliance systems to the company's registration, licensing and planning practices.
- 2 Development: Entrepreneurs benefit from consulting that determines their company language, audience, business network, department planning and strategizing, as well as financial forecasting.
- 3 Operations: Entrepreneurs benefit from consulting that implements human resources practices, training and development practices, customer service practices, outsourcing and strategies.
- 4 Execution: Entrepreneurs benefit from consulting that ensures the appropriate on-boarding of public relations practices, contractual usage, outreach, corporate responsibility and company



## Additional Marie Management Services and Resources:

- 1 Grant and Proposal Writing
- 2 Project Management
- 3 Service + Significance = Success Community
- 4 Marie Management School of Business: Courses for nonprofit, for-profit, hybrid model and social enterprise companies.
- 5 Webinar Series
- 6 Ebooks





## Full Service Description

Entrepreneurs with existing businesses that earn more than \$100k annually in revenue. These companies have been in existence for 2-5+ years and are in a position to fund a new for-profit or nonprofit venture in its entirety.

**Full Service entrepreneurs are engaged with Marie Management in the following steps:**

- 1 Research and Background:** Here, we complete the 3-5 page research document on all the factors of the venture, a feasibility study or a business strategy outline for the purpose of ensuring that the new business is beneficial for both the business model and the community, sector and industry.
- 2 Love Business:** Here we complete the necessary Assessments, Business Licensing and Registration, Business Plan, Program/Product Plan, Strategic Plan, Logic Model and Funding Model.
- 3 Four Business:** Here, we visit and or revisit the entire structure, development, operations and execution of the existing businesses and the new venture. No Gaps in Business: Here, we evaluate all strategies and systems put in place for during the structure, development, operation and execution phases.
- 4 Reasons For Business:** Here, we communicate the reasons behind the business model to the sector, indust

## Startup Description

Entrepreneurs in the vision and or idea phase of beginning their first business(es). The companies have been in business for 0-2 years and have limited resources to fund a new for-profit or nonprofit company

**Startup business entrepreneurs are engaged with Marie Management in the following steps:**

- 1 Startup Business Consulting Program:** Entrepreneurs follow a weekly program with monthly strategy calls in the areas of personal and professional development, business structure, business development, business operations, business execution, business branding and launching over a 6 month period.
- 2 Startup Businesses expand their business models with consulting in the areas of structure, development, operations, execution and proposal writing over a 6 month period.**
- 3 Startup Businesses transition into consulting oversight based on their company model for 6 additional months until \$100k in revenue has been reached.**

MARIE MANAGEMENT LLC.





## About Marie Management

**Marie Management's** headquarters is in St. Louis, MO and the company provides structure, development, operations and execution consulting services to national and international entrepreneur led businesses. It represents hundreds of for-profit companies starting their nonprofit organizations, philanthropic arms or corporate responsibility initiatives.

**Marie Management** is lead by Jazzmine Nolan MPA with over 12 years in the public service and public administration sectors. With a combination of education, experience and hands-on application, she leads the new generation of consulting beyond the scope of strategic planning for businesses. Now entrepreneurs have an expert professional for their consulting in specialized they can depend on when creating and expanding their legacy.

## What to expect from Marie Management:

- Trust & Loyalty
- Respect
- Relatable Expertise and Experience

## Services Performed

- Improving hybrid model business strategies and systems
- Improving for-profit corporate responsibility programs and initiatives
- Developing nonprofit, charitable or philanthropic organizations for existing for-profit businesses
- Streamlining for-profit business systems to reflect compliance and evaluation practices

## Contacts marie management



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