

# Arabian Horse Association of Nebraska HOOFBEATS

A publication to encourage, promote and develop the owning, training, breeding and enjoyment of the Arabian horse.

December 2015

# **AHAN Fall Meeting** and High Point Banquet







High point winners received slinkies.

Members who attended the fall meeting/high point banguet voted for the AHAN board of directors:

President: Shellee Kotera Vice president: Tom Dasenbrock

Secretary: Lorri Kelch

Carrie Cada Kris Simmons Treasurer: Julie DeBoer Kandice Rasmussen Sigourney Inman

Don't' forget: This is the time memberships come due for many of us. You can renew online at www.arabianhorses.org or by sending a membership application to Julie Koch.

Andrea Vertz

**Board members:** 

# Calendar of events

#### **APRIL 2016**

9-10 South Dakota Spring Show, Region 6-10 concurrent, Sioux Falls, S.D. Judges: Julie Larson (R6), Angela O'Neil (R10). Contact: <a href="mailto:summer@jakopak.com">summer@jakopak.com</a>, 605-359-6856, <a href="http://tahssd.shutterfly.com">http://tahssd.shutterfly.com</a>

#### **MAY 2016**

Great Plains Arabian Classic, Region 6-8 concurrent, Lancaster Event Center. Contact Ruth Charpie (816) 765-5683

#### HAVE NEWS TO REPORT? HERE'S YOUR CHANCE

We are looking for show results, new foals, achievements, etc.

Anything that is of interest to our members.

Send your news to:

Julie Koch

3903 W. Bennet Rd., Martell, NE 68404

Advertising rates per issue: (Each issue is distributed by email to members and on the AHAN web site).

Ad	Size	Cost
Full page	7x10	\$25
Half-page	7 x 5	\$15
Quarter page	3.5 x 5	\$10
Bus. Card	3.5 x 2	\$25/yr.
Classified ad p	10 cents	

Newsletter deadline: The 25<sup>th</sup> of the month preceding distribution. Checks must be sent with ads. Editor reserves the right to edit any correspondence and/or refuse any advertisement submitted for publication. Non-profit organizations will receive 25% discount on ads. Submit information/ads to: Julie Koch, 3903 W. Bennet Rd., Martell, NE 68404; sk65258@windstream.net.

### 2015 AHAN BOARD OF DIRECTORS

President	Shellee Kotera	402-332-3520	<u>srkkotera@msn.com</u>
Vice president	Tom Dasenbrock	402-493-2276	tdasen@earthlink.net
Secretary	Lorri Kelch	402-305-0656	lorrikelch@hotmail.com
Treasurer	Julie DeBoer	402-643-6771	<u>ideboer@sewardppd.com</u>
Board of directors	Sigourney Inman		
	Kari Hoeft	402-730-1176	karibrandt@hotmail.com
	Carrie Cada	402-770-8216	carriecada@gmail.com
	Kandice Rasmusse	en	rasmussen.Kandi@gmail.com
	Kris Simmons	402-265-3011	ks50439@windstream net

## 2016-2017 AHAN DIRECTORY

It's time to begin thinking about the 2016-2017 AHAN Directory. The deadline is Dec. 31 for horse listings and Jan. 15 for ads. The cost to list horses is \$1 per horse. If you do not return this form by the deadline, your name, address, phone number and email address will be listed as they appear in the membership records.

To ensure that everything is correct, please return this form to:

Julie Koch, 3903 W. Bennet Rd., Martell, NE 68404

e-mail: sk65258@windstream.net

These prices are for camera-ready ads.

Ad rates:

INSIDE BACK COVER \$6	60 80 55 20	If your ad is not camera-ready, please include an additional \$15 per page if one or two photos are included, \$7.50 per page if no photos.		
Name:				
Farm:				
Address:				
Phone:	E	Email: _		
Code Horse's name	Reg. #	Color Sex	Foaled	Sire x Dam
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#### Julie Koch represented AHAN at the AHA convention in Tulsa, Okla., Nov. 18-21.

AHA president Cynthia Richardson presented the **state of the association address:** In 2013, AHA began a five-year strategic plan. Included was a better computer system, which would improve service to AHA members. AHA has started process mapping each interaction with members, from start to finish, to see how it goes and how it can be streamlined to increase efficiency. Out of that came the AHA Future State – a way to lead to a more computerized system, with just about everything AHA does being computerized, reducing the cost of doing business. Bill Richardson heads the committee to implement the Future State. One of the most important parts is a new web site. It has been in the works for years, but the first phase will be rolled out **Jan. 11, 2016**. The hope is all AHA business can be done through the web site. The project will take 3.4 years to complete.

