

NEW

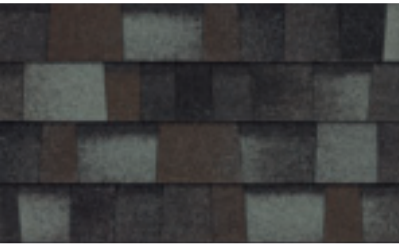
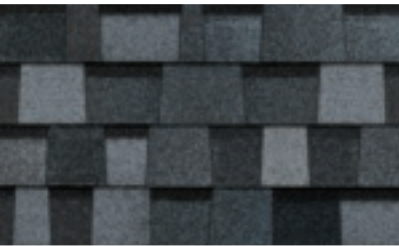
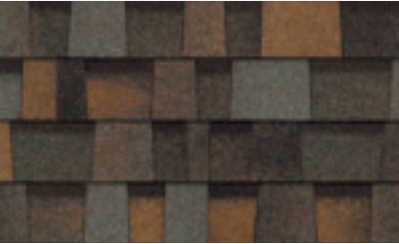


INNOVATIONS FOR LIVING®



TruDefinition™ Duration® Shingles Designer Colors Collection

Same great look as our previous
Duration® Premium Designer Colors Collection



Aged Copper†

Intense Harmony

Bright. Bold. Brilliant. The world is full of color. From the cars we drive to the appliances we buy, we have the power to choose the colors we surround ourselves with. If you're looking to make your home truly vibrant, don't overlook the power of using color on your roof to help coordinate exterior accents like paint, trim and even landscaping. TruDefinition™ Duration® Designer Colors Collection Shingles can bring it all together—helping to improve your home's aesthetics and perceived value—with maximum vibrancy and colors you won't find anywhere else.

TruDefinition Duration Designer Colors Collection Shingles feature the high-performance durability of patented SureNail® Technology with triple layer protection and excellent adhesive power. Plus, they boast a Limited Lifetime Warranty*/‡ and can stand up to 130-MPH* winds.

Whether you're looking to add more drama to your home or give it a knockout new look, you'll be amazed at the difference that *TruDefinition Duration* Designer Colors Collection Shingles can make—they offer brilliant impact and curb appeal like you never imagined. And when your home's elements work in harmony, the look will be vibrant, cohesive and undeniably spectacular.



The SureNail® Difference— A technological breakthrough in roofing.



The innovative features of Owens
Corning™ *TruDefinition Duration*
Shingles with patented *SureNail*

Technology offer the following:

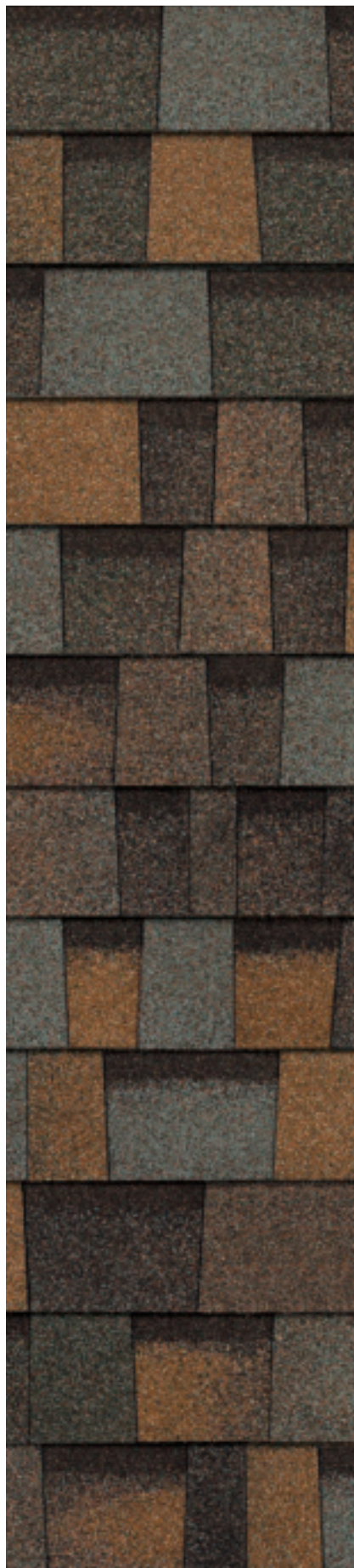
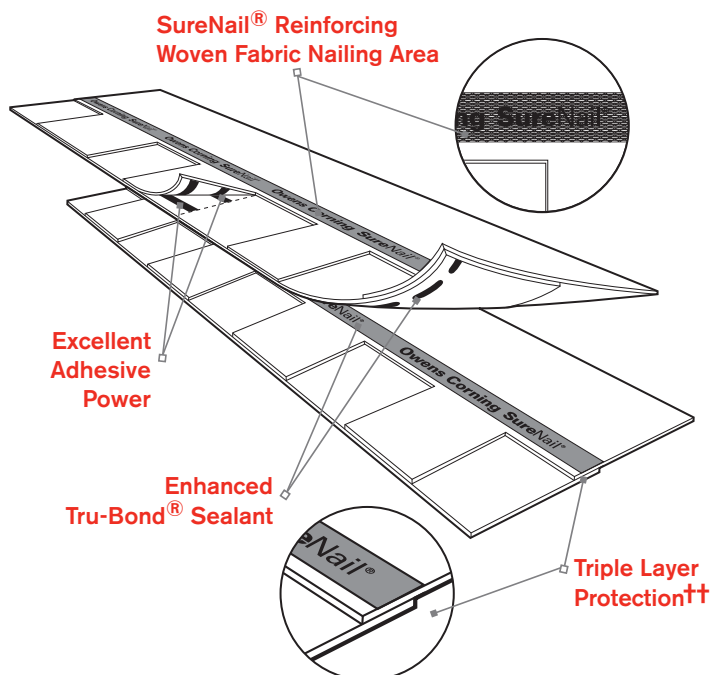
Breakthrough Design. Featuring a tough, woven engineered reinforcing fabric to deliver consistent fastening during installation.

