## OPINIONS OF YOUR PATIENTS EARN MORE REFERRALS

Physicians want to be confident that the referral they give to you will be beneficial to their patient AND reflect well on themselves.

Measuring patient outcomes and satisfaction with EARtrak hearing aid surveys gives your physicians independent, unfiltered practice-based evidence. It gives them confidence to refer patients to you.

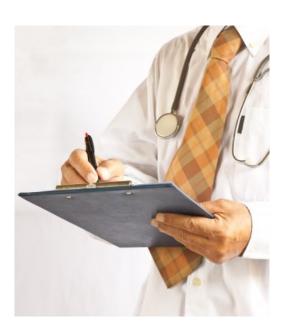


After patients, referral sources are the most important relationships for growing your practice.



Chart a course to success with your referral sources

# GIVE PHYSICIANS GENUINE REASONS TO REFER TO YOU



**FEAR NOTHING** 

www.eartrak.com



#### **Build relationships with evidence**

Let other providers try to win physician referrals with cake and other gimmicks.

As an EARtrak practice, you can build physician relationships with solid, practice-based evidence that sets you apart from the bakers.

According to AuDtrak 2015, more than 67% of audiologists want to develop new referral sources. EARtrak allows your practice to stand out from the crowd.

### FEAR

# **EARtrak makes their** choice easy

Success with hearing aids should not be a matter of chance.

Most physicians have had no way of ensuring they were referring patients to an effective provider with a demonstrable commitment to quality outcomes...

...Until now!

## V O T H I N G

#### Your results matter

EARtrak is independent, unfiltered and benchmarks your practice. It allows physicians to refer to your practice with confidence.

It helps them guide their patients through the maze of online, big box and pricing concerns to refer directly to your practice.

That's why your results matter to physicians.





