



Dayja Simon - Treasurer

Dayja is an experienced financial strategist, with specified knowledge in planning and cost control. She is the founder and lead consultant at Synergy Advisors, a boutique financial planning firm, whose objective is to render comprehensive financial planning services for both small businesses and individuals. Her mission is to edifying small business practices with large capacity infrastructure, to improve process's and reduce costs.

Dayja enjoys contributing to the start-up and sustainability of non-profit organizations, which empower diverse communities. She is a former division I collegiate athlete, who values self-discipline and tenacity, attributes reinforced through athletics. She recognizes the power of sport for social change, for the development of life skills, and for a collective common good.

Dayja graduated, top of her class, from Jacksonville State University, with a B.S. in Finance. She currently works for Honeywell- Aerospace, a U.S. based fortune 500 company. At Honeywell, Dayja is a planning and cost control analyst, managing the schedules and budgets of government projects, valued upwards of \$100 million dollars.