Triple Layer Protection. A unique “triple layer” of reinforcement occurs when the fabric overlays the common bond of the shingle laminate layers that offers excellent fastener holding power.

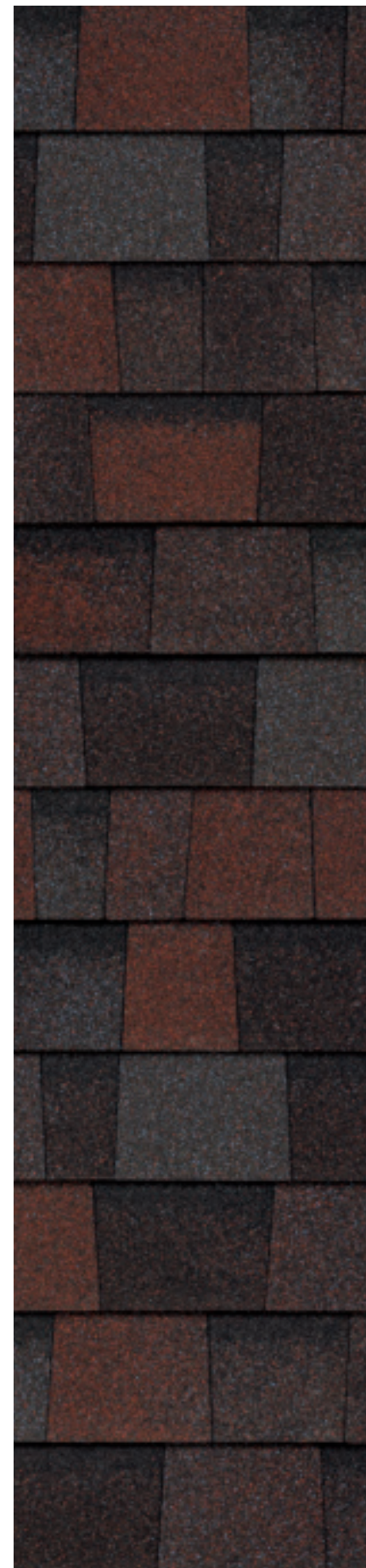
Superior Adhesion. Our enhanced Tru-Bond®** sealant grips tightly to the engineered fabric nailing strip on the shingle below.

Excellent Adhesive Power. Specially formulated, wide adhesive bands help keep shingle layers laminated together.

Exceptional Wind Resistance. The industry's first asphalt roofing shingle engineered to deliver 130-MPH* wind warranty performance with only 4 nails. Fewer nails required can mean fewer deck penetrations.