Cynthia also mentioned the **Central Park Show** last September, the first time Arabians have been part of the event in New York City. It will be held again in 2016. Since there are only 50 stalls, it will be by invitation only. The Arabian got great publicity, as the show was livestreamed around the world.

**AHA national events** were successful. Improvements were made in Tulsa for U.S. Nationals, based on surveys from participants.

The AHA building in Denver underwent **major upgrades**, with a new HVAC system, new roof and new lighting. The desperately needed upgrades have led to 22 percent savings in utilities.

Cynthia expanded on the new **AHA motto:** Connect with each other to build AHA; Collaborate – work as a team, get involved; Create – the level of motivation needs to stay high … results count.

Her final note: **TEAM – Together Everyone Achieves More.** 

Bob Nash presented the **treasurer's report**. AHA had net profit of \$398,784 in fiscal year 2015. It got strong contributions from the three national shows. Challenges come from memberships that continue to decline, and sweepstakes investment revenue and sponsorships are down.

Executive vice president Glenn Petty updated the delegates on changes in the AHA office. There are 47 employees, including 10 new hires in the last 12 months. AHA has re-established the national events department, with Kelsey Berglund leading the department. Paige Lockard is now national distance ride coordinator, and Devin Smith is in charge of competitions and show approvals. ... There were 343 AHA qualifying shows this year, with horse numbers up 3.2 percent and entries down 2.8 percent. Included in that total were 93 one-day shows. Horses and entries at the national shows remain stable: Youth (815 horses), Canada (700), Sport Horse (472) and U.S. (1,780). ... AHA registrations are 2,489 purebreds and 717 Half-Arabians, down 13 percent from last year. Petty said other breeds are seeing the same declines. ... Sweepstakes breeding entries are down. About 45 percent of all registered foals are Sweepstakes-nominated. Those numbers declined because Sweepstakes reallocated its payouts. But changes are in store, with the breeder-nominator payout increasing to 10 percent, national yearling classes will be open only to Sweepstakes-nominated horses, and money will be added to the Arabian Western Pleasure Association classes at Nationals (the English Pleasure classes got \$\$ this year) and to a Sport Horse Young Dressage Horse class.

#### In other news:

- There were 398 delegates eligible to attend convention, and 260 were credentialed.
- Six clubs had their **charters revoked** because their membership fell below 10 members.
- Nancy Harvey was re-elected vice president and Jan Decker secretary. The other two board positions were not up for election.
- As part of the **Future State** presentation, delegates were given a look at the new web site. The first phase completed will be the guest content for those who are not members and will be unveiled Jan. 11, 2016. The site will be much easier to navigate and have many portals offering information about AHA, the breed, ways to contact local Arabian owners (one really cool thing is a map like Google maps, which will have icons denoting Discovery Farms, stables, horse clubs, etc., that web viewers can click on to get information). There also will be an event calendar that members can post Arabian-related events. It will include shows, but also barn open houses, get-togethers and other promotional events. A special youth page will have interactive social-media feeds, quizzes, games, etc. The regional map will have a way for newcomers to click on the region and all of the clubs and their information will come up. Also, all of the forms to do business with AHA will be in one place, instead of spread throughout the side as they are now.
- Other speakers during general session included Chris Welton, **USEF director**, who said his organization is looking to restructure its fees because they are not equitable for users of services.
- Mary Trowbridge showed a video for the Arabian Horsemen's Distress Fund. After the video, more than \$22,000 was donated by delegates, clubs and regions. She said the AHDF has brochures that groups can use for promotion. They can be customized with club information, or a sponsor could pay to have a photo put on the front.
- The Region 6 volunteer service awards were given to Josh Ketterling and Liz Dagnall.
- Phillip Anderson was the **keynote speaker**. He was very engaging. His talk was titled "Uncommon sense in a chaotic world." He said common sense leads to another question: Why Arabians? For the most part, you either own an Arabian or hate one. People don't buy into what you do, but why you do it. Arabians are the standard bearer for the horse world and we as owners have the responsibility to keep them relevant, using leadership and followship. But that's difficult, because you have to span five generations. Each generation has different views from the older generation that says we've always done it that way, to the millenials that are been raised with technology. How to appeal to all members? Why do we do this? Why are we here? Also, we have to be aware that new generations are ignorant of science. The rise in groups such as animal-welfare groups threatens us. Whose view is right ours or theirs? It's not who we are to each other, it's who we are FOR each other. We need to ask members of the younger generation where they want to go. But they also need to hear our stories and passion for the breed.
- Cheryl Hansen, chairman of the convention and planning committee, reported that the 2016 and 2017 conventions would be held at the Marriott Tech Center in Denver.
- Nancy Harvey spoke for the Arabian Horse Foundation, which offers scholarships and gives money for research.
- Marketing director Julian McPeak spoke of the many things her department is doing, including the web site redesign, TAIL programs (which had 600 participants at Nationals this year), and an increased focus on video and social-media platforms.

