



# USATF CERTIFIED FAMILY FUN RUN/WALK

## SPONSORSHIP PACKAGES

### \* NAMING SPONSOR \*

**\$7500**

ALL THE BENEFITS OF DIAMOND SPONSORSHIP BELOW, PLUS...  
NAMING RIGHTS AS THE "(YOUR COMPANY NAME HERE) ACTION FOR DISTRACTION 5K"  
FEATURED IN MEDIA PROMOTING THE EVENT  
LOGO ON STEP & REPEAT PHOTO BACKDROP AT EVENT

### \* DIAMOND SPONSOR \*

**\$5000**

COMPANY LOGO ON THE OF FRONT OF T-SHIRT  
COMPANY LOGO ON EVENT POSTERS (250+ DISTRIBUTED THROUGHOUT MORRIS COUNTY)  
MAJOR RECOGNITION ON EVENT WEB PAGE WITH LINKS TO YOUR WEBSITE  
BANNER OR MERCHANDISE PROMINENTLY DISPLAYED AT EVENT START/FINISH LINE  
(PROVIDED BY SPONSOR)  
OPPORTUNITY TO HAVE A REPRESENTATIVE SPEAK AT THE EVENT  
OPTION TO HOST VENDOR TABLE AT EVENT  
PROMINENT RECOGNITION ON ALL EVEN ADVERTISEMENTS (INCLUDING POSTERS, BROCHURES,  
WEB PAGE)  
12 FREE RACE REGISTRATIONS

### \* "FACE OF THE RACE" SPONSOR \*

**\$3000**

ALL OF THE PLATINUM BENEFITS BELOW, PLUS...  
COMPANY NAME ON SIGNS MADE UP FOR THE CHILD AT GORYEB CHILDREN'S HOSPITAL THAT  
IS THE "FACE OF THE RACE"

### \* PLATINUM SPONSOR \*

**\$2500**

LARGE PROMINENT LETTERING ON TOP OF BACK OF T-SHIRT  
COMPANY NAME ON SIGNS MADE BY THE RACE (APPROVED BY THE COMPANY) AT MILE  
MARKERS ALONG THE COURSE  
BANNER OR MERCHANDISE PROMINENTLY DISPLAYED AT EVENT  
(PROVIDED BY SPONSOR)  
MAJOR RECOGNITION ON EVENT WEB PAGE WITH LINKS TO YOUR WEBSITE & IN RUNNER  
REGISTRATION PACKETS  
OPTION TO HOST VENDOR TABLE AT EVENT  
PROMINENT RECOGNITION ON MOST EVENT ADVERTISEMENTS (INCLUDING  
BROCHURES, WEB PAGE)  
8 FREE RACE REGISTRATIONS



# USATF CERTIFIED FAMILY FUN RUN/WALK

## \* NUTRITION CHALLENGE/TRAINING PLAN SPONSOR \*

**\$1500**

ALL THE BENEFITS OF GOLD SPONSORSHIP BELOW, PLUS:  
NAME ON NUTRITION CHALLENGE INFORMATION

## \* GOLD SPONSOR \*

**\$1000**

LARGE LETTERING ON BACK OF T-SHIRT(S)  
BANNER DISPLAYED PROMINENTLY AT EVENT(S) (PROVIDED BY SPONSOR)  
MAJOR RECOGNITION ON EVENT WEB PAGE &  
IN RUNNER REGISTRATION PACKETS  
OPTION TO HOST VENDOR TABLE  
6 FREE RACE REGISTRATIONS

## \* SILVER SPONSOR \*

**\$500**

ALL OF THE BRONZE SPONSOR BENEFITS, PLUS  
MEDIUM LETTERING ON BACK OF T-SHIRT  
SPECIAL RECOGNITION ON EVENT WEB PAGE  
SPECIAL RECOGNITION IN RUNNER REGISTRATION PACKETS  
OPTION TO HOST VENDOR TABLE AT EVENT  
4 FREE RACE REGISTRATIONS

## \* CHOICE OF ONE SPONSORSHIP \*

**\$350**

### 1 OF EACH AVAILABLE

ALL THE BENEFITS OF A BRONZE SPONSOR, + EITHER:

### \* AGE GROUP AWARD \*

\*NAMING RIGHTS FOR THE AGE GROUP AWARDS ANNOUNCED AT EVENT "AGE GROUP  
AWARDS PRESENTED BY (COMPANY NAME)"

### \* TRANSPORTATION \*

\*MAGNETS ON SHUTTLE BUSES DISPLAYING YOUR COMPANY LOGO  
(MADE BY RACE, APPROVED BY COMPANY)



# USATF CERTIFIED FAMILY FUN RUN/WALK

## \* CHOICE OF ONE SPONSORSHIP (CONTINUED) \*

### \* END OF RACE REFRESHMENTS \*

- \* SIGNS, MADE BY THE RACE (APPROVED BY COMPANY)  
AT THE END OF RACE REFRESHMENT TABLE

### \* MOTHER'S DAY FLOWERS \*

- \* SIGNS MADE BY THE RACE (APPROVED BY COMPANY) AT THE FINISH LINE WHERE  
FLOWERS ARE GIVEN TO ALL THE FEMALE PARTICIPANTS IN RECOGNITION OF  
MOTHER'S DAY

