# LET THE EXPERIENCE OF OTHER PATIENTS HELP YOU CHOOSE THE RIGHT PROVIDER

Navigating your journey to success with hearing aids shouldn't be littered with questions about price, online shopping, or big box.

Focus instead on finding a provider who is committed to delivering quality outcomes.

Look for a hearing health care provider who values their patients' feedback and who is confident enough in their service to invite independent analysis and benchmarking.

Look for a provider who uses EARtrak.



www.eartrak.com

"I am about to seek out my first hearing aid, and would appreciate advice as to hearing service providers in my area who are rated by EARtrak as demonstrating commitment to client service and integrity."

- Patient email received by EARtrak, 2015



Chart a course to success with your hearing care provider

# HOW DO I CHOOSE A GOOD HEARING CARE PROVIDER?



## **FEAR NOTHING**



## FEAR

# **EARtrak makes your** choice easy

Success with hearing aids should not be a matter of chance.

Most hearing aid users have had no way of finding an effective provider with a demonstrable commitment to quality outcomes...

#### How EARtrak helps you

Hearing care providers use patient feedback collected via the EARtrak process to improve the outcomes they provide to patients.

EARtrak uses this information to award clinics a performance rating of up to five stars - similar to a Good Housekeeping Seal of Approval.

Their feedback helps you choose a good hearing care provider, one who cares about your success.

## VOIHING

### Have your say

Complete a confidential EARtrak hearing aid patient satisfaction survey:

- Online at www.eartrak.com
- Ask your hearing care provider if they will be sending you an EARtrak survey



