

# NATIONAL Nursing Week



MAY 9-15  
2016

*Nurses: With you every step of the way*

Publication Date:  
Windsor Star  
Saturday, May 7

Star Review  
Friday, May 13

Booking deadline:  
Friday, April 22

Material deadline:  
Tuesday, May 3



The Windsor Star will match the purchased ad space to profile local nurses in various roles  
RPNs, RNs and NPs in various sectors (hospitals, community, education, etc.).



**Web**  
**247,000**  
Monthly Unique Visitors



**Newspaper**  
**192,000**  
Weekly Readers

**Smartphone/Tablet**  
**102,000**  
Monthly Unique Visitors



Special advertising  
opportunity for  
National Nursing Week 2016

## PACKAGE A

½ page in The Windsor Star(10x143)  
½ page in The Star Review  
Digital Presence  
143,417 Big Boxes

Total.....**\$3,285**⇒

**Package A**  
**1/2 PAGE**  
10 col x 143 lines  
(10.34" w x 10.214" d)  
**\$3,285**

## PACKAGE B

1/4 page in The Windsor Star(10x71)  
1/4 page in The Star Review  
Digital Presence  
65,167 Big Boxes

Total.....**\$1,720**⇒

**Package B**  
**1/4 PAGE**  
10 col x 71 lines  
(10.43" w x 5.071" d)  
**\$1,720**

## PACKAGE C

1/6 page in The Windsor Star (5x95)  
1/6 page in The Star Review  
Digital Presence  
39,167 Big Boxes

Total.....**\$1,200**⇒

**Package C**  
**1/6 PAGE**  
**HORIZONTAL**  
5 col x 95 lines  
(5.0952" w x 6.786" d)  
**\$1,200**

## PACKAGE D

4x40 ad in The Windsor Star  
4x40 ad in The Star Review  
Digital Presence

Total.....**\$600**⇒

**Package D**  
**4 x 40**  
**VERTICAL**  
4 col x 40 lines  
(4.0463" w x 2.857" d)  
**\$600**

## PACKAGE E

3x60 ad in The Windsor Star  
3x60 ad in The Star Review  
Digital Presence

Total.....**\$360**⇒

**Package E**  
**1/16 PAGE**  
3 col x 60 lines  
(2.9973" w x 4.286" d)  
**\$360**

**For more information or to book space please contact your  
Windsor Star Sales Representative**