Among the committee meetings I attended were Equine Stress/Research and Education, Youth, Membership, Amateur and Marketing. Development and Promotion. The **Equine Stress** group addressed some priorities, including the hard standup in halter, excess bagging in halter, dead tails, shoeing (including changing the way how hoof length is measured). The group discussed problems in halter, and it was mentioned that USEF allows any show official to give an offending exhibitor a yellow card for misconduct. Mary Trowbridge said what stress really is what education is all about. People have different perceptions of stress.

The **Youth committee** discussed changing the wording for the awards for the youth judging contest. It will be changed so that saddles do not have to be given to the individual winners. Instead, the wording will be changed to an appropriate prize, including a saddle, jacket, bronze and scholarship.

The **Membership committee** spent a fair amount of time talking about ways to increase membership, especially through clubs. Resolution 3-15 (which was later approved) changes the number of members a club needs to have for delegates. Instead of one delegate for every 50 members, it will now be one delegate for every 35 members. AHA registrar Debbie Fuentes said most AHA-affiliated clubs have less than 50 members and a good percentage of them don't send a delegate to convention. As of Oct. 31, 2015, AHA had 20,979 members, a decline of 7.6 percent, which is about what it is every year. Of that total, 11,803 have competition cards, a decline of 6 percent. And 12,348 are members of clubs. Debbie showed a slide with the number of members in each region. Region 6 had the second-lowest total.

The **Marketing, Development and Promotion committee** meeting drew just 15 people, which is unfortunate, because the group offered ideas on promoting the horse. Marketing director Julian McPeak mentioned promotional events that AHA took part in, including declaring May as Arabian Horse Month, and the Central Park Show. Julian said for 2016, the MDP committee has plans to inundate the state of Oklahoma with information about the Arabian horse during Nationals in October.

The **Region 6 caucus** was held Nov. 16. Thirteen people were in attendance. The treasurer's report showed that the Region 6 show account had \$45,281.04 and the general fund account had \$9,272.96. That does not reflect what needs to be paid to the Douglas County Fairgrounds for the regional show, which is expected to be approximately \$8,500. Show manager Claude Clark said the show account has about \$15,000 more than it did in 2014. The show had 88 horses this year and expenses were lower because the show was one day shorter.

Among the regional business discussed was the Field of Dreams dressage/sport horse show held in Montana. It was the first time the show has been held and it lost \$975. The club that put it on, the Tri Arabian Horse Club, is small and can't afford to take much of a loss. So it was moved that the region give show manager Liz Dagnall and the Tri club \$1,000 to cover their expenses. Also discussed was how the region wanted to memorialize Carlton Huitt, a longtime member who donated money and his time for many years. The group decided to offer money to a club in the region to hold a class in his name, or some other thing to honor Carlton. A committee was formed to come up with guidelines on how much money will be given and what specifications there will be.

There will only be a few shows held in the region. AHAN is planning the GPAC show and the one-day shows in August, Montana plans to hold a show Memorial Day weekend, the Field of Dreams dressage/sport horse show will be in Montana, and the preshow and regional will be June 29-July 2 in Douglas, Wyo.

Elections for the regional board of directors will be held next year.

Lonnie Arp of the North Dakota club asked if the region was going to disburse show profits this year. Director Cheri Clark said the show walks a fine line between profit/loss. The group decided to re-institute the grant program, where clubs can request funds for promotional events, but not shows. The amount of the grants and specifications will be determined.

**Among the resolutions** that passed were changing the member/delegate count, definition of family for AOTR classes, modifying the leveling up specifications so you can go up more than one level, performance halter requirements, creation of sport horse showmanship, and ranking Top Ten awards at nationals (but they will not be announced),

Those resolutions withdrawn or disapproved included allowing leased horses in AOTR classes, joint ownership for AOTR and extending the qualification timeframe.