Aged Copper†

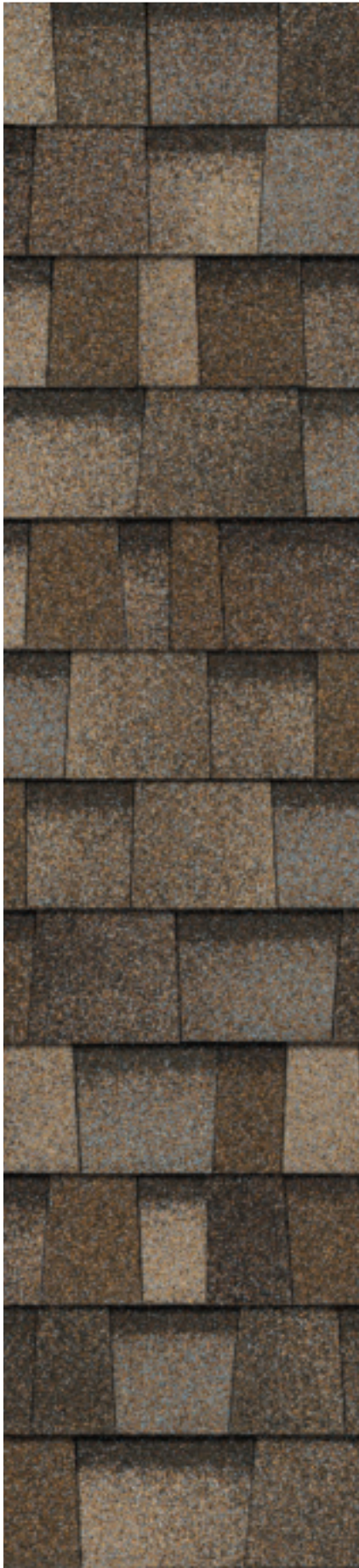


Merlot†

Designer Colors Collection



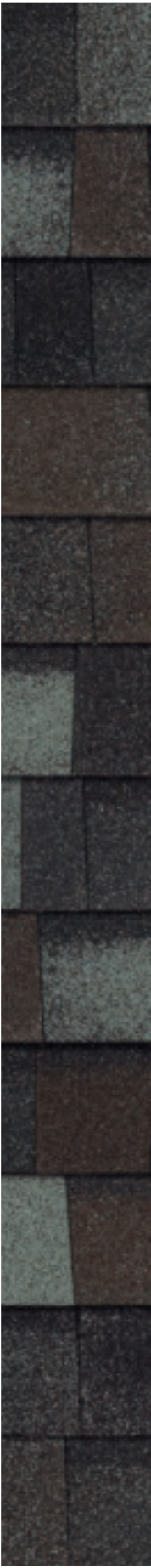
Pacific Wave†



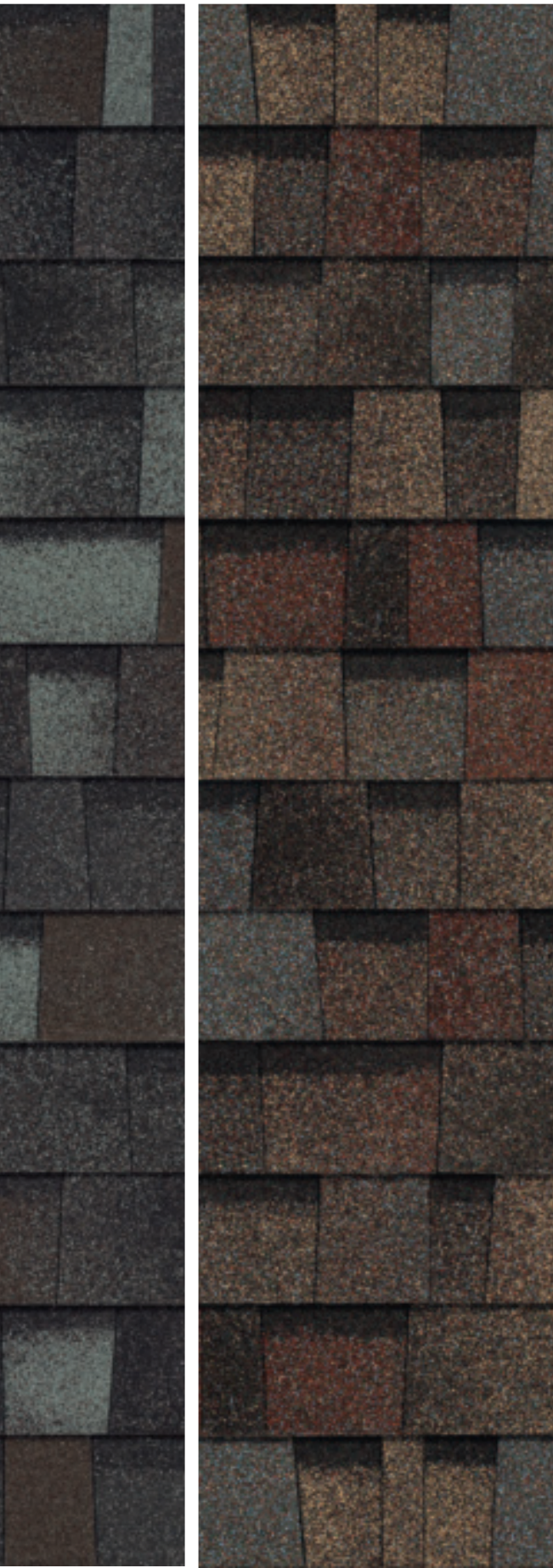
Sand Dune†



Sedona Canyon†



Stonehenge†



Product Attributes

Warranty Length*

Limited Lifetime†

Wind Resistance Limited Warranty*

130 MPH

Algae Resistance Limited Warranty*

10 Years

Tru PROtection® Non-Prorated Limited Warranty* Period

10 Years



Algae resistance available in areas shown in white.