### \* ENTERTAINMENT \*

- \* SIGNS, MADE BY THE RACE (APPROVED BY COMPANY) AT THE DJ STATION

## \* BRONZE SPONSOR \*

**\$250**

ALL OF THE SUPPORTING SPONSOR BENEFITS BELOW, PLUS...  
RECOGNITION ON BACK OF T-SHIRT  
2 FREE RACE REGISTRATIONS

## \* SUPPORTING SPONSOR \*

**LESS THAN \$250 OR CASH EQUIVALENT/IN-KIND  
DONATIONS**

NAME/LOGO IN RUNNERS REGISTRATION PACKETS  
RECOGNITION ON EVENT WEB PAGE (FOR SPONSORS OF \$100 AND ABOVE)

## \* (S)MILE SPONSOR \*

**\$50**

YOUR COMPANY LOGO/FAMILY MESSAGE ON 18x24 SIGNS ALONG THE 5K PATH.  
PLEASE SEND THE INFORMATION YOU WOULD LIKE IN A .PDF OR .JPEG FILE TO  
MACKENZIE@ACTIONFORDISTRACTION.COM BY APRIL 9TH.

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**PLEASE FILL OUT AND RETURN THE ATTACHED FORM TO:**

SHANNON RICE  
ACTION FOR DISTRACTION 5K  
166 FAIRVIEW AVENUE  
LONG VALLEY, NEW JERSEY, 07853



USATF CERTIFIED  
FAMILY FUN RUN/WALK

## SPONSORSHIP FORM

PLEASE FILL OUT AND RETURN TO: SHANNON RICE  
ACTION FOR DISTRACTION 5K  
166 FAIRVIEW AVENUE  
LONG VALLEY, NJ 07853

ORGANIZATION: \_\_\_\_\_  
CONTACT NAME: \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY, ST, ZIP \_\_\_\_\_  
PHONE \_\_\_\_\_ EMAIL: \_\_\_\_\_

### PLEASE RESERVE THE FOLLOWING SPONSORSHIP:

\_\_\_\_ NAMING SPONSOR..... \$7,500  
\_\_\_\_ DIAMOND..... \$5,000  
\_\_\_\_ FACE OF THE RACE..... \$3,000  
\_\_\_\_ PLATINUM..... \$2,500  
\_\_\_\_ NUTRITION/TRAINING..... \$1,500  
\_\_\_\_ GOLD..... \$1,000  
\_\_\_\_ SILVER..... \$ 500  
\_\_\_\_ AGE GROUP AWARD..... \$ 350  
\_\_\_\_ TRANSPORTATION..... \$ 350  
\_\_\_\_ AID STATION..... \$ 350  
\_\_\_\_ END OF RACE REFRESHMENTS..... \$ 350  
\_\_\_\_ MOTHER'S DAY FLOWERS..... \$ 350  
\_\_\_\_ ENTERTAINMENT..... \$ 350  
\_\_\_\_ BRONZE..... \$ 250  
\_\_\_\_ SUPPORTING..... \$ 249 -UNDER  
\_\_\_\_ (S)MILE..... \$ 50

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\_\_\_\_ I/WE WOULD LIKE TO PARTICIPATE AS A RUNNER OR TEAM. PLEASE EMAIL ME MY CODE FOR MY FREE RACE REGISTRATIONS, WHICH WILL ALSO SECURE ME A T-SHIRT, AS SOON AS REGISTRATION IS AVAILABLE!

\_\_\_\_ I/WE ARE SPONSORING AT OR ABOVE THE SILVER LEVEL, AND ARE INTERESTED IN SETTING UP AN INFORMATIONAL BOOTH AT THE EVENT(S)

\_\_\_\_ I/WE CANNOT ATTEND THE ACTION FOR DISTRACTION 5K THIS YEAR, BUT WE WOULD LIKE TO SUPPORT THE MORRISTOWN MEMORIAL HEALTH FOUNDATION AND THE ACTION FOR DISTRACTION 5K WITH MY/OUR TAX DEDUCTIBLE GIFT OF \$\_\_\_\_\_.

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\_\_\_\_ ENCLOSED IS MY CHECK FOR \$\_\_\_\_\_ MADE PAYABLE TO THE FOUNDATION FOR MORRISTOWN MEDICAL CENTER (F4MMC).

\_\_\_\_ PLEASE CHARGE MY:    ☐ MASTERCARD    ☐ VISA    IN THE AMOUNT OF \$\_\_\_\_\_

CREDIT CARD NUMBER: \_\_\_\_\_ SECURITY CODE: \_\_\_\_\_  
NAME (AS IT APPEARS ON CARD): \_\_\_\_\_  
EXP DATE: \_\_\_\_\_  
CARDHOLDER SIGNATURE: \_\_\_\_\_  
PHONE #: \_\_\_\_\_