### Arabian Horse Association of Nebraska Balance Sheet as of

Balance Oncer as or	11-Nov-15	31-Dec-14	Change
Assets			
Current Assets:			
Checking and Savings			
General Fund	\$ 1,339.65	\$ 1,329.13	10.52
Fiduciary Fund-Restricted	4,149.31	4,035.58	113.73
Show Fund Restricted	5,899.99	5,891.47	8.52
AHAN HiPt Show Account	8,633.49	6,024.47	2,609.02
GPAC Show Account	27,348.71	15,141.13	12,207.58
Total Current Assets	47,371.15	32,421.78	14,949.37
Other Assets:			
Adding Machine	0.00	0.00	1.0
Coffee Pot	15.00	15.00	-
Computer	0.00	0.00	(L)
Gaitkeeper Show Program	250.00	750.00	(500.00)
Radios	0.00	0.00	
Polaroid Camera	0.00	0.00	-
Total Other Assets	265.00	765.00	
Total Assets	\$47,636.15	\$33,186.78	
		=======	
Liabilities and Fund Balances			
Liabilities:			
Current Liabilities			
High Point Awards		\$ -	-
Delegate Expenses	0.00	0.00	-
Total Current Liabilities	0.00	0.00	
Fiduciary Funds:			
JAHAN Funds	2,731.76	2,511.79	219.97
AHAN Hi Point Program	0.00	106.24	(106.24)
Royalty Contest	143.59	143.59	-
Royalty Scholarship	685.37	685.37	
Scholarship Fund	22.63	22.63	-
Trailride Fund	565.96	565.96	-
Total Fiduciary Funds	4,149.31	4,035.58	113.73
Total Liabilities	4,149.31	4,035.58	
Fund Balances:	100100	0.001.10	1100 100
General Fund	1,604.65	2,094.13	(489.48)
Restricted Funds	41,882.19	27,057.07	14,825.12
Total Fund Balances:	43,486.84	29,151.20	14,335.64
TOTAL LIABILITIES & FUND BALANCES	\$47,636.15	\$33,186.78	14,449.37
		=======	

#### Arabian Horse Association of Nebraska Income Statement for the Period Ending

		11-Nov-15	31-Dec-14	8	31-Dec-13	
257	Advertising-Web Page	0.00	\$ 20.00	\$	25.00	
	Awards Dinner Income	0.00	395.00		525.00	
	Auction	0.00	0.00		50.00	
	Directory Income	0.00	660.85		6.00	
	JAHAN	218.00	2619.83		0.00	
	Hoofbeats Ad Income	50.00	60.00		50.00	
	Interest Income	23.86	19.19		21.34	
	Membership Income	1,425.00	1989.00		2245.00	
	Misc Income	307.58	2000.00		0.00	
	Royalty Contest	0.00	0.00		0.00	
	Region 6 Membership Grant	0.00	0.00		0.00	
	10 PARE (10 PARE 10 PA	0.00	0.00		0.00	
	Scholarship	71839.84	38003.00		47540.50	
	Show: Great Plains Arabian Classic				11572.50	
	Show: Lancaster SuperShow	7252.00	5677.50			
	Show: Fall Fun Show	0.00	0.00		0.00	
	Trailride	0.00	0.00		0.00	
	High Point Fees	396.00	471.00	10	904.00	
	Total Income	81512.28	51915.37		62,939.34	
Expenses:				-		
15	Advertising and Promotion	1,598.94	120.00		85.00	
	AHA Delegate Expenses	0.00	724.00		1325.00	
	AHA Membership Dues	435.00	720.00		970.00	
	Awards High Point	693.15	0.00		520.86	
	Awards/Legion	145.00	0.00		81.14	
	Awards Banquet Expenses	0.00	585.63		1560.00	
	Bank Charges	0.00	0.00		0.00	
	Directory Printing and Postage	0.00	662.31		0.00	
	General Fund Transfer	0.00	2000.00		0.00	
	Gifts	0.00	0.00		0.00	
	Hoofbeats Postage	0.00	0.00		118.80	
	Hoofbeats Printing	0.00	0.00		190.46	
	Hoofbeats Supplies	0.00	0.00		0.00	
	Insurance Premiums	680.00	725.00		0.00	
	Judges Subsidies High Point	0.00	0.00		0.00	
		0.00	500.00		0.00	
	Contributions					
	Miscellaneous	0.00	0.00		20.00	
	Expo	0.00	0.00		0.00	
	Postage	0.00	0.00		0.00	
	Royalty Contest	0.00	0.00		288.97	
	Royalty Contest-AHAN Donation	0.00	0.00		0.00	
	Meetings-Membership	0.00	0.00		0.00	
	Repairs	0.00	0.00		0.00	
	Scholarship	0.00	0.00		0.00	
	Show: Great Plains Arabian Classic	59941.26	48493.68		47390.04	
	Show: Lancaster SuperShow	4645.89	5354.83		9058.42	
	Show: Region 6 SH/Dressage	0.00	0.00		0.00	
	Supplies	0.00	0.00		0.00	
	Trailride	0.00	111.00		0.00	
	Website (hosting and ads)	269.66	239.52		0.00	
	Total Expenses	68408.90	60235.97	-	61,608.69	
	Net Income (Loss)	13103.38	(8320.60)	-	1,330.65	13,103.38
	Change in Fiduciary Funds for year Inc (Decr)	113.73	95.45		100.67	113.73
	Fund Balance, Beginning of Year	\$ 33,186.78	42373.97		24,215.57	(9,187.19)
	Fund Balance, Year to Date	\$ 47,636.15	33186.78	\$	33,186.78	14,449.37