TruDefinition™ Duration® Shingles

Product Specifications

Nominal Size 13 1/4" x 39 3/8"

Exposure 5 5/8"

Shingles per Square 64

Bundles per Square 3

Coverage per Square 98.4 sq. ft.

Applicable Standards and Codes

ASTM E 108, Class A Fire

ASTM D 228

ASTM D 3161, Class F Wind

UL 790, Class A

ASTM D 7158, Class H Wind

CSA 123.5††

ASTM D 3018, Type 1

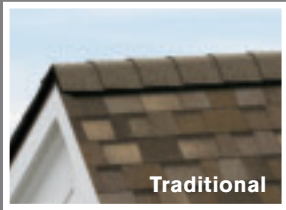
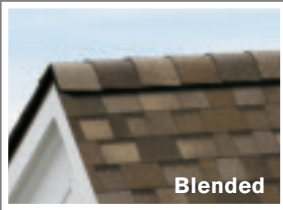
Florida Building Code

ASTM D 3462

Miami-Dade County Approved§

Owens Corning™ Hip & Ridge Shingles

Owens Corning™ Hip & Ridge shingles are uniquely color matched to the *TruDefinition Duration Designer Colors Collection Shingles*. The multiple color blends are only available from Owens Corning™ Roofing and offer a finished look for the roof.



* See actual warranty for complete details, limitations and requirements.

** *Tru-Bond* is a proprietary premium weathering-grade asphalt sealant that is blended by Owens Corning.

† Owens Corning strives to accurately reproduce photographs of shingles. Due to manufacturing variances, the limitations of the printing process and the variations in natural lighting, actual shingle colors and granule blends may vary from the photo. The pitch of your roof can also impact how a shingle looks on your home. We suggest that you view a roofing display or several shingles to get a better idea of the actual color. To accurately judge your shingle and color choice, we recommend that you view it on an actual roof with a pitch similar to your own roof prior to making your final selection. Color availability subject to change without notice. Ask your professional roofing contractor for samples of colors available in your area.

†† This illustration depicts triple layer protection and the amount of triple layer protection may vary on a shingle-to-shingle basis.

‡ 40-Year Limited Warranty on commercial projects.

‡‡ Applicable in Brookville, Denver, Kearny, Medina, Minneapolis and Portland Service Areas only.

§ Applies for all areas that recognize Miami-Dade County Building Code.

SureNail Technology U.S. Patent 7,836,654 and other patents pending.

Which color best complements your home's exterior details?

Try a few on and see. Our Design EyeQ™ Visualization Experience lets you experiment with how different shingles, siding and Cultured Stone® veneer might look on your home. To get started, visit ocdesigneyeq.com. And imagine what a difference *TruDefinition Duration Designer Colors Collection* Shingles can make for your home.






After
Summer Harvest†



Before

Keep your beautiful roof functioning beautifully too.

It takes more than just shingles to create a high-performance roof. It requires a system of products working together. Owens Corning™ Roofing Essentials™ Accessory Products work with our shingles to make up a roofing system that helps provide maximum durability for your roof. And the most protection for your home.

- a VentSure® Ventilation Products.** Help protect a roof from premature failure by helping remove heat and moisture from the attic. 
- b PINK® Fiberglas™ Blown-In Insulation.** Tiny air pockets trapped in the insulation resist the passage of heat flow.
- c Owens Corning™ Hip & Ridge Shingles.** Help protect the ridge vent and add an attractive, finished look to a roof's hips and ridges.
- d Owens Corning™ Shingles.** Add durable beauty to a home. Shingles are the first line of defense against the elements.
- e Owens Corning™ Underlayment Products.** Add an extra layer of protection between the shingles and the roof deck to help prevent damage from wind-driven rain.
- f WeatherLock® Self-Sealing Ice & Water Barrier Products.** Help guard vulnerable areas where water can do the most damage to a roof: eaves, valleys, dormers and skylights.
- g Owens Corning™ Starter Shingle Products.** The first step in the proper installation of shingles.
- h RapidFlow® Gutter Drainage Protection.** Keeps leaves and other debris from clogging gutters, while allowing water to flow freely off of the roof and through gutters.
- i Owens Corning™ Undereave Ventilation Products.** Help prevent moisture buildup in the attic by working with ridge vents to keep air moving.



Want to know more about Owens Corning™ products or find an Owens Corning™ Preferred Contractor in your area? It's easy to reach us:
1-800-GET-PINK® | www.roofing.owenscorning.com



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