

The horse business has always been tough but.... Over the last couple of years, horse professionals have been dealing with a very difficult business climate. However, it seems like things are starting to improve a bit. We want to know how you are doing. If you are a horse trainer, riding instructor, breeder, stable operator or professional rider. Please take a moment to tell us your thoughts. We'd like to know a little more about you and your business so we can continue to improve the type of content and resources that we have here at our three equestrian farms: **Sunshine Meadows Equestrian Village**, **Palm Beach Downs** and **Delray Equestrian** to better suit your needs. Your individual answers will remain confidential and will not be shared with anyone. We appreciate you taking the time to complete this short survey.

Please name farm you are staying at: _____

1. What breed or riding discipline are you most active with in your business?
 - Hunter/Jumper
 - Dressage
 - Eventing
 - Reining
 - Cutting or Working Cow Horse
 - All Around
 - Driving
 - Trotting / Pacing
 - Race Horse Training
 - Rehabilitation
 - Vaulting
 - Racing
 - Endurance
 - Natural Horsemanship
 - Other
2. What activities do you engage in? (check all that apply)
 - Professional Rider
 - Instructor
 - Boarding
 - Training
 - Horse Sales
 - Other (please specify) - _____
3. How many horses do you own or manage? _____
4. Is the horse business your main profession?
 - Yes, the horse business is all that I do
 - No, I have a full time job (or second business) in addition to my horse business
 - No, I have a part time job (or second business) in addition to my horse business.
5. Did your horse business grow, decline or stay the same in 2015? _____
6. Please rate your overall happiness with our farm: (1 – Disappointing to 5 Exceptional).
 1. (Disappointing): why? _____
 2. _____
 3. _____
 4. _____
 5. (Exceptional): why? _____
7. Please rate your overall happiness with your stalls at any of our three farms: (1 – Disappointing to 5 Exceptional)
 1. (Disappointing): why? _____
 2. _____
 3. _____
 4. _____
 5. (Exceptional): why? _____

8. Please rate your overall happiness with your RV section at any of the three farms (if applicable): (1 – Disappointing to 5 Exceptional)
 1. (Disappointing): why? _____
 2. _____
 3. _____
 4. _____
 5. (Exceptional): why? _____
9. If you have an RV, what would you like to see changed or added?

10. If you have an RV; would you like to see a clothes washer area?
 - Yes
 - No
 - Indifferent
11. If you have an RV; would you like to see a BBQ area?
 - Yes
 - No
 - indifferent
12. What request for change in services have you seen from your clients?
 - Horses Boarded
 - Number of Competitions Attended
 - Number of clinics taken
 - Horses in training
13. What is the average price range of the horses you work with?
 - Under \$5,000
 - \$5,000 - \$10,000
 - \$10,000 - \$25,000
 - \$25,000 - \$50,000
 - \$50,000 - \$100,000
 - \$100,000 and up
 - Other (please specify)
14. Shavings Question - Would you rather:
 - Build shavings fee into monthly board?
 - Pay your own shaving company?
15. Manure Question - Would you rather:
 - Build removal fee into monthly board?
 - Pay your own manure removal company?
16. Hay & Grain Purchase Question - Would you rather:
 - Build purchase fee into monthly board?
 - Pay your own feed company?
17. What is one challenge that you are currently struggling with in your business?

18. What would be on your Tack Shop Wish List (for the tack shop ON SITE at Sunshine Meadows Equestrian Village)?

19. Would you like to have the following services available?
 - a. Golf Cart Rental
 - Trailer Rental
 - Storage Containers
 - Hand Massage for Horses
 - Vet Hospital on-site (for Horses)
 - Would you be interested in a group order for more mats and gates
20. Would you like to have:
 - More stalls accessible (add new barns)?
 - Racing Year-Round (summer rentals)
 - A Newsletter
21. If the kitchen closes, what kind of food truck would interest you? Please name 3 types of food interests:

22. What would you like to see added to the farm (any topic)?

23. Would you like soccer field lighted and teams?
 - Yes
 - No
 - Indifferent

24. Arena lights Expanded?

- Yes
- No
- Indifferent

25. Security / Police / Guard at the gate?

- Yes
- No
- Indifferent

26. Hydro on site?

- Yes
- No
- Indifferent

27. Convert the grand prix ring to hard pack vs grass?

- Yes
- No
- Indifferent

More on-site vending?

- Yes , like: _____
- No
- Indifferent

28. Do you feel the track is?

- Hard
- Soft
- Just Right
- Don't use it

29. If a new barn was built, what type would you like?

- a. Block
- b. Wood
- c. Mix

30. Are you happy with the bathrooms?

- Yes, why: _____
- No, why: _____
- Indifferent

31. Would you like to see more dorms available?

- Yes
- No
- Indifferent

32. Ice Machine?

- Yes
- No
- Indifferent

33. A summer program?

- a. Yes, like: _____
- No
- Indifferent

34. Transportation (such as to the shows, to the racetrack, etc...)?

- Yes, like: _____
- No
- Indifferent

35. Email bookkeeping or hard copies?

- Yes
- No
- Or Both

36. Summer storage such as end rooms or containers?

- Yes
- No
- Indifferent

Do you plan to return to the farm next year? Why / Why not? And what would you need for next year?

Would you like to see any classes or workshops?

Please share any additional comments or suggestions:

Please return this survey via email to: Office@sunshinemeadows.net or deposit in an anonymous box in the SMEV Restaurant Comment Box by February 19th. For information please call the main office at 561-495-1455 or Brandon at 561-901-0725. Dated #01/20/2016