## Minutes of June 23 board meeting

The AHAN Board of Directors met on Tuesday, June 23rd, 2015 at 7:00 p.m. at Langdon's in Gretna, NE. The meeting was called to order at 7:07pm by President, Shellee Kotera. Other board members present were Tom Dasenbrock, Kandice Rasmussen, Kari Hoeft, Kris Simmons, Sigourney Inman and Lorri Kelch. Pam Inman was also present.

Minutes – minutes for the April 7, 2015 Board of Directors meeting were reviewed. Kandi moved to approve as written, Kari Hoeft seconded that motion. Motion passed/minutes approved.

Treasurer's Report – Shellee Kotera passed out copies of the Treasurer's report in Julie's absence. Lorri Kelch moved to approve the report as submitted, Tom seconded that motion. Motion passed/treasurer's report approved.

Website/Membership Report – 64 members, 24 youth members.

High Point Program Report – No new updates.

JAHAN/Royalty Report – \$400 was made for Chuck a Duck at the GPAC show

Show Report – GPAC - Lancaster Event Center billing was handed out for review.

LSS – Show discussion took place, volunteers needed. Kris Simmons volunteered to be announcer. Schooling classes will be included.

Old Business – Directory discussion. If the directory is continues to be self-supporting and we have volunteers willing to donate their time for its publication, everyone is happy to have it continue for our members.

New Business – Delegates to convention. Registration is required in September, need decision if our club will be sending representation.

Adjourn – Motion to adjourn was made by Tom, Shellee Kotera, seconded. Meeting adjourned at 8:07 p.m.

## Arabian Horse Association of Nebraska membership application



The Arabian Horse Association of Nebraska (AHAN) Is a nonprofit organization dedicated to the promotion of the Arabian horse. Membership is open to all individuals and families with an interest in Arabians, whether or not they own an Arabian.

#### **VOTING MEMBERSHIP**

Adult: The first adult membership of any household (defined as the same address) is \$55. Each additional adult membership from the same household is \$45. All such members will have the rights and privileges pertaining to voting members, except that only one newsletter will be sent to each household. Families should bear in mind that only the person who joins will be eligible to participate in AHAN and AHA (Arabian Horse Association) activities. Voting membership includes membership in AHA, one vote, directory listing, monthly newsletter and eligibility for AHAN programs.

#### **NONVOTING MEMBERSHIPS**

Youth: For youth under the age of 18 as of Dec. 1. Includes a directory listing, monthly newsletter, AHA youth membership and eligibility for all AHAN and JAHAN programs.

**Associate:** For those who are not an AHA affiliate through AHAN. They have no voting rights and are not eligible to hold office or be a delegate. Associate members are eligible for all AHAN programs, including High Point.

Membership is 12 months from date of application.

Dues are due before the end of the last day of the month in which membership expires.

MEMBERSHIP APPLICATION	Name
\$55 VOTING: First adult.	Address
\$45 VOTING: Second adult in same household.	CityState/zip
\$20 YOUTH: If parent is voting AHAN member.	Phone
\$30 YOUTH: If parent is NOT voting AHAN member.	E-mail
COMPETITION CARD (additional fee)	SS#DOB
\$35 Adult (for those who show at AHA-sanctioned events	s) Signature
\$20 Youth (for those who show at AHA-sanctioned event	s)
ASSOCIATE\$30 No membership in AHA. No vote in AHAN.  MAGAZINE (additional fee)\$10 for subscription to Modern Arabian Horse  TOTAL	The undersigned, as a member of an AHA-affiliated member organization, does hereby agree to be bound and comply with the articles of incorporation, bylaws, agreements and the membership rules and regulations of AHA and of the club, association or corporation set forth after his/her name.

Social security number and date of birth required for all adult and youth members

Send completed form and proper fees to: Julie Koch, 3903 W. Bennet Rd., Martell, NE 68404 Phone: 402-794-